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**Sunita Devi
Dr. Manisha**

ISBN
978-81-933617-0-2

₹ 2995.00

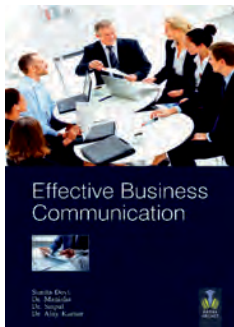
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Communication Skills for Professionals

Communication is a most important skill. Communication skills are not only needed in daily personal life, but also required in the profession, workplace and in business. Nowadays, assertive communication skills are vital especially for professionals. They are the most successful type of communications. You can check our post assertive communication skills: the guide to developing them for understanding their importance and meaning. Communication process consists of some interrelated steps or parts through which messages are sent from sender to receiver. The process of communication begins when the sender wants to transmit a fact, idea, opinion or other information to the receiver and ends with receiver's feedback to the sender. The main components of communication process are sender, message, channel, receiver and feedback. Today, the need for communication skills has become more important than ever before. Communication plays a vital role—be it the preparation one has to do to face an interview or deal with diverse business deals, or interacting with colleagues, superiors, and others. This book on Communication Skills for Professionals strives to equip the students of engineering and technology with the requisite knowledge of effective communication.



**Sunita Devi
Dr. Manisha
Dr. Ajay Kumar**

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Effective Business Communication

Effective communication is an important part of business success. Business communication is known simply as Communications. It encompasses a variety of topics including marketing branding customer relations, Consumer behaviour, Advertising Public relations, Corporate communication, Community engagement, research and measurement. Effective business communication skills are vital to successful co-worker and customer interactions. Both the speaker and the listener share responsibility of making the message clear, but effective communication goes far beyond simple speech and hearing. Body language, tone of voice, word choice, message clarification and communication style all come into play, and can make the difference between success and failure in interpersonal transactions and interactions. In an era defined by emails, text messages and social media status updates, it is easy for business professionals to take effective communication for granted. Business communication is a vital skill for everyone in business today. This book offers readers a clear and comprehensive overview on how to communicate effectively for every business situation, from sensitive feedback to employees to persuasive communications for customers. It offers advice for improving writing skills, oral presentations, and one-on-one dealings with others.



**Dr. Manisha
Sunita Devi**

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Hardback

Writing Skills in English

Writing skills help the learner gain independence, comprehensibility, fluency and creativity in English writing. If learners have mastered these skills, they will be able to write so that not only they can read what they have written, but other speakers of that language can read and understand it. Writing is one of the most critical English language skills. Many English learners struggle with writing error-free sentences. We have noticed some common mistakes made by learners. Here is a list of things to keep in mind while writing in English. If learners have mastered these skills, they will be able to write so that not only they can read what they have written, but other speakers of that language can read and understand it. Technical writing is a specialised, structured way of writing, where information is presented in a format and manner that best suits the cognitive and psychological needs of the readers, so they can respond to a document as its author intended and achieve the purpose related to that document. This book focuses on the skills that you require when you write in English. When you listen, speak, read or write, you need knowledge of English works and grammar, these features of language are not exact to writing and it is not the main endeavour of this book to get them better.



Dr. G. S. Rajpurohit

ISBN
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Hardback

Internal Security and Policing System in India

Internal security is a frequently talked about and yet poorly understood thing. Surely, there must be some serious problems if the nation is spending a frightening amount, about one-fourth of the defence budget, on internal security. But what exactly they are, nobody seems to know. Internal security has witnessed a growing focus in the current past. While this gets returned in the increased budgetary allotment for security spending, Ministry of Home Affairs (MHA) has also wanted to create physical and policy-level framework for long term development of security infrastructure. Over the last few years, considerable progress had been made; and yet much needs to be complete for gearing up to the need of new emerging India. Each state and union territory of India has its own separate police force. The hierarchical structure of the police in India follows a vertical alignment consisting of senior officers drawn, by and large, from The Indian Police Service (IPS) who do the supervisory work, the "upper subordinates" (inspectors, sub-inspectors, and asst. sub-inspectors) who work generally at the police station level, and the police constabulary who are delegated the patrolling, surveillance, guard duties, and law and order work. The constabulary accounts for almost 88% of total police strength. This book presents a comprehensive study of what exactly should be understood by internal security both in terms of political theory as well as a legal perspective; what are the actual concerns of internal security.



Dr. G. S. Rajpurohit

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Book Size: 6"x9.5"

Hardback

Matrimonial Disputes Challenges and Family Code System in India

Matrimonial disputes under the Indian legal system are very complicated and cumbersome. It requires a comprehensive understanding of the entire law which may affect the matrimonial disputes in any manner. Since the matrimonial disputes have very wide ranging effects on the spouse, one needs the services of highly trained and qualified Indian lawyer to handle the matrimonial disputes. The civil proceedings in the matrimonial disputes are the proceedings for grant of divorce, permanent alimony, maintenance, restitution of conjugal rights etc. whereas the criminal proceedings in matrimonial disputes can be proceedings under the anti dowry laws for prosecution of the husband under Section 498A, 406 IPC. Proceedings under section 125 of CRPC. proceedings under the Domestic Violence Act etc. Experience tells us that these are emotional events, and that the answers to the real issues families face often are not found in the law. Separation and divorce is often a long and challenging process, and negotiating a financial settlement frequently requires specialist expertise. Our multidisciplinary teams investigate the financial aspects of marital disputes, from asset identification, verification and tracing to through to valuations, liquidity and tax.



Dr. G. S. Rajpurohit

ISBN
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Book Size: 6"x9.5"

Hardback

Municipal Administration in India

Over the years, the growth of the number of municipalities and their size has been phenomenal and subsequently managing and administering them for the benefit of the people has become a challenging and highly professional task. Municipal bodies have a long history in India. The first such Municipal Corporation was set-up in the former Presidency Town of Madras in 1688; and was followed by similar corporations in the then Bombay and Calcutta in 1726. While the Directive Principles of State Policy refer to village Panchayats, there is no specific reference to Municipalities except the implicitly in Entry 5 of the State List, which places the subject of local self-governments as a responsibility of the states. Municipal Corporations in India or Mahanagar Palika or Mahanagar Nigam are urban local government that works for the development of a city, which has a population of more than five hundred thousand (five lakh). The growing population and urbanization in various cities of India were in need of a local governing body that can work for providing necessary community services like health care, educational institution, housing, transport etc. by collecting property tax and fixed grant from the State Government. The book, as is evident, will be useful for students and teachers of public administration as well as those actually involved in the working of municipalities.



Dr. G. S. Rajpurohit

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Money Laundering Act

Money laundering is the process of transforming the proceeds of crime and corruption into ostensibly legitimate assets. In a number of legal and regulatory systems, however, the term money laundering has become conflated with other forms of financial and business crime, and is sometimes used more generally to include misuse of the financial system (involving things such as securities, digital currencies, credit cards, and traditional currency), including terrorism financing and evasion of international sanctions. Most anti-money laundering laws openly conflate money laundering (which is concerned with source of funds) with terrorism financing (which is concerned with destination of funds) when regulating the financial system. Prevention of Money Laundering Act, 2002 is an Act of the Parliament of India enacted to prevent money-laundering and to provide for confiscation of property derived from money-laundering. PMLA and the Rules notified there under came into force with effect from July 1, 2005. The Act and Rules notified there under impose obligation on banking companies, financial institutions and intermediaries to verify identity of clients, maintain records and furnish information in prescribed form to Financial Intelligence Unit. This book describes and analyses one of the greatest threats to India's security and economic well-being: organized crime, the huge sums of money generated as a result and made use of for various nefarious activities.



Navneet Kumar

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Digital Banking

Digital banking is the incorporation of new and developing technologies throughout a financial services entity, in concert with associated changes in internal and external corporate and personnel relationships, to provide enhanced customer services and experiences effectively and efficiently. Internet banking or E-Banking means any user with a personal computer and a browser can get connected to his banks website to perform any of the virtual banking functions. In internet banking system the bank has a centralized database that is web enabled. All the services that the bank has permitted on the internet are displayed in menu. Any service can be selected and further interaction is dictated by the nature of service. The traditional branch model of bank is now giving place to an alternative delivery channels with ATM network. Although E-Banking has improved efficiency and convenience, it has also posed several challenges to the regulators and supervisors. Initiatives taken by the government of India and the Reserve Bank of India, have facilitated the development of E-Banking in India. An effort has been made in this book to put the matter and the facts in a very lucid and simple way so that even a general reader doesn't feel any difficulty in going through the text. It is sincerely hoped that this book will satisfy. The needs of the students and general readers and glue them even part of pleasure that the author has put in its preparation he will consider his labour amply rewarded.

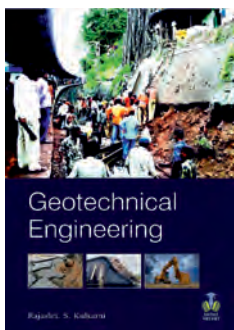


Prof. B.S. Hothi

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Hardback

Strategic Management

Strategic management is a level of managerial activity with set goals. Strategic management provides overall direction to the enterprise and is closely related to the field of organization studies. Strategic Management is the groundwork for a company's vision and allows a company to be ready to capitalize on opportunities. Strategic management is a process of evaluating a company's mission, establishing the company's design, developing the company's organization and relationships, and guiding the company's plan to execution to ensure that the management is consistent with the company's strategy. Strategic management is often overlooked and should be the first step in defining a company's core values, mission, and product focus. This dynamic process helps organizations find new and more efficient ways to do business. The four key elements of the strategic management process are situation analysis, strategy formulation, strategy implementation, and strategy evaluation. The process of strategic management requires that strategists lay down the objectives of the organisation and then formulate strategies to achieve them. This book studies the concept of strategic management in a succinct manner so that even a beginner will be able to understand the idea of strategic marketing easily. This book offers useful information for students of management and for marketers from companies of all sizes.

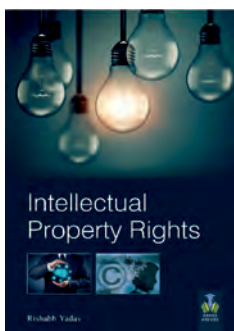


Rajashri. S. Kulkarni

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Hardback

Geotechnical Engineering

In this book, Geotechnical Engineering covers the syllabus related to soil mechanics and Geotechnical Engineering principles. Along with basic concepts of soil mechanics the emerging field of Geotechnical Engineering i.e. Slope Stability is also explained. This book contains 13 chapters where Soil formation and brief history of development of Geotechnical Engineering in Civil Engineering discipline is explained in chapter 1. Basic terminologies, index properties and IS soil classification is explained in chapters 2, 3. The chapter 4, 5, 6, 7 and 8 explains the concepts of permeability, seepage in soil, compaction, consolidation and shear strength of soil. The chapters from 9 to 11 are talk about the Geotechnical Engineering application such as Lateral Earth Pressure, Shallow foundation and Pile Foundation. However chapter 12 explains about soil stability and chapter 13 gives brief about soil exploration. The concepts are explained in simple and logical manner.



Rishabh Yadav

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Intellectual Property Rights

Intellectual property (IP) is a legal concept which refers to creations of the mind for which exclusive rights are recognized. Under intellectual property law, owners are granted certain exclusive rights to a variety of intangible assets, such as musical, literary, and artistic works; discoveries and inventions; and words, phrases, symbols, and designs. Intellectual property law protects "original ideas, creative forms of expression, new discoveries, inventions, and trade secrets." The basic forms of intellectual property rights generally include patents, copyrights, trademarks, and trade secrets. Each form of intellectual property has its own standards and procedures, which establish the subject matters protected, the application process involved in achieving protection, the duration of protection, and the remedies for infringement. This book offers a clear and understandable approach to intellectual property right issues from a developer's point of view. Written by an intellectual property attorney who is also a programmer, Intellectual Property and Open Source delivers an engrossing survey of the legal landscape and practical advice about situations you're likely to encounter when working on open source projects and pursuing new business ideas.

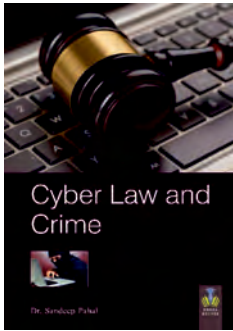


Rishabh Yadav

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Hardback

Competition Law

The main objective of competition law is to promote economic efficiency using competition as one of the means of assisting the creation of market responsive to consumer preferences. Competition law is law that promotes or maintains market competition by regulating anti-competitive conduct by companies. Modern competition law has historically evolved on a country level to promote and maintain fair competition in markets principally within the territorial boundaries of nation-states. National competition law usually does not cover activity beyond territorial borders unless it has significant effects at nation-state level. Countries may allow for extraterritorial jurisdiction in competition cases based on so-called effects doctrine. The protection of international competition is governed by international competition agreements. The traditional paradigm of market economics emphasises the sanctity of competition to ensure the efficient functioning of the market. This conviction is reflected in the growth of competition policy and law as a fundamental restraint of the more harmful natural instincts of profit maximising firm. Fulfilling this role has often seen competition regulators striking the difficult balance between the interests of the firm against economic efficiency for the economy as a whole and the interests of consumers. Their task has frequently been a difficult one and will continue to get harder. This timely book is essential reading and reference material for lawyers, advanced students of law and business management, economists, advisors to industry, legal journalists, and informed general readers.

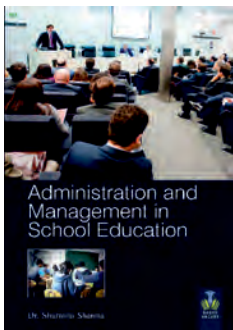


Dr. Sandeep Pahal

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Hardback

Cyber Law and Crime

Cyber law is a term used to describe the legal issues related to use of communications technology, particularly "cyberspace", i.e. the Internet. It is less a distinct field of law in the way that property or contract are as it is an intersection of many legal fields, including intellectual property, privacy, freedom of expression, and jurisdiction. In essence, cyber law is an attempt to integrate the challenges presented by human activity on the Internet with legacy system of laws applicable to the physical world. Jurisdiction is an aspect of state sovereignty and it refers to judicial, legislative and administrative competence. Although jurisdiction is an aspect of sovereignty, it is not coextensive with it. There is an ongoing debate over the jurisdiction of Indian Courts in combating cyber-crimes, committed by outsider effecting Indian cyber space located in India. Jurisdiction is an aspect of state sovereignty and it refers to judicial, legislative and administrative competence. Although jurisdiction is an aspect of sovereignty, it is not coextensive with it. There is no uniform, international jurisdictional law of universal application, and such questions are generally a matter of conflict of laws, particularly private international law. It will be very useful and reliable to all members of legal fraternity in particular bench and bar of the Supreme Court, academicians, students of law, political science and public administration, journalists and ordinary layman also. The book has been brought up-to-date.

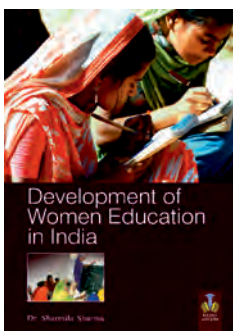


Dr. Sharmila Sharma

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Hardback

Administration and Management in School Education

School administrators work in every level of education. They might direct programming, hire and supervise staff, manage budgets and make decisions that affect the academic community. Administration and management staff that work in the education sector provide incredibly valuable operational support within their organisations and coordinate all school activities throughout each academic year. These guys manage admissions, enrolment, attendance, timetables, examinations, quality assurance and financial procedures. The word 'administration' means management, control and arrangement. It implies integration and development of the child. School Administration should be framed so that every activity, and all the works of the school; are directed towards the objective of the creation of a world in which the individual child shall have freedom to develop according to his interests and abilities. The book elaborates how administration of school education has transformed into management and development administration. While discussing the present status of organizational structure and administrative hierarchies, it provides a critical analysis of legal basis of education in school education.

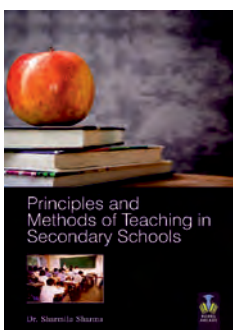


Dr. Sharmila Sharma

ISBN
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Book Size: 6"x9.5"
Hardback

Development of Women Education in India

The women education in ancient India was quite good but in the middle age it was deteriorated because of many restrictions against women. Women education in India has a major preoccupation of both the government and civil society as educated women can play a very important role in the development of the country. Education is milestone of women empowerment because it enables them to responds to the challenges, to confront their traditional role and change their life. Education of women is the most powerful tool to change the position in society. India is now a leading country in the field of women education. History of India is never blank of brave women however it is full of women philosophers like Gargi, Viswabara, Maritreyi (of Vedic age) and other famous women are like Mirabai, Durgabati, Ahalyabi, Laxmibai, etc. All the famous historical women in India are inspiration for the women of this age. We never forget their contributions to the society and country. This book covers all the issues related to women education, which makes it a comprehensive and an authentic work on the subject. It will be a highly beneficial reference tool for education administrators, government and non-governmental organisations, policy makers, teachers and students of women studies and all who work for women's welfare.

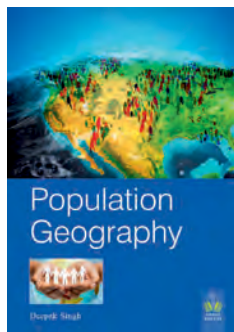


Dr. Sharmila Sharma

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Principles and Methods of Teaching in Secondary Schools

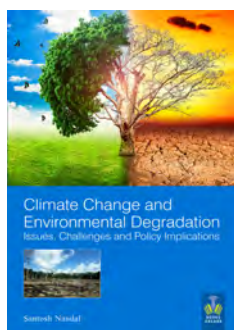
Teaching secondary school requires a variety of teaching methods to address different learning levels, styles and intelligence of secondary school students. Some of the most important teaching methods for secondary school include proper classroom management, motivation and a welcoming classroom environment, plus a curriculum and activities that address a multitude of learning styles. The curriculum of secondary schools has to be kept very wide in view of the fact that the students come from various socio-economic backgrounds and as such their interests and aptitudes differ. Mainly secondary schools offer humanities, science, commerce and vocational subjects as the electives. Also there is a core curriculum which is compulsory for all the students especially upto 10 class which includes, social studies, languages, general science and crafts. Simply put, teaching method is any teaching maneuver that can be used to facilitate students learning and satisfaction. Different teaching methods may elicit different types of changes in learning outcomes. The methods teaching should also take into consideration the prevailing economic conditions in the society. The methods of teaching are also influenced by the prevailing political system in the country. A good secondary education system should be based on philosophy, psychology and sociology. Nowadays teachers are trained for teaching in secondary schools and methods of teaching have become time tested and reliable and faulty.

**Deepak Singh**

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Population Geography

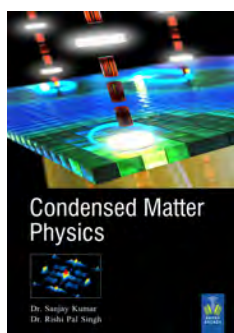
Population geography is a branch of human geography that is focused on the scientific study of people, their spatial distributions and density. To study these factors, population geographers examine the increase and decrease in population, peoples' movements over time, general settlement patterns and other subjects such as occupation and how people form the geographic character of a place. This book Population Geography is a study of all those factors which are responsible for the unexpected growth of population which has become a global issue. Population and Development expertly guides the reader through the demographic transition's origins in the Enlightenment and Europe, through to the rest of the world. Whilst the phenomenon continues to cause unsustainable population growth with disastrous economic and environmental implications, the author examines how its processes have underlain previous periods of sustained economic growth; helped to liberate women from the domestic domain; and contributed greatly to the rise of modern democracy. This book on Population Geography provides timely information in a clear and accessible style on a field which has recently emerged as a separate discipline of study and research and is mainly concerned with the spatial analysis of the population.

**Santosh Nandal**

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Climate Change and Environmental Degradation (Issues Challenges and Policy Implications)

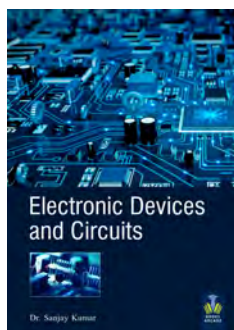
Climate change and global warming is one of the biggest threats to humanity and environment. Concern for environmental degradation and climate change particularly for agriculture has become urgent with the alarming speed of deforestation and desertification, spread of soil erosion, ingress of salinity, water shortages, increase in pests and crop diseases and other symptoms of environmental degradation. Climate change and environmental degradation have become main issue of debate in recent time on global concern. The Intergovernmental Panel on Climate Change (IPCC) Fourth Assessment Report (FAR) reveals that warring of the climate system is evident from the increase in global average air and ocean temperatures, widespread melting of ice and the rising global average sea level. The report states that the global mean temperature may increase between 1.4°C and 5.8°C by 2100 which will have severe impact on global hydrological system, other ecosystem, the sea level and agriculture.

**Dr. Sanjay Kumar
Dr. Rishi Pal Singh**

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Condensed Matter Physics

Condensed matter physics is the field of physics that deals with the macroscopic and microscopic physical properties of matter. In particular, it is concerned with the condensed phases that appear whenever the number of constituents in a system is extremely large and the interactions between the constituents are strong. The field of condensed matter physics explores the macroscopic and microscopic properties of matter. Condensed Matter physicists study how matter arises from a large number of interacting atoms and electrons, and what physical properties it has as a result of these interactions. Traditionally, condensed matter physics is split into "hard" condensed matter physics, which studies quantum properties of matter, and "soft" condensed matter physics which studies those properties of matter for which quantum mechanics plays no role. Today, condensed matter physics is one of the most active and exciting research area in both basic sciences and technological applications. At the fundamental level, condensed matter physics is intellectually stimulating due to the continuing discoveries of many new phenomena and the development of new concepts and tools that are necessary to understand them. This book is good appetizer for all students seeking orientation in this fascinating field of physics.

**Dr. Sanjay Kumar**

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Electronic Devices and Circuits

The word electronics is derived from electron mechanics, which means to study the behavior of an electron under different conditions of applied electric field. The branch of engineering in which the flow and control of electrons in vacuum or semiconductor are studied is called electronics. Electronics can also be defined as the branch of engineering in which the electronic devices and their utilization are studied. The motion of electrons through a conductor gives us electric current. This electric current can be produced with the help of batteries and generators. The device which controls the flow of electrons is called electronic device. These devices are the main building blocks of electronic circuits. Electronics have various branches include, digital electronics, analog electronics, micro electronics, nanoelectronics, optoelectronics, integrated circuit and semiconductor device. Understanding basic operational and applications of electronic devices is fundamental in understanding the functional and design aspects of electronics techniques, sub system or system irrespective of whether it is analog or digital. The purpose of this book is to provide a comprehensive and up-to-date study of the principles of operation of electronic devices, their construction and basic circuits and applications.



Dr. Sanjay Kumar

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Electronic and Communication

Electronics is the science of controlling electrical energy electrically, in which the electrons have a fundamental role. Electronics deals with electrical circuits that involve active electrical components (such as vacuum tubes, transistors, diodes, integrated circuits, optoelectronics, and sensors), associated passive electrical components, and interconnection technologies. Commonly, electronic devices contain circuitry consisting primarily or exclusively of active semiconductors supplemented with passive elements; such a circuit is described as an electronic circuit. Electronics and communications engineering (ECE) deals with the design and development of electronic circuits, equipment and machines. Electronic equipment and communication equipment has interconnected everyone in so many ways, such as through mobile phones, TVs, computers or iPads. Electronics is the technology associated with electronic circuits and systems, and is one of the major fields that comes under electrical engineering. This book, designed for the benefit of both graduate and postgraduate students in physics, is a referral which aims to equip them with the most up-to-date information in advanced electronics.

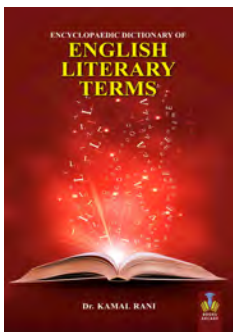


Dr. Jaideep Chauhan

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Feminism and Literature

The concept of Feminism, in general, has been concerned to an analysis of the trend of male domination in the society; the general attitude of male towards female; the exploitation and discrimination faced by females; the need for and ways of improving the condition of women; and, so on. In concern to literature, this movement has concentrated on the role played by literature to support gender discrimination as well as to oppose it; the reasons for lesser significance of the contribution by female writers in the literary tradition than that of the male writers; the difference in the ways in which works of male writers and female writers, respectively, have represented gender discrimination; and, the ways in which social conditions and literary traditions regarding gender discrimination have affected one another. Feminism is rapidly developing as a significant critical ideology; it constitutes a major segment of the contemporary writing in English. It has emerged as a concept that encompasses both a philosophy and movement for socio-political change based on a critical analysis of male privilege and women's subordination within a given society.

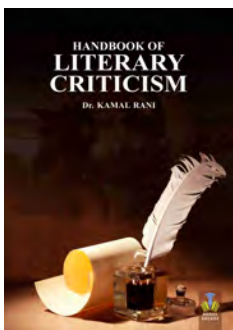


Dr. Kamal Rani

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Hardback

Encyclopaedic Dictionary of English Literary Terms

This encyclopaedic dictionary defines and discusses terms, points of view that are commonly used to classify, analyze, interpret, and write the history of works of literature. The individual entries, together with the guides to further reading included in most of them, are oriented especially toward undergraduate students of English. Over the decades, however, they have proved to be a useful work of reference also for advanced students, as well as for the general reader with literary interests. The dictionary presents a series of succinct essays in the alphabetic order of the title word or phrase. The Essay from makes it feasible to supplement the definition of a term with indications of its changes in meaning over time and of its diversity in current usage, in order to help readers to steer their way through the shifting references and submerged ambiguities of its literary applications. In addition, the discursive way of treating more or less technical terms provides the author with an opportunity to write entries that are readable as well as useful. In each entry, boldface indicates terms for which the entry provides the principal discussion; italics identify terms that occur in the entry but are discussed more fully elsewhere in the dictionary, on pages that are specified in the Index of Terms.

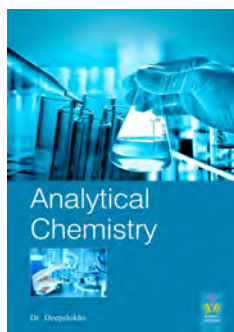


Dr. Kamal Rani

ISBN
978-93-86932-14-3
₹ 2995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Handbook of Literary Criticism

The aim of the Book is to make accessible in clear and concise form a body of material that has become overwhelming. We hope it will continue to have a wide audience in the academy, an audience composed not only of professors and graduate students in literary studies but also of many others working in adjacent fields that have been significantly influenced by recent developments in literary theory and criticism. Intended for use by scholars as well as by students and others seriously interested in theoretical issues but without specialized knowledge, the Book endeavors to act as an informative, reliable introduction to the principal manifestations of this large and challenging area of inquiry. Our hope is that the Book will answer most of the questions that occur to teachers, students, and others as they traverse the critical and theoretical landscape and that it will show them where to turn for instruction beyond the range of the Book itself. As evidence of the widespread interest in literary theory and criticism, there has been a proliferation of study aids, tools, and reference guides that either touch upon or deal extensively with the subject. Valuable as many of them are, these books- anthologies of primary texts, dictionaries, narrative surveys of one sort or another- nonetheless do not offer readers an accessible means of establishing a context broad, deep, and flexible enough to engage directly the many definitional difficulties and discursive complexities that abound in literary theory and criticism.

**Dr. Deepshikha**ISBN
978-93-86932-15-0

₹ 3495.00

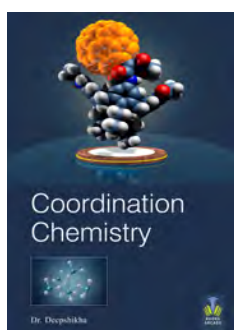
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Analytical Chemistry

Analytical Chemistry plays a vital role in many disciplines like chemistry, physics, biology and industrial process. Scientists, engineers and technicians in all fields of chemistry, biotechnology, water resources, engineering and medicine often need information from chemical analysis. Analysing a sample generates a chemical or physical signal that is proportional to the amount of analyte in the sample. It is convenient to divide analytical techniques into two general classes depending on whether the signal is proportional to the mass or moles of analyte, or to the analyte's concentration. Gas chromatography (GC) is a separation technique where volatile, thermally stable solutes migrate through a column containing a stationary phase at rates dependent on their distribution ratios. Analytical chemistry is a quantitative science. Whether determining the concentration of a species, evaluating an equilibrium constant, measuring a reaction rate, or drawing a correlation between a compound's structure and its reactivity, analytical chemists engage in "measuring important chemical things." This book provides a clear and concise understanding of the principles, applications and limitations of the various techniques involved in analytical chemistry. It covers all major areas such as qualitative analysis, quantitative analysis, data analysis, analysis of organic compounds, separation and purification techniques, electroanalytical techniques and spectroanalytical techniques.

**Dr. Deepshikha**ISBN
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₹ 3495.00

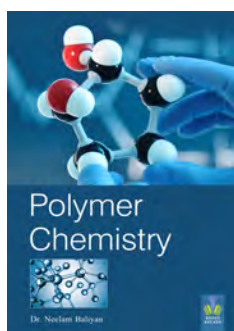
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Book Size: 6"x9.5"

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Coordination Chemistry

Coordination Chemistry focuses on reactivity and properties of complexes containing individual metal atoms or small ensembles of metal atoms. Coordination chemistry emerged from the work of Alfred Werner, a Swiss chemist who examined different compounds composed of cobalt(III) chloride and ammonia. Upon the addition of hydrochloric acid, Werner observed that ammonia could not be completely removed. He then proposed that the ammonia must be bound more tightly to the central cobalt ion. However, when aqueous silver nitrate was added, one of the products formed was solid silver chloride. Complexes or coordination compounds are molecules that possess a metal center that is bound to ligands (atoms, ions, or molecules that donate electrons to the metal). These complexes can be neutral or charged. When the complex is charged, it is stabilized by neighboring counter-ions. This book will strengthen the conceptual and explanatory approach of the readers and complete the circle of knowledge regarding the coordination chemistry.

**Dr. Neelam Baliyan**ISBN
978-93-86932-17-4

₹ 3495.00

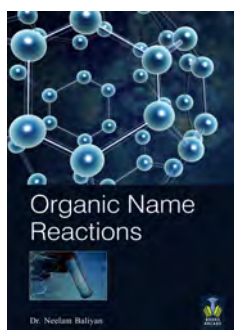
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Polymer Chemistry

Polymer chemistry is a chemistry subdiscipline that deals with the structures, chemical synthesis and properties of polymers, primarily synthetic polymers such as plastics and elastomers. Polymer chemistry is related to the broader field of polymer science, which also encompasses polymer physics and polymer engineering. A polymer is a repetitive chain of molecules that join to form what is called a macromolecule. Polymer chemical professionals create, study, and manipulate the characteristics of polymers to create materials with specific chemical, biological, and physical properties. Polymer products can be lightweight, hard, strong, and flexible, and may have special thermal, electrical, or optical characteristics. Because of their low cost, high specificity, and adaptability, polymers have a very wide range of applications. These polymers are specifically made of carbon atoms bonded together, one to the next, into long chains that are called the backbone of the polymer. There are polymers that contain only carbon and hydrogen atoms. Polyethylene, polypropylene, polybutylene, polystyrene and polymethylpentene are examples of these. Polyvinyl chloride (PVC) has chlorine attached to the all-carbon backbone. Teflon has fluorine attached to the all-carbon backbone. This book will be highly informative to students, teachers, researchers, chemists, materials scientists and all those concerned with polymer chemistry.

**Dr. Neelam Baliyan**ISBN
978-93-86932-18-1

₹ 3495.00

Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Organic Name Reactions

This book describes the principles that govern chemical reactivity, and shows how these principles can be used to make predictions about the mechanisms and outcomes of chemical reactions. Molecular orbital theory is used to provide up-to-date explanations of chemical reactivity, in an entirely nonmathematical approach suited to organic chemists. A valuable section explains the use of curly arrows, vital for describing reaction mechanisms. An entire chapter is devoted to exploring the thought processes involved in predicting the mechanisms of unfamiliar reactions. Chapter is followed by a summary of the important points and a selection of problems to help the reader make sure that the material in that chapter has been assimilated. This text will be of interest to students and teacher studying organic chemistry.



**Dr. Divya Jain
Sumit Chhibber
Dr. Rameshwar Groach**

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Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Handbook of Environmental Studies

Environmental studies is an interdisciplinary subject that examines the relationship between environment and other natural sciences or humans. It is a complex and broad field that includes the different field from the social sciences i.e. basic science, geography, economy, political science, humanities etc. Environmental Studies applied different scientific approaches and systematic analysis of natural sciences and other social sciences in maintaining the environment and society health. Today, it become necessary to understand the challenging environment issue with solutions through scientific approaches. This book will provide a brief explanation of various problems and solutions related to the environment. In this book, fundamental concepts of environmental studies have been introduced according to the syllabus strictly prescribed by UGC. It is a valuable source for the preparation of environment subject in graduation in different streams. Besides this, book will also be useful for those students appearing in various competitive exams, presently different environment issue are considered important for such examinations. The summary of different topics and multiple objective questions for practice are introduced in this book to easily prepare, remember and revise with examination point of view.

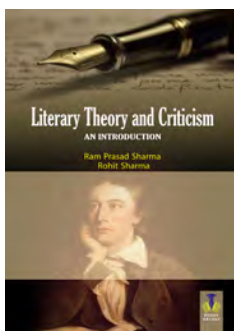


**Dr. Rameshwar Groach
Ms. Aakanksha
Dr. Narendra Singh**

ISBN
978-93-86932-20-4
₹ 2995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Trends in Plant Sciences

The concept of Feminism, in general, has been concerned to an analysis of the trend of male domination in the society; the general attitude of male towards female; the exploitation and discrimination faced by females; the need for and ways of improving the condition of women; and, so on. In concern to literature, this movement has concentrated on the role played by literature to support gender discrimination as well as to oppose it; the reasons for lesser significance of the contribution by female writers in the literary tradition than that of the male writers; the difference in the ways in which works of male writers and female writers, respectively, have represented gender discrimination; and, the ways in which social conditions and literary traditions regarding gender discrimination have affected one another. Feminism is rapidly developing as a significant critical ideology; it constitutes a major segment of the contemporary writing in English. It has emerged as a concept that encompasses both a philosophy and movement for socio-political change based on a critical analysis of male privilege and women's subordination within a given society.

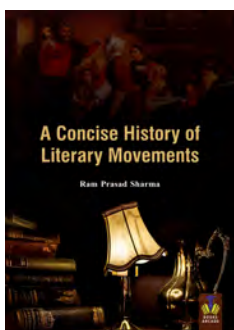


**Ram Prasad Sharma
Rohit Sharma**

ISBN
978-93-86932-21-1
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Hardback

Literary Theory and Criticism - An Introduction

Literary Theory and Criticism: An Introduction offer to clarify those terms that are likely to cause the budding researcher some doubt or bafflement in the context of literary criticism and other discussion of literary works. There will be number of terms from literary criticism, literary history, prosody and drama. The selection is weighted towards literature and criticism in English, but there are many terms taken from other languages, and many more associated primarily with other literatures.

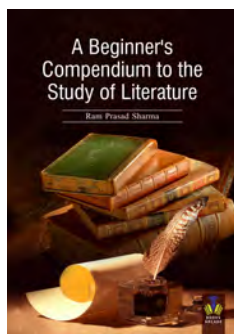


Ram Prasad Sharma

ISBN
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Book Size: 6"x9.5"
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A Concise History of Literary Movements

A concise History of Literary Movements offers to clarify those terms that are likely to cause the budding researcher some doubt or bafflement in the context of literary criticism and other discussion of literary works. There will be number of terms from literary criticism, literary history, prosody and drama. The selection is weighted towards literature and criticism in English, but there are many terms taken from other languages, and many more associated primarily with other literatures. It is intended for higher studies in English Literature particularly for Honours and Masters courses. This volume is hoped to be found useful for National Eligibility Test (NET) and State Eligibility Test (SET) aspirants.



Ram Prasad Sharma

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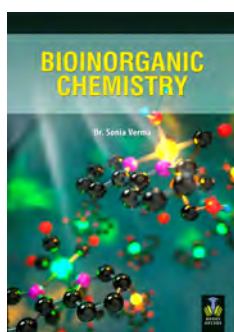
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

A Beginner's Compendium to the Study of Literature

A Beginner's Compendium to the Study of Literature offers to clarify those terms that are likely to cause the budding researcher some doubt or bafflement in the context of literary criticism and other discussion of literary works. There will be number of terms from literary criticism, literary history, prosody and drama. The selection is weighted towards literature and criticism in English, but there are many terms taken from other languages, and many more associated primarily with other literatures. It is intended for higher studies in English Literature particularly for Honours and Masters courses. This volume is hoped to be found useful for National Eligibility Test (NET) and State Eligibility Test (SET) aspirants.



Dr. Sonia Verma

ISBN
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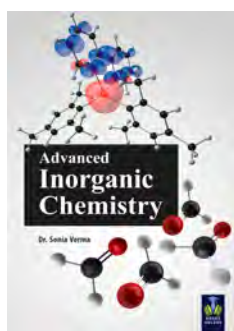
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Bioinorganic Chemistry

Bioinorganic chemistry is a field that examines the role of metals in biology. Bioinorganic chemistry includes the study of both natural phenomena such as the behaviour of metalloproteins as well as artificially introduced metals. As a mixture of biochemistry and inorganic chemistry, bioinorganic chemistry is important in elucidating the implications of electron-transfer proteins, substrate bindings and activation, atom and group transfer chemistry as well as metal properties in biological chemistry. Bioinorganic chemistry is about the structure, function, mechanism, and dynamics of biologically relevant metal complexes and metal-containing proteins. Investigators in this area try to understand what the function of a biological relevant metal site is, how it goes about to achieve its function, and what factors dictate its function through studying either small metal complexes or metalloproteins. This book bioinorganic chemistry provides advanced and those already working in the field of balanced overview to. The book is aimed at those studying advanced undergraduate and postgraduate courses in the fields of bioinorganic and medicinal chemistry.



Dr. Sonia Verma

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978-93-86932-64-8

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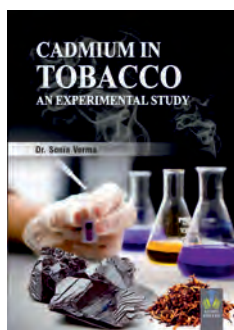
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Book Size: 6"x9.5"

Hardback

Advanced Inorganic Chemistry

Advance Inorganic Chemistry, is the study of all the elements and their compounds with the exception of carbon and its compounds, which fall under the category of organic chemistry. Chemistry is the experimental and theoretical study of materials based on their properties at both the macroscopic and microscopic levels. Understanding the relationship between properties and structures/bonding is also a hot pursuit. Chemistry is traditionally divided into organic and inorganic chemistry. The former is the study of compounds containing at least one carbon-hydrogen bonds. By default, the chemical study of all other substances is called inorganic chemistry, a less well defined subject. Inorganic compounds are found in nature as minerals. Soil may contain iron sulfide as pyrite or calcium sulfate as gypsum. Inorganic compounds are also found as multitasking biomolecules: as electrolytes (sodium chloride), in energy storage (ATP) or in construction (the polyphosphate backbone in DNA). This book explores the latest advances in the field of inorganic chemistry. Inorganic chemistry is significant in all modern areas of life and science. It represents one of the fastest growing and exciting areas of scientific research. The impetus for this research is the practical essential role inorganic chemistry plays in biology, pharmaceuticals, and advanced materials. This book explores the latest advances in the field of inorganic chemistry. It is intended for the undergraduate or introductory graduate inorganic chemistry course.



Dr. Sonia Verma

ISBN
978-93-86932-65-5

₹ 2995.00

Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Cadmium in Tobacco- An Experimental Study

Tobacco is a most relevant material of human health concern which is associated with serious health hazards. Tobacco plant has exceptional ability to absorb and accumulate the toxic heavy metals from soil and accumulate in it. Smoking practice of such tobacco incorporates a steady flux of these heavy metals in to the users' body via digestive tract (smokeless tobacco) as well as respiratory tract (smoked tobacco). In our present work we tried to explore the concentration levels of cadmium and nickel metal in Indian tobacco. As tobacco is consumed in the form of different tobacco products, thus we choose different tobacco products viz. cigarette, cigar, biri, chewing tobacco and snuff for our present study. Study is further elaborated to correlate the smoking with the alteration in the concentration levels of cadmium metal in the body of smokers by analyzing the blood serum samples of smokers as well as non-smokers. Use of very sensitive instruments viz. Inductively Coupled Plasma – Atomic emission Spectrophotometer (for tobacco analysis) and Inductively Coupled Plasma – Mass Spectrophotometer (for blood analysis) also manifest our analytical work.



Dr. Rajesh Kumar

ISBN
978-93-86932-69-3

₹ 3995.00

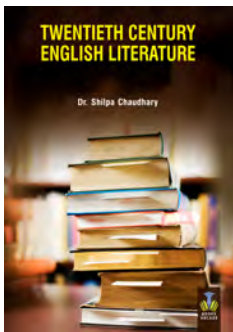
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Research in Physical Education and Sports Science

Physical education and sport science is one of the important academic disciplines that involve both theoretical and practical instructions. Physical Education is the process by which changes in the individual are brought about through movement's experiences. Physical Education aims not only at physical development but is also concerned with education of the whole person through physical activities. It would not be wrong if we say that Physical education is the play-way method of education. Aim of this book is a careful selection of the important aspects of physical administration written by the authorities on the subject through the ages. The book entitled research in Physical Education and Sports Sciences is tremendous effort by the author in the field of physical education and sports. There are many books available on physical education related to other subject areas but not specifically catering to the requirements of physical education and sports science. Most of the above referred books are not suitable or not match friendly to the people of physical education profession whether they are teachers, researchers or students. Hopefully, the present study will prove very handy and useful for the physical education and sports researchers, teachers, students, coaches, evaluators, physical educators, etc.



Dr. Shilpa Chaudhary

ISBN
978-93-86932-72-3

₹ 3495.00

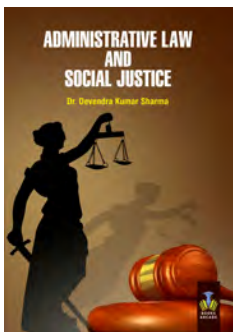
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Book Size: 6"x9.5"

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Twentieth Century English Literature

Literature of the 20th century refers to world literature produced during the 20th century (1901 to 2000). In terms of the Euro-American tradition, the main periods are captured in the bipartite division, Modernist literature and Postmodern literature, flowering from roughly 1900 to 1940 and 1960 to 1990 respectively, divided, as a rule of thumb, by World War II. The somewhat malleable term of contemporary literature is usually applied with a post-1960 cutoff point. This comprehensive study of English literature intended to be useful and popular among students because of the simplicity and directness of explanations of the various terms and concepts, its wealth of illustrative examples enables the reader to assimilate the content without being intimidated by its range and scope. The most striking thing in twentieth-century English literature is the revolution in poetic taste and practice. Various movements and changes had a greater influence upon modern poetry. Though poets are often influenced by each other and sometimes, share a common outlook, their style and the ways of writing differ from each other. An important cultural movement in the British theatre which developed in the late 1950s and early 1960s was Kitchen sink realism (or "kitchen sink drama"), a term coined to describe art, novels, film and television plays. In the present book we have tried to portray a vivid account of the Twentieth Century English literature wide main characteristics, themes, trends, major literary movements of the period, and literary.



Dr. Devendra Kumar Sharma

ISBN
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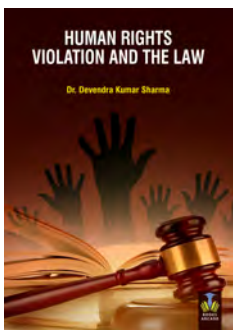
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Administrative Law and Social Justice

Administrative law is the body of law that governs the activities of administrative agencies of government. Government agency action can include rule making, adjudication, or the enforcement of a specific regulatory agenda. Administrative law is considered a branch of public law. The proper functioning of the governing system, as a whole, can only be achieved with the participation of the civil society, union organizations, employer organizations, mass-media, foundations and similar organizations, to the act of governing and administration. This collaboration between the Government and other social entities is the expression of the governmental transparency. The principle of transparency lies at the very foundation of administrative law, as it can be identified in any administrative institution, being one of the fundamental principles of any democratic administration. Social justice is one of the greatest virtues of humanity. In fact, it is a divine attribute given to Man on the earth. Though, one of the toughest jobs, ensuring social justice has, now, become a matter of serious concern. Social injustice is rampant to the extent that only the powerful and wealthy win all the goals in society. In Constitution of India, there are provisions for social justice with justice of every kind, i.e., economic justice, political justice, and legal justice etc. This book provides deep insight into various dimensions of issues relating to the subject.



Dr. Devendra Kumar Sharma

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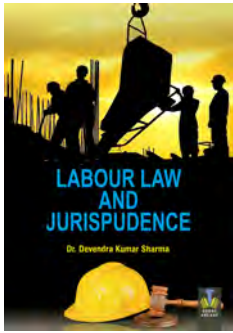
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Book Size: 6"x9.5"

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Human Rights Violation and the Law

Human rights are the fundamental rights, which are essentials for man to lead a dignified life. Human rights include that should be enjoyed by every individual irrespective of class, gender, age, caste, religion, language, creed, status and beliefs. International human rights law is the body of international law designed to promote and protect human rights at the international, regional, and domestic levels. As a form of international law, international human rights law is primarily made up of treaties, agreements between states intended to have binding legal effect between the parties that have agreed to them; and customary international law, rules of law derived from the consistent conduct of states acting out of the belief that the law required them to act that way. International human rights law (IHRL) is the body of international law designed to promote human rights on social, regional, and domestic levels. As a form of international law, international human rights law are primarily made up of treaties, agreements between sovereign states intended to have binding legal effect between the parties that have agreed to them; and customary international law. The scope of study includes various aspects such as liberal vision of good life, spheres of justice, the limit of pluralism, moral inclusion, social construction etc. which are inevitable for any ethical reasoning regarding human rights. The book on Human Rights Violation brings to light the various forms of human rights violation.



**Dr. Devendra Kumar
Sharma**

ISBN
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Book Size: 6"x9.5"

Hardback

Labour Law and Jurisprudence

This book is to state and explain the leading principles of the branch of law known as labour law. We have attempted to present the subject as briefly and as concisely as possible section numbers as the relevant statutes have been mentioned so that students may find it convenient to refer to them. Labour law (also labor law or employment law) mediates the relationship between workers (employees), employers, trade unions and the government. Collective labour law relates to the tripartite relationship between employee, employer and union. Individual labour law concerns employees' rights at work and through the contract for work. Employment standards are social norms (in some cases also technical standards) for the minimum socially acceptable conditions under which employees or contractors are allowed to work. Government agencies (such as the former U.S. Employment Standards Administration) enforce labour law (legislative, regulatory, or judicial). The scope of jurisprudence and the relation of jurisprudence with other social sciences have also been taken up for study. The term 'Labour or industrial Jurisprudence' primarily denotes a base of literature regarding Knowledge of law in relation to labour and industry, derived from labour legislations, constitutional frame-work and the judicial law-making in a given country. The province of industrial jurisprudence is very wide, its sweep is Comprehensive. It covers a wide range of subjects relating to labour and management relations. The object of this book is to state and explain the leading principles of the branch of law known as labour law.



Dr. Praveen Kumar

ISBN
978-93-86932-59-4

₹ 2995.00

Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Athletic Care and Rehabilitation

This book demonstrates the ways in which athletes and practitioners can transfer skills to an injury and rehabilitation setting to enhance recovery and the well-being of the athlete. Drawing on the very latest research in Athlete care this book explores key psychological concepts relating to injury, explaining typical psychological responses to injury and psychological aspects of rehabilitation. Using case studies in every chapter to highlight the day-to-day reality of working with injured athletes, it introduces a series of practical interventions, skills and techniques, underpinned by an evidence-base, with a full explanation of how each might affect an athlete's recovery from injury. This book emphasizes the importance of a holistic, multi-disciplinary approach to sports injury and rehabilitation. No other book examines the psychological aspects of both sports injury and the rehabilitation process, and therefore this is an essential resource for students, scholars and practitioners working in sport psychology, sports therapy, and sports medicine or coaching. This book features an enormous amount of information about athletics. It describes the history, rules and regulations, techniques and major competitions in athletics. It also covers common injuries, which athletes suffer in the course of normal sporting activities. The present study is specially intended for the students of physical education and sports, sports persons, prospective coaches, athletes etc.



Dr. Praveen Kumar

ISBN
978-93-86932-60-0

₹ 2995.00

Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Sports Medicine

Sports medicine specializes in preventing, diagnosing and treating injuries related to participating in sports and/or exercise, specifically the rotation or deformation of joints or muscles caused by engaging in such physical activities. Sports Medicine is especially written for the sports enthusiasts, sports medicine clinician, medical practitioner, physiotherapist, sports trainer, coaches, instructors and the students of physical education as well. Sports medicine doctors have special training to restore function to injured patients so they can get moving again as soon as possible. They are also knowledgeable about preventing illness and injury in active people. Although sports medicine doctors do work with professional athletes, they also treat children and teens involved in sports and adults who exercise for personal fitness, as well as people who have physically demanding jobs, like construction workers. The importance of sports medicine in games and sports cannot be overstated. Humans have been playing sports since the dawn of civilization, yet more and more people today recognize the importance of exercise and physical activity for good health. Hopefully the present book will be useful for the students of physical education and sports sciences and other related courses. The book takes a multi-disciplinary approach and is organized into sports-specific injuries. It also covers the physician's role, acute management, drugs for sport injuries and rehabilitation techniques.



Dr. Savita K. Sheoran

ISBN
978-93-86932-37-2

₹ 3495.00

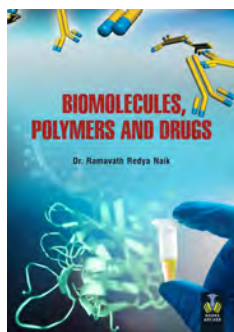
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Java Programmer's Paradise

Java is a computer programming language. It enables programmers to write computer instructions using English-based commands instead of having to write in numeric codes. It's known as a high-level language because it can be read and written easily by humans. Like English, Java has a set of rules that determine how the instructions are written. These rules are known as its syntax. Once a program has been written, the high-level instructions are translated into numeric codes that computers can understand and execute. Java is among the most popular programming languages out there, mainly because of how versatile and compatible it is. Java can be used for a large number of things, including software development, mobile applications, and large systems development. Programming in Java first provides a thorough understanding of the basic concepts of object-oriented programming principles and then moves onto explain the concepts in Java. Beginning with the history and creation of Java to its properties and applications, it gradually moves ahead to provide an exhaustive coverage of features such as operators, classes, objects, inheritance, packages, and exception handling. The book explains in depth the several approaches to teach Java, by graphical user interface programming and approach that favors the starters by basic building blocks of programming.



Dr. Ramavath Redya Naik

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Book Size: 6"x9.5"
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Biomolecules, Polymers and Drugs

The present title has been carefully compiled and edited to meet the long felt needs of increasingly number of students and researchers who have to deal with the different aspects of biochemistry and physiology. To many chemistry of biomolecules may seem to consist of a large variety of methods and reactions which appear isolated and consequently only to be learned by heart. A Biomolecule is any molecule present in living organisms including large macromolecules such as carbohydrates, proteins, nucleic acids & lipids, and the small molecules such as primary and secondary metabolites & natural products. Proteins are biomolecules that are essential for the survival of the living organisms. Amino acids are the building blocks of the proteins. A drug carrier is any substrate used in the process of drug delivery which serves to improve the selectivity, effectiveness, and/or safety of drug administration. Drug carriers are primarily used to control the release of a drug into systemic circulation. This book is an attempt in this direction and hope that will be useful to students, academicians, researchers and industrialist engaged in this area.

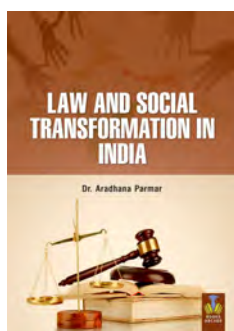


Dr. R. P. Singh

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Hardback

Indian Diasporic Fiction

The diasporic writings which are also known as 'expatriate writings' or 'immigrant writings' give voice to the traumatic experiences of the writers when they are on the rack owing to the clash of two cultures or the racial discrimination they undergo. Diaspora Theory with its various features has influenced the literature of every language of the world. This literature is widely known as Expatriate or Diasporic Literature. It would be proper to examine features and aspects of such literature in which Indian Writing in English not only contributed greatly but also received international recognition and admiration in the past few years. Diasporic literature also presents a clear understanding of the migrant people of their homeland. Indian diasporic literature is a vast field to be studied. This may lead to the understanding of the migrant people's experiences in the foreign lands and also the kind of reception they receive. The great writers of Indian English fiction like Raja Rao, Mulkraj Anand, R. K. Narayan, Kamala Markandaya, had a strong dedication to expose cruel realities of life to effect the desired change in society. The book will be highly useful to the teachers and students of English literature in various Indian universities, as well as to the researchers particularly those working in the field of Indian diasporic fiction and literature.

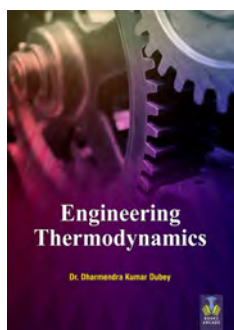


Dr. Aradhana Parmar

ISBN
978-93-86932-76-1
₹ 2995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Law and Social Transformation in India

Law has always been looked at as one of the important instruments that could bring about social change. Many academicians have supported the view that law enjoys and uses unifying power to contribute towards better social cohesion, as a tool for bringing about homogeneity in the heterogeneous population having socio-cultural diversities. Law and society or rather socio-legal studies, also falls within the broad ambit of sociological jurisprudence. Further with the rights-based Constitution and progressive law-making which includes the codification of religious laws and affirmative action during the post-colonial period, the Indian society has undergone transition. Analysing Social Transformation in India from the Perspective of Sociological Jurisprudence In an attempt to analyse the social transformation in India from the sociological jurisprudential perspective, we look at the way the interaction between law and society have led to social change and modernisation and in the process, the way judicial process is affected by law and society interaction. This work uncovers the historical roots and also the contemporary character of law and society in India. Steeped in years of fieldwork in both rural and urban India the work places the new legal forces and processes introduced into India by the British alongside those that predated the colonial incursion and still have vitality today. Reforms in the justice delivery system, modernisation and law.

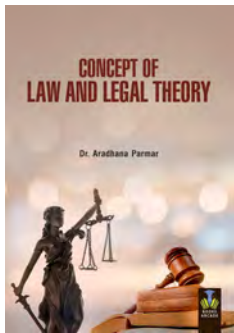


Dr. Dharmendra Kumar Dubey

ISBN
978-93-86932-77-8
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Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Engineering Thermodynamics

Knowledge of thermodynamics is essential for students in branches such as mechanical and aerospace engineering, as it relates to the top level design aspects of many devices that they will encounter. Engineering Thermodynamics is designed as a book for mechanical engineering. It provides an in-depth coverage of the fundamental principles of Thermodynamics. While providing the mathematical representation, it lays emphasis on the physical aspects of the subject. Thermodynamics is the study of energies. This book covers the essential theories of thermodynamics supported by a large number of solved examples to enhance the vision of the students towards application of thermodynamics in engineering practice. A thermodynamic system is defined as a quantity of matter of fixed mass and identity. Everything external to the system is the surroundings and the system is separated from the surroundings by boundaries. Readers who have read other text books on Engineering Thermodynamics should be able to see that the development of the material in this book to be quite different. Numerous examples are worked out in each chapter with the objective of illustrating how the concepts are used for the thermodynamic analysis of devices. The book is written in simple and lucid language and shall meet the requirements of undergraduate, graduate and post graduate students of engineering and technology studying in various institutes/universities across the globe.

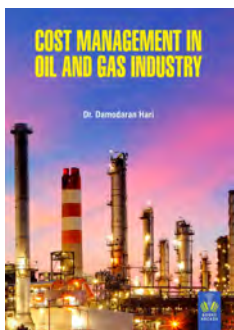


Dr. Aradhana Parmar

ISBN
978-93-86932-67-9
₹ 2995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Concept of Law and Legal Theory

The law is full of contested concepts, and one of the jobs of legal theorists is to determine which conceptions of these concepts are the most defensible. Indeed, because contested concepts come up all the time, the concept/conception distinction is extremely useful as a tool for clarifying the nature of disagreements. The philosophy of law covers a lot of ground. An important line of development focuses on the "what is law?" question, but much contemporary legal philosophy is focused on normative questions in specific doctrinal fields. The application of moral and political philosophy to questions in tort and criminal law is an example of this branch of contemporary legal philosophy. Legal theory is a much broader and encompassing term, encompassing the philosophy of law and jurisprudence as well as theorizing from a variety of other perspectives, including law and economics and the law and society movement. In my opinion, "legal theory" is currently the best neutral term for referring to legal theorizing, broadly understood. It allows us to avoid the turf wars and sectarian disputes that make the word "jurisprudence" somewhat problematic. This book covers all aspects and dimensions in the light of latest developments in the field of law including the concept and concerns of legal theory.

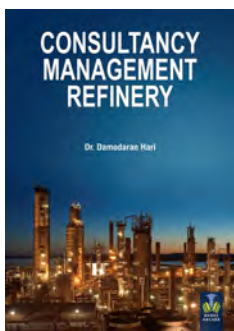


Dr. Damodaran Hari

ISBN
978-93-86932-78-5
₹ 3495.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Cost Management in Oil and Gas Industry

The minerals industry, which includes minerals, metals, oil and gas, in its value added in upstream as well as in infrastructure and construction, contributes to the range of 10-16% of any country's annual Gross Domestic Products (GDP). The sector has been under increased focus due to heavy investment possibilities and resulting employment generation that are quite resilient to downturns, industrial cycles and recession. At the same time this industry, in its huge diversity and complications, attracts attention from the environmental regulators, NGOs and the public due to visible and perceptible pollution. For an industrial developer, the projects' performance becomes critical in the face of the above dynamics. Environmental clearance of Mining, Construction, Processing and Oil and Gas Fields Projects is becoming more stringent every day. That is understandable and acceptable, but what is more alarming is the lack of skill sets required to handle such challenges that can come from different agencies such as the department of environment, department of forest, NGOs, the general public, and indigenous peoples to name a few. This book is a good companion to those interested in project clearance in particular and environmental management in general.



Dr. Damodaran Hari

ISBN
978-93-86932-79-2
₹ 3495.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Consultancy Management Refinery

Most crude oil pipelines are underground, except for pump stations, Jetty and valves. Many people are familiar with the Trans-Alaska Pipeline System (TAPS). It is the most photographed pipeline because significant portions of the system are above ground, which is unlike most pipelines. Crude oil is produced in Alaska, moves south on TAPS and then moves by tank ship to the West Coast. From the tank ship, the crude again moves by pipeline to refineries along the west coast of the U.S. similarly in India, Saudi Arabia, Russia, etc. The interstate natural gas pipeline network transports processed natural gas from processing plants in producing regions to those areas with high natural gas requirements, particularly large, populated urban areas. Natural gas that is transported through interstate pipelines travels at high pressure in the pipeline, at pressures anywhere from 200 to 1500 pounds per square inch (PSI). This reduces the volume of the natural gas being transported (by up to 600 times), as well as propelling natural gas through the pipeline. Natural gas pipeline companies have customers on both ends of the pipeline - the producers and processors that input gas into the pipeline and the consumers and local distribution companies that take gas out of the pipeline. This book will be useful for the Engineering, science graduate, post-graduate and researchers of various universities in India and abroad.

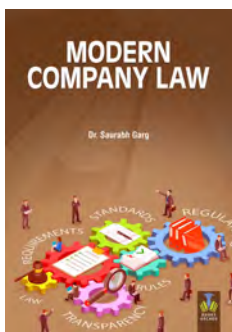


Dr. Saurabh Garg

ISBN
978-93-86932-80-8
₹ 3995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Law of Contract

A contract is an agreement between two or more parties to perform a service, provide a product or commit to an act and is enforceable by law. There are several types of contracts, and each have specific terms and conditions. The book explains in great detail various aspects of Law relating to Contracts as well as Specific Relief, inter alia including their origin as also the interrelationship between the provisions under the Indian Contract Act, 1872 and the Specific Relief Act, 1963. A contract is a written or expressed agreement between two parties to provide a product or service. There are essentially six elements of a contract that make it a legal and binding document. The courts must enforce a valid contract as it is made, unless there are grounds that bar its enforcement. Free Consent is absolutely essential to make an agreement a valid contract. The importance of free consent cannot be stressed enough. Consent of the parties to the contract must be free and voluntarily. Consent to the contract has to be given without any kind of pressure or delusions. It is important that the consent given by the parties is free as this can affect the validity of the contract. If the consent to the agreement was obtained or induced by coercion, undue influence, fraud, misrepresentation or mistake, then it has the potential to make the agreement void. The book deals with the intricacies of contract law in a straightforward and lucid style. The book covers many new developing areas in contract law which are of practical and academic importance.



Dr. Saurabh Garg

ISBN
978-93-86932-81-5

₹ 2995.00

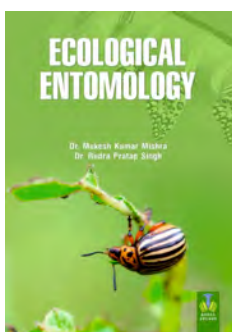
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Modern Company Law

Company law provides the framework within which much business is conducted. Company law can have relevance not only to companies but also in relation to situations involving bankruptcy, financial services regulation, and banking and finance. Company law is the body of law governing the rights, relations, and conduct of persons, companies, organizations and businesses. It refers to the legal practice relating to, or the theory of corporations. Corporate law often describes the law relating to matters which derive directly from the life-cycle of a corporation. It thus encompasses the formation, funding, governance, and death of a corporation. Corporations play a central role in modern economies. Certain beliefs about corporations and corporate law are widely held and relied upon by business experts, the financial press, and economists who study the firm. Unfortunately, some of these widely-held beliefs are mistaken. This has led to numerous common errors in the way corporate law concepts are understood and applied. In addition to being a reference book, this book also serves as an ideal gateway for any interested reader to explore in a most authentic manner, various aspects relating to modern company law.



**Dr. Mukesh Kr. Mishra
Dr. Rudra Pratap Singh**

ISBN
978-81-943337-6-0

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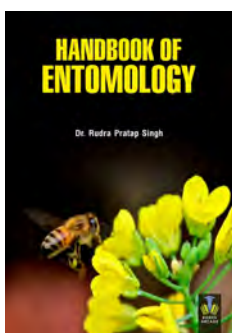
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Ecological Entomology

The language used in it is simple and easy even for an ordinary student. Emphasis is given to the insect ecology, surveillance, and management. Both theory and practice are emphasized in a conceptual approach to the topics, and numerous examples are presented to facilitate learning. Entomology is now a well-established degree and with the scope of the environmental sciences continuing to expand, the evidence that we can acquire from it is expected to continue to have the broadest possible appeal. Insects can be found in every environment on Earth. While a select few insects, such as the Arctic Woolly Bear Moth, live in the harsh Arctic climate, the majority of insects are found in the warm and moist tropics. Insects have adapted to a broad range of habitats, successfully finding their own niche, because they will eat almost any substance that has nutritional value. Ecology has great applications in agriculture. Agriculture provides us food and fibers. Agriculture depends on ecological principles. These principles are limiting factors, irrigation requirement, pest control and productivity. Ecology helps to conserve the land. It helps to reclaim the alkaline and water logging soil. This fascinating book has been carefully organised to meet the long felt of increasingly large number of those who dealt with different aspects of Entomology. It provides a balanced and integrated treatment of the entire field of Entomology.



Dr. Rudra Pratap Singh

ISBN
978-81-943337-7-7

₹ 2995.00

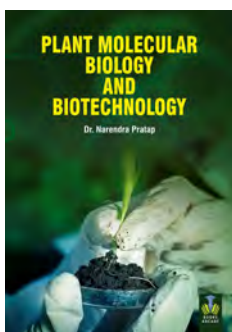
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Handbook of Entomology

Entomology is both a basic and an applied science that deals with the study of insects and their relatives. Entomologists are at the cutting edge of scientific research in such areas as systematics, physiology, biological control, and integrated pest management. Entomology is the study of insects, including related arthropods. Insects are involved with virtually every part of our lives; they are pests that eat our food, our houses, our animals, and are vectors that spread sickness and disease. There is insect ecology, which studies only insects and their relationships with their environment, and insect morphology, which studies insect body parts and functions. Insect pathology focuses on how insect sicknesses become disease agents. Insect toxicology analyzes how chemicals and insecticides affect insect physiological functions in order to improve pest management and agricultural production. Medical entomologists study how to prevent insects from harming humans, so most study fatal diseases such as dengue and malaria. A pest is a plant or animal detrimental to humans or human concerns including crops, livestock, and forestry. The term is also used of organisms that cause a nuisance, such as in the home. They are among the most diverse groups of animals on the planet, including more than a million described species and represent more than half of all known living organisms. This text will definitely prove to be a boon to teachers, students and research scholars.



Dr. Narendra Pratap

ISBN
978-81-943337-8-4

₹ 2995.00

Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Plant Molecular Biology and Biotechnology

Plant Molecular Biology and Biotechnology emphasizes a variety of well-tested methods in plant molecular biology and biotechnology. For each detailed and tested protocol presented, a brief overview of the methodology is provided. Plant molecular biology is the study of the molecular basis of plant life. It is particularly concerned with the processes by which the information encoded in the genome is manifested as structures, processes and behaviours. Plant molecular biology explores the role of certain cells, their function in plant life and methods to alter those cells to greater effect. Recombinant DNA changes the natural genetic makeup and the characteristics of an organism by inserting DNA from another organism. Also known as genetic engineering, recombinant DNA technology is widely used in agriculture to create genetically-modified organisms that produce genetically-modified crops. The first GM food was the Flavr Savr tomato, produced in 1994, which had a longer shelf life and an enhanced flavor. Since then, the number of GMOs has exploded as producers prefer them over traditional crops because they yield more and require less care. Plant DNA Isolation has unique challenges that require kits specifically designed to deal with carbohydrates, phenolics, and other compounds abundant in plant tissues. Situations that combine multiple needs and opportunities are common. The book will be a practical reference for plant physiologists, plant molecular biologists, phytopathologists, and microbiologists.

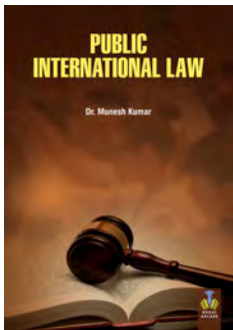


Dr. Shailendra Joshi

ISBN
978-93-86932-86-0
₹ 3995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Domestic Violence Need for Legal Awareness

Legal awareness is a sine qua non to combat violence against women. India is the first country to introduce the Protection of Women from Domestic Violence Act-2005 and a number of other laws to empower women. All the national news- papers are embedded with news about violence against women, which include both domestic and professional front. As the new legislation legally recognizes the myriad problems of millions of women in our country, it is cautiously assumed that the Act will lead to a greater awareness of this issue among the judiciaries, in addition to the awareness among people in general and women in particular. "Domestic violence is a burden on numerous sectors of the social system and quietly, yet dramatically, affects the development of a nation... batterers cost nations fortunes in terms of law enforcement, health care, lost labor and general progress in development. Additionally, it can be applied to brothers, uncles, aunts, cousins, parents-in-law, brothers-in-law or sisters-in-law or others in the immediate family who trouble or attack a woman or girl verbally, sexually, emotionally, economically, psychologically, or physically. The book also examines the myriad legal issues and health problems facing the most neglected and vulnerable battered women and latest Indian Domestic Violence Act. In fact, this book is a critical resource for all helping professionals who are assisting abused women in escaping and remaining free from violent relationships.

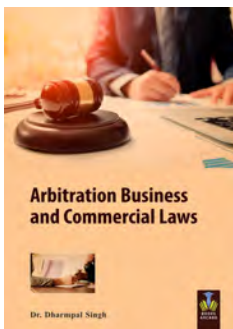


Dr. Munesh Kumar

ISBN
978-93-86932-87-7
₹ 2995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Public International Law

International law and institutions serve as the principal framework for international co-operation and collaboration between members of the international community in their efforts to protect the local, regional and global environment. Public International Law is the law of the political system of nation-states. It is a distinct and self-contained system of law, independent of the national systems with which it interacts, and dealing with relations which they do not effectively govern. Since there is no overall legislature or law-creating body in the international political system, the rules, principles, and processes of international law must be identified through a variety of sources and mechanisms. This can make international law appear difficult to pin down. Students and scholars in the United States often use the Restatement of the Law (Third), the Foreign Relations of the United States as a guide to identifying international law as applied in the US. International law does not have a strict "stare decisis" precedent system. The role of the individual under international law, both as a legal entity obligated to obey international law norms and as a legal entity benefited by international law norms (such as human rights rules), has been evolving. The book is a valuable asset for lawyers, judges, political scientists, research scholars, teachers, students of international law as well as laymen interested in the acquisition of the knowledge of international law.

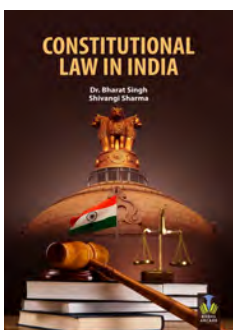


Dr. Dharmpal Singh

ISBN
978-93-86932-88-4
₹ 3495.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Arbitration Business and Commercial Laws

Today, the knowledge on arbitration and commercial law is indispensable for anyone even remotely concerned with the area and through his latest work in the present book, the eminent author and the former Judge makes it simply lucid and succinct for readers to trace the intricacies of these laws. Arbitration and jurisdiction agreements are frequently used in transnational commercial contracts to reduce risk, gain efficacy and acquire certainty and predictability. Because of the similarities between these two types of procedural autonomy agreements, they are often treated in a similar way by courts and practitioners. International commercial arbitration is a means of resolving disputes arising under international commercial contracts. It is used as an alternative to litigation and is controlled primarily by the terms previously agreed upon by the contracting parties, rather than by national legislation or procedural rules. In a broad sense, commercial law also encompasses related issues like business bankruptcy and tax planning. The publication will serve as an excellent guide and reference book to the layman, the qualified men lettered in law and to the litigant who wishes to apprise himself with the law of Trade, Commerce and Industry. This book provides the reader with immediate access to understanding the world of international arbitration, explaining how and why arbitration works.



**Dr. Bharat Singh
Shivangi Sharma**

ISBN
978-93-86932-89-1
₹ 2995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Constitutional Law in India

This is not a usual section-wise treatment with spattering of comments, but a thorough and exhaustive study of subject in narrative form, giving coherent and integrated picture of the Indian constitution as a whole. Adequate references have been made to foreign constitutions such as the U.S.A., Canada, U.K. and Australia, so as to give a comparative perspective of the Indian constitution. The constitution of India was adopted on the 26th of November, in the year 1949. However, it came to effect on the 26th of January, 1950. 26th of January is celebrated as the Republic Day of India. It was adopted by the Constitution Assembly. Dr. B. R. Ambedkar, the chairman of the Drafting Committee, is widely considered to be the architect of the Constitution of India. After the adoption of the constitution, The Union of India became the contemporary and modern Republic of India. This book provides an overview of the content and functioning of the Indian Constitution, with an emphasis on the broader socio-political context. It focuses on the overarching principles and the main institutions of constitutional governance that the world's longest written constitution inaugurated in 1950. The book meets the requirements of students of Indian Universities and also who appear for competitive examinations. The subject is dealt with in a simple language.

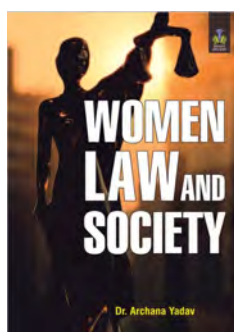


Dr. Neelam Baliyan

ISBN
978-93-86932-90-7
₹ 2995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Chemistry of Natural Products

Natural products, including plants, animals and minerals have been the basis of treatment of human diseases and have been exploited for human use for thousands of years. These have been the most important sources of drugs and drug leads in history, underlined by the fact that 61 per cent of all new chemical entities introduced worldwide as drugs during 1981-2002 can be traced to or were inspired by natural products. The developing world is performing extensive work in identifying enormous natural resources which can be exploited to produce herbal medicines for the treatment of deadly ailments. Chemistry of Natural Products, A Unified Approach, provides a planned account of the common features structural and stereochemical of naturally occurring organic compounds). This is the only approach to bring about effective understanding of their chemistry. In the broadest sense, natural products include any substance produced by life. Natural products can also be prepared by chemical synthesis (both semisynthesis and total synthesis) and have played a central role in the development of the field of organic chemistry by providing challenging synthetic targets. The term natural product has also been extended for commercial purposes to refer to cosmetics, dietary supplements, and foods produced from natural sources without added artificial ingredients. This book has been written graduate and post-graduate students syllabus for the subject. It may also prove useful to students talking the competitive examinations. An attempt has been made to make the subject matter more meaningful and realistic from the practical point of view.

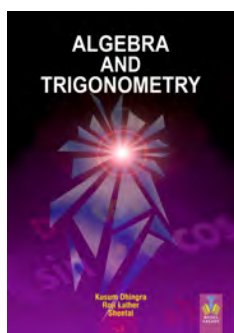


Dr. Archana Yadav

ISBN
978-93-86932-91-4
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Book Size: 6"x9.5"
Hardback

Women Law and Society

Modern India witnessed improvements in the Status of Women. There were many women reformers who worked for the betterment and upliftment of their other female counterparts. India has a low sex ratio the chief reason being that many child die before reaching adulthood. They are abated in the womb itself as many people do not want a girl child because they cannot pay dowry. The status of women in India has been subject to many great changes over the past few millennia. From equal status with men in ancient times through the low points of the medieval period, to the promotion of equal rights by many reformers, the history of women in India has been eventful. In modern India, women have adorned high offices in India including that of the President, Prime minister, Speaker of the Lok Sabha, Leader of Opposition, foreign minister, etc. Crimes against women occur every minute in India. Women are not safe, whether it is in their houses, public places or at the workplace. Your safety in your hands sounds like a cliched adage to repeat. Given the number of crimes that are committed against women, it is pertinent that women are aware about the laws that are in place to protect them. Remember knowledge is power. As a parent, wife, daughter, employee and a woman these are rights set in place to protect you and it is important that you are aware about these. The book includes views of various communities on the status change of these people. The book is to tremendous use to students teachers social organisations and general readers.

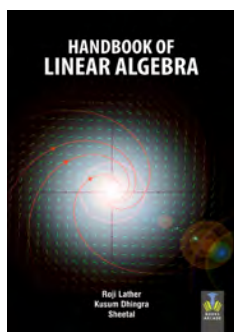


**Dr. Kusum Dhingra,
Dr. Roji Lather,
Sheetal**

ISBN
978-93-86932-95-2
₹ 3995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Algebra and Trigonometry

Algebra and Trigonometry is written to meet the requirements of students at various levels. The subject matter, both as regards the arrangement of chapters as well as the contents of each chapter has been so graded, proceeding from simple to more difficult topics, that a student may follow the course with great ease and interest. Algebra is a branch of mathematics that uses mathematical statements to describe relationships between things that vary over time. These variables include things like the relationship between supply of an object and its price. Trigonometry is most simply associated with planar right-angle triangles (each of which is a two-dimensional triangle with one angle equal to 90 degrees). The applicability to non-right-angle triangles exists, but, since any non-right-angle triangle (on a flat plane) can be bisected to create two right-angle triangles, most problems can be reduced to calculations on right-angle triangles. A Textbook of Algebra and Trigonometry is written to meet the requirements of students at various levels.

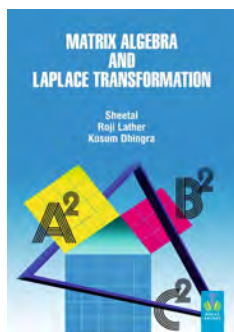


**Dr. Roji Lather,
Dr. Kusum Dhingra,
Sheetal**

ISBN
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₹ 3995.00
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Book Size: 6"x9.5"
Hardback

Handbook of Linear Algebra

The book Linear Algebra, is on a similar level with much more emphasis on good pedagogy. Students are encouraged to try the problems, which range from the mechanical to the more delicate. This book is a presentation of the elements of Linear Algebra that every mathematician, and everyone who uses mathematics, should know. It covers the core material, from the basic notion of a finite-dimensional vector space over a general field, to the canonical forms of linear operators and their matrices, obtained by the decomposition of a general linear system into the direct sum of cyclic systems. Linear algebra is a branch of mathematics concerned with the study of vectors, vector spaces, linear maps and systems of linear equations. Vector spaces are a central theme in modern mathematics; thus, linear algebra is widely used in both abstract algebra and functional analysis. Linear algebra is the branch of mathematics concerning vector spaces and linear mappings between such spaces. It includes the study of lines, planes, and subspaces, but is also concerned with properties common to all vector spaces. The book presents a systematic development of matrix theory and methods. It treats the theory of finite-dimensional vector spaces in detail and then uses vector space methods to prove results on matrices.



**Sheetal,
Dr. Roji Lather,
Dr. Kusum Dhingra**

ISBN
978-93-86932-97-6

₹ 3995.00

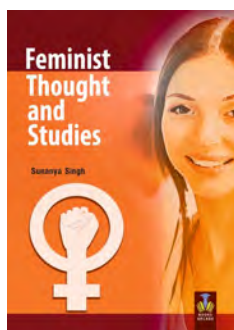
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Matrix Algebra and Laplace Transformation

A matrix is a rectangular array of numbers arranged into columns and rows (much like a spreadsheet). Matrix algebra is used in statistics to express collections of data. Elementary matrix transformations or Elementary row and column transformations are linear transformations which are normally used in gauss elimination to solve a set of linear equations. The Laplace transform is a well established mathematical technique for solving differential equations. The Laplace transform transforms the differential equations into algebraic equations which are easier to manipulate and solve. Once the solution is obtained in the Laplace transform domain is obtained, the inverse transform is used to obtain the solution to the differential equation. Laplace transform is an essential tool for the study of linear time-invariant systems. This book will prove to be definitive and ideal reference to students and research workers.



Sunanya Singh

ISBN
978-93-86932-99-0

₹ 3495.00

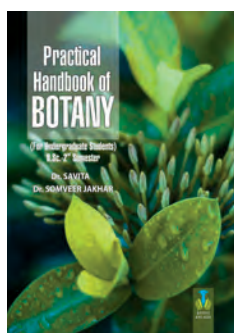
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Feminist Thought and Studies

Feminist Thought situates the gender debate inside philosophy. Feminist theory, as it has emerged in the last twenty-five years, is now a highly influential form of social thought. In its academic form, feminist thinking has both challenged the authority of male theory and produced a new body of knowledge concerned with issues of difference and diversity, identity and inequality, ethnicity, 'race' and class, as well as gender. Feminist theory has also shaped and been shaped by feminist activism. Feminist Theory is a way of looking at the social world through the lens of gender inequality. The focus is on male and female 'power.' Feminist theory addresses the roles women have in society and the ongoing battles women face. Most importantly, this way of thinking about the social world focuses on the rights of women, including: economic, sexual, reproductive, property, and voting rights. In most institutions, women's studies courses employ feminist pedagogy in a triad model of equal parts research, theory, and praxis. Women's studies programs and courses are designed to explore the intersectionality of gender, race, sexuality, class and other topics that are involved in identity politics and societal norms through a feminist lens. Women's studies courses focus on a variety of topics such as media literacy, sexuality, race and ethnicity, history involving women, queer theory, multiculturalism and other courses closely related. This book will be indispensable to students and teachers who are eager to know the locations of gender in philosophy and also for those who want to ponder upon possible ways of eradicating gender bias from theory.



**Dr. Savita
Dr. Somveer Jakhar**

ISBN
978-81-943337-0-8

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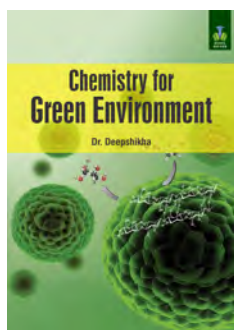
Pub Year: 2022

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Hardback

Practical Handbook of Botany

Practical study helps to understand the subject more precisely as it is a supplement to the theoretical classroom knowledge. When the subject is as large as the present one, a small book like this comes in danger of criticism of readers. So, the present book entitled "Practical Handbook of Botany" has been written with this danger clearly recognized. This book can fulfill some beneficial functions and provide effective instructions to under graduate students of Botany. Many sections are present in this book such as microscopy, some bryophytes, some pteridophytes, genetics and biostatistics. Great care has been taken in correctness of diagrams drawn and matter written in such manual to eliminate the routine errors as far as possible. The book is fairly illustrated and many possible details have been incorporated. Suggestions for improvements will be thankfully accepted.



Dr. Deepshikha

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₹ 2995.00

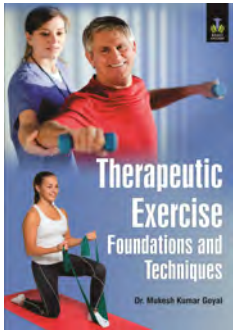
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Hardback

Chemistry for Green Environment

Green chemistry is the design of chemical products and processes that reduce or eliminate the use or generation of hazardous substances. Green chemistry applies across the life cycle of a chemical product, including its design, manufacture, use, and ultimate disposal. Green chemistry is also known as sustainable chemistry. Green chemistry reduces pollution at its source by minimizing or eliminating the hazards of chemical feedstocks, reagents, solvents, and products. Green environment relates to how to conserve environment and improved health of the environment. The importance of eco-friendly products, including supporting practices like smart applications of green energy products and the strategies for green energy maintenance, as well as the advantages. Green chemistry has brought a relatively prompt and positive paradigm shift in the overall use and management of natural resources and raw materials for the development of society with a subtle promise to cause far less pronounced harm to the environment. This book provides insight into the chemical and biochemical technologies that are being studied, optimized, and eventually developed to promote environmental sustainability. It provides up-to-date information on selected fields where the principles of green chemistry are being embraced for safeguarding and improving the quality of the environment.

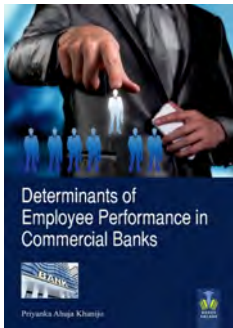


Dr. Mukesh Kr. Goyal

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Hardback

Therapeutic Exercise: Foundations and Techniques

Therapeutic exercise is a key component of any rehabilitation program and should be included as part of the concurrent care of any patient whether that patient has two or four legs. Physical therapists have been utilizing therapeutic exercises with great success since the conception of the profession in the beginning of the twentieth century and it has been demonstrated to be fundamental in improving function, performance and disability. Therapeutic exercise can consist of a variety of exercises inclusive of balance, strengthening, range of motion, endurance, and plyometric activities. Therapeutic exercises refers to a wide range of physical activities that focuses on restoring and maintaining strength, endurance, flexibility, stability and balance. The goal of therapeutic exercises is to return an injured patient to a fully functioning, pain-free state. A physical therapist begins by conducting a thorough evaluation of an individual's physical capabilities through both a medical history and physical assessment. The physical therapist then uses his/her knowledge to shape a treatment care plan containing a slowly-progressing exercise program that is appropriate to each individual's needs. The physical therapist monitors progress, assists with some physical movements and continuously modifies the plan as the client recovers. This book is also utilized to increase range of motion, decrease pain, improve balance and proprioception, and restore function.

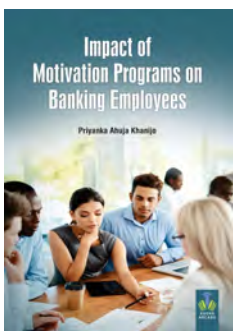


Priyanka Ahuja Khanijo

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Hardback

Determinants of Employee Performance in Commercial Banks

This study made an attempt to find out the most influential factors of employee's performance in commercial banks. Employee engagement is considered one of the most powerful measures of a company's vigor towards competitive advantage and high performance. Employee engagement involves creating prospects for employees to attach with their managers, colleagues and organizations. The employees in banking sector are the major human resources who contribute their services by realizing the policies framed for the welfare of the society. In such situation, Quality of work Life of employees in public sector and private sector banks has become an important issue that has to be taken care of in order to achieve ultimate goals of the banking sector which is playing a major role in our county's economy. The prosperity of any organization depends largely on the employee's qualities, capabilities and skills which can be measured by their performance. Employees working in an organization might have different set of skills, knowledge and abilities. Some have different modes of working and can perform with the highest proficiency regardless of the incentive while others may have an irregular tendency of working. The outcome of this book is significant to regulate activities for enhancing employee performance by focusing on the determinants for enhanced productivity in commercial banks.

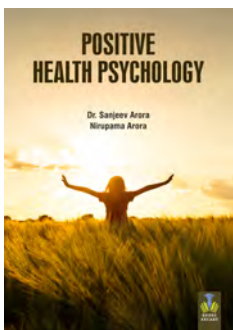


Priyanka Ahuja Khanijo

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Hardback

Impact of Motivation Programs on Banking Employees

This book is highly dependent on the Effectiveness of Motivation Process where the relationship between employer and employee or candidate. Employees are the heart of any organization. For any organization to operate smoothly and without any interruption, employee cooperation cannot be replaced with anything else. It is of utmost importance that the employees of an organization not only have a good relationship with the top management, but also, they maintain a healthy and professional relationship with their coworkers. Motivation is the level of commitment and involvement an employee has towards their organization and its values. A manager has to function as a friend and motivator of his subordinates. It is an integral part of management process itself. The nationalized banks play important role in worldwide economy and their employees are the best sources of delivering good services to their customers. Excellent services provided and offered by employees can create a positive perception and ever lasting image in the eyes of banks' customers. The individual motivation of a commercial bank employee plays a major role in achieving high level satisfaction among its customers. This book is on the study of impact of motivation programs on banking employees.

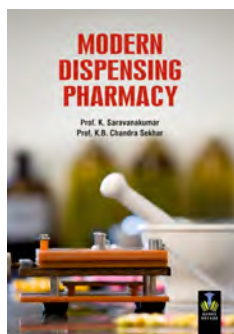


**Dr. Sanjeev Arora
Nirupama Arora**

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Hardback

Positive Health Psychology

Positive Health Psychology is a distinctive title as all three words used in the title seems to propagate only and only positivism in life. The main objective of this edited volume is to elaborate and understand those positive issues which have the strength not only to prevent diseases but also have the capacity to promote and enhance integrated health with the help of psychological means and methods. Positive attitude towards life make it successful as well as meaningful. The field of medicine has long focused on the prevention, diagnosis, treatment, and cure of disease. But health is more than the mere absence of disease. The emerging concept of Positive Health takes an innovative approach to health and well-being that focuses on promoting people's positive health assets strengths that can contribute to a healthier, longer life. Beginning with an analysis of the notion of health and well-being, the book goes on to explore the strategies and identify the possible interventions that can be made to promote and facilitate health and well-being in India. The discussion incorporates diverse domains, ranging from physical to spiritual, within which health is conceptualized. It also attends to the issue of health needs of disadvantaged sections in the society, women in particular, and emphasizes on indigenous knowledge in the area of health. The main mission of this book is to provide an up-to-date understanding of theoretical, empirical, and applied advances in the emerging field of positive health psychology. The editors believe that the theoretical and conceptual input of the book in the health areas will prove quite beneficial for students and researchers whereas the ideas and research questions raised in the book will surely provoke the scientists for fulfilling heuristic function.



Prof. K. Saravanakumar
Prof. K.B. Chandra Sekhar

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978-81-943337-9-1

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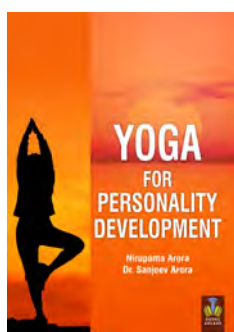
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Modern Dispensing Pharmacy

Pharmacy dispensing plays a critical role in ensuring patient safety, education and satisfaction, and trusted drug data helps get it right. The Dispensing Pharmacy, a practical manual includes all the dosage forms i.e. Liquid, solid and semisolid dosage forms. Dispensing refers to the process of preparing and giving medicine to a named person on the basis of a prescription. It involves the correct interpretation of the wishes of the prescriber and the accurate preparation and labeling of medicine for use by the patient. This process may take place in a public or private clinic, health center, hospital, or in a shop or community pharmacy setting. It is carried out by many different kinds of people with a variety of training and backgrounds. No matter where dispensing is done or who does it, any error or failure in the dispensing process can seriously affect the care of the patient. Dispensing of medication remains an art and a most exacting science, which pharmacists are supposed to master. Obviously modern pharmacists have to cope with their changing role. Dose dispensing means that a community pharmacy or hospital pharmacy places medicine in a dose container. The dose container can contain one or more doses of one or more medicinal products. This book considers the factors that influence the process of dispensing and therefore are important in ensuring correctly dispensed medicine. To maintain a balance between the traditional and the modern practice of dispensing, this text covers briefly the basic techniques of compounding and introduces the modern concepts.



Nirupama Arora
Dr. Sanjeev Arora

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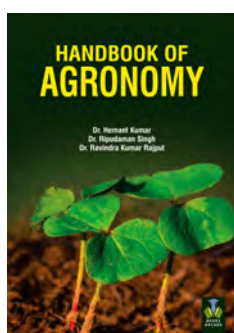
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Yoga for Personality Development

Yoga is essentially a spiritual discipline based on an extremely subtle science, which focuses on establishing harmony between mind, body; thought and action; restraint and fulfilment; harmony between man and nature and a holistic approach to health and wellbeing. Personality is an important theme. In modern psychology, several approaches have been adopted to understand it. However, from Yogic point of view, personality can be understood from a different perspective. Yoga is an art of living, it improves quality of life, a healthy life with physical, mental, emotional and spiritual well-being and leads to overall holistic development of body and mind. Physical dimension is mainly concerned with the development of body from anatomical and physiological point of view. Changes in height, weight, and motor skills, development of brain, hormonal changes, cardiovascular changes etc. – all are parts or aspects of the physical development. This book, perhaps still remains one of the best treatises on the practical understanding of Yoga. Yoga is a science, and not a vague, dreamy drifting or imagining. It is an applied science, a systematized collection of laws applied to bring about a definite end.



Dr. Hemant Kumar
Dr. Ripudaman Singh
Dr. Ravindra Kumar Rajput

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Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Handbook of Agronomy

Agronomy is branch of agricultural science which deals with principles and practices of soil, water and crop management. The area of agronomy involves selective breeding of plants to produce the best crops under various conditions. Plant breeding has increased crop yields and has improved the nutritional value of numerous crops, including corn, soybeans, and wheat. It has also led to the development of new types of plants. Agronomists use biotechnology to extend and expedite the development of desired characteristic. Biotechnology is often a lab activity requiring field testing of the new crop varieties that are developed. In addition to increasing crop yields agronomic biotechnology is increasingly being applied for novel uses other than food. For example, oilseed is at present used mainly for margarine and other food oils, but it can be modified to produce fatty acids for detergents, substitute fuels and petrochemicals. The emphasis of agronomy is now more towards the scientific study of the behavior of plant under the different environmental conditions like varying soils and climate, irrigation, fertilization etc. by conducting well laid out experiments in the fields, pots and laboratories. This book will be of immense use in imparting knowledge on the basic principles of agronomy and applied aspects of farming systems for students, teachers, scientists, extension workers and professionals engaged in agricultural development.



Dr. Sanatan Maharana
Mr. Pervez Hussain

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Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Marketing Management in India

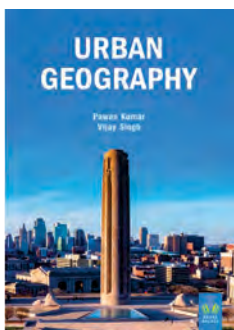
Marketing is enveloping trend in modern competitive world as it contributes greatly for the productivity of firms. The term 'marketing management' consists of two different words, 'marketing' and 'management'. Marketing management is a combination of all the techniques and processes an institution uses to develop and implement its total marketing agenda. Marketing management is what guides a firm's marketing plan through the use of accurate market knowledge, which is usually obtained through research and surveys, in a systematic approach. Thoroughly knowing a company's current market, setting realistic goals and targets, developing new market penetration strategies and implementing effective marketing plans within budget are all part of marketing management. Marketing managers look for potential markets and seek to increase their company's presence in existing markets. In addition, marketing managers develop pricing strategies and methods that balance a reasonable return on investment for their product with the price consumers are willing to pay. They also monitor the success of their efforts and market trends. The present book is suitable as a core reference book for Marketing Management in Post Graduate programmes including MBA. The book provides right from the basics in Marketing to Analysis and Application of Strategic Tools in Marketing Management.



Ramjilal
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Atmosphere, Weather and Climate

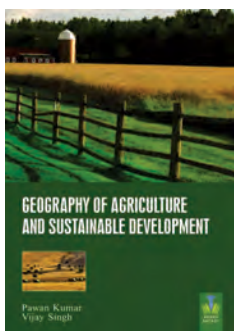
The atmosphere also has weight. At the outer limits, it has virtually no weight. At the surface, the air above it compresses the atmosphere. Earth's atmosphere is divided into five main layers: the exosphere, the thermosphere, the mesosphere, the stratosphere and the troposphere. The atmosphere thins out in each higher layer until the gases dissipate in space. The atmosphere is the layer of gases that surrounds Earth above the air layer. Its condition affects our climate, which is the pattern of variation in temperature, humidity, atmospheric pressure, wind, precipitation, ultraviolet light, and other climate variables that occur over long periods. Industrial and human activities emit gases into the atmosphere in such quantities that its composition and dynamics are changing. Weather elements form a chain reaction, as the impacts do not remain solely in the atmosphere. Temperature, pressure and humidity (moisture) can interact to form clouds. These clouds, in turn can reduce solar radiation for plants, or increase precipitation, which can runoff into a body of water. Climate is the weather of a place averaged over a period of time, often 30 years. Climate information includes the statistical weather information that tells us about the normal weather, as well as the range of weather extremes for a location. Climate changes will, and already are, affecting every aspect of the hydrologic cycle. This book presents a comprehensive introduction to weather processes and climatic conditions around the world, their observed variability and changes, and projected future trends.



Pawan Kumar Vijay Singh
ISBN
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₹ 2995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Urban Geography

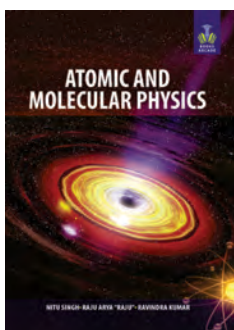
Urban geography is a branch of human geography concerned with various aspects of cities. Urban geography is the study of urban areas. That is the study of areas which have a high concentration of buildings and infrastructure. Urban geography is the study of urban areas. That is the study of areas which have a high concentration of buildings and infrastructure. Urbanization is a mix of problems and prospects. The development process resulted in rapid growth of population followed by unwarranted growth of cities in view of immigration of rural people to cities and towns. Environmental degradation due to the cutting of trees in the name of modernization and increasing density of population have converted cities into problematic areas. Urban geography is the study of urban places with reference to their geographical environment. Broadly speaking, the subject matter includes origin of towns, their growth and development, their functions in and around their surroundings. Urban geography studies urban centre in the context of geographical factors. The factors operate spatially to explain processes – economic, socio-cultural and also political. But the subject of urban geography has its limited scope in the sense that it deals with these processes in relation to only one phenomenon, i.e., town or city. Some of the general principles on which a town is based form the subject-matter. This book will be a useful document for teachers, researchers, policy makers, planners, administrators and students who are directly or indirectly concerned with urban development.



Pawan Kumar Vijay Singh
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₹ 3495.00
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Book Size: 6"x9.5"
Hardback

Geography of Agriculture and Sustainable Development

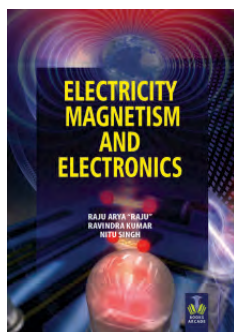
Cultivation of plants and domestication of animals for human purposes necessarily involve transformation of land. In this way, local geographies shape and are shaped by the imprint of agriculture. Although humans devised agriculture thousands of years ago, the quest for sustainable agriculture is a recent development in agricultural practice and in academic, political, and popular discourse, emerging in reaction to increasing recognition of unsustainable industrial agricultural practices and exponential population growth. Sustainable development is capturing the attention of planners, politicians and business leaders. Within the academic sphere its study is increasingly breaching disciplinary boundaries to become a focus of attention for natural and social scientists alike. Due to the lack of chemical pesticides and fertilizers, people are not being exposed to or consuming synthetic materials. This limits the risk of people becoming ill from exposure to these chemicals. In addition, the crops produced through sustainable agriculture can also be more nutritious because the overall crops are healthier and more natural. This book explores different interpretations of sustainable development in both theory and practice, in developed and developing countries, and in rural and urban areas.



Nitu Singh Raju Arya "Raju" Ravindra Kumar
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Hardback

Atomic and Molecular Physics

Atomic and Molecular Physics is intended as an introduction to the field for advanced undergraduates who have taken quantum mechanics. Atomic energy is the source of power for both nuclear reactors and nuclear weapons. This energy comes from the splitting (fission) or joining (fusion) of atoms. To understand the source of this energy, one must first understand the atom. The internal structure of the atom, however, became clear only in the early 20th century with the work of the British physicist Ernest Rutherford and his students. Atom and molecule are the fundamental unit for all matters in universe. Matter, whatever the states, is made of atoms. The properties of all matters are governed by the electronic structure of atom and molecule. They have individual properties like electronic, magnetic and optical properties, which are quite different from the collective properties of matter made of atoms and molecules. This course will enlighten the knowledge of atoms and molecules and build up the pre-requisite knowledge for all science and engineering field. Molecular physics is the study of the physical properties of molecules, the chemical bonds between atoms as well as the molecular dynamics. Its most important experimental techniques are the various types of spectroscopy; scattering is also used. The aim of this book is to provide a unified account of the subject within an undergraduate framework, taking the opportunity to make improvements based on the teaching experience, and cover important new developments in the subject.



**Raju Arya "Raju"
Ravindra Kumar
Nitu Singh**

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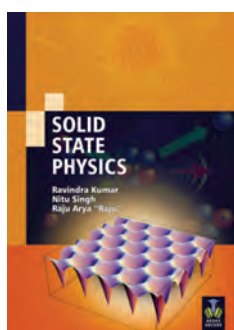
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Hardback

Electricity, Magnetism and Electronics

The physics of electricity, magnetism and electromagnetic fields and waves. It is written mainly for the physics student, although it will also be useful for the students of electrical and electronic engineering. Electricity and magnetism are one of the most interesting topics in physics. The concepts of magnetism and electricity and the relationship between them. We will also learn interesting concepts related to them like electron movement, conductors, semiconductor and insulators, magnetic field, etc. Magnetism is a concept introduced in physics to help you understand one of the fundamental interactions in nature, the interaction between moving charges. Like the gravitational force and the electrostatic force, the magnetic force is an interaction at a distance. Magnetic fields, like gravitational fields, cannot be seen or touched. We can feel the pull of the Earth's gravitational field on ourselves and the objects around us, but we do not experience magnetic fields in such a direct way. We know of the existence of magnetic fields by their effect on objects such as magnetized pieces of metal, naturally magnetic rocks such as lodestone, or temporary magnets such as copper coils that carry an electrical current. Electronics is the study of how to control the flow of electrons. It deals with circuits made up of components that control the flow of electricity. Electronics is a part of physics and electrical engineering. The book helps the student in overall self assessment and prompts him to practice and review the gap areas in his learning process.



**Ravindra Kumar
Dr. Nitu Singh
Raju Arya "Raju"**

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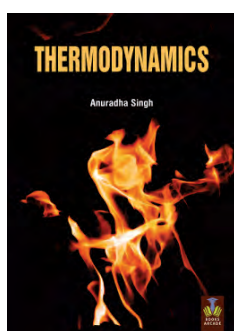
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Hardback

Solid State Physics

As the book advances, it describes different kinds of imperfections in crystals, bonding in solids, and vibration in one-dimensional monoatomic and diatomic linear lattice. Solid-State Physics, the largest branch of condensed matter physics, is the study of rigid matter, or solids. The bulk of solid-state physics theory and research is focused on crystals, largely because the periodicity of atoms in a crystal—its defining characteristic—facilitates mathematical modelling, and also because crystalline materials often have electrical, magnetic, optical, or mechanical properties that can be exploited for engineering purposes. The study of the solid state encompasses the understanding of the organizational, mechanical, magnetic and electrical properties of the substance as well as the forces that bind the units into the solid state. The study makes use of semi-classical, electromagnetic, statistical and quantum mechanical principles. Many characteristic shapes of crystalline solids, such as the diamond structure and the rock salt structure are due to the regular arrangement of the particles called lattice in the crystals. The smallest repeating unit containing a minimum number of lattice points that may represent the entire crystal is called a unit cell. The entire crystal can be generated by repeating its unit cell in all three dimensions. The book is designed to meet the requirements of undergraduate and postgraduate students of physics and also for the engineering students for their courses in solid state physics, condensed matter physics and material science.



Anuradha Singh

ISBN
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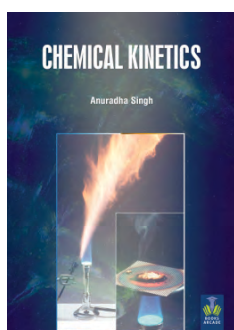
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Thermodynamics

Thermodynamics is the science of energy, heat, work, entropy and the spontaneity of processes. It is closely related to statistical mechanics from which many thermodynamic relationships can be derived. While dealing with processes in which systems exchange matter or energy, classical thermodynamics is not concerned with the rate at which such processes take place, termed kinetics. Thermodynamics is the study of energy conversion between heat and mechanical work, and subsequently the macroscopic variables such as temperature, volume and pressure. Its progenitor, based on statistical predictions of the collective motion of particles from their microscopic behaviour, is the field of statistical thermodynamics, a branch of statistical physics. Special focus lies on thermophotovoltaic, work thermodynamics, thermodynamic free energy, entropy, thermal bath thermodynamics, thermalization, state of matter, thermodynamic equilibrium, thermodynamic instruments, isochoric, isenthalpic, quasistatic, reversible, irreversible and endoreversible process. The book is basic in the sense that it begins at the beginning and is entirely self-contained. It is also comprehensive and contains detailed descriptions of modern techniques in thermodynamics.



Anuradha Singh

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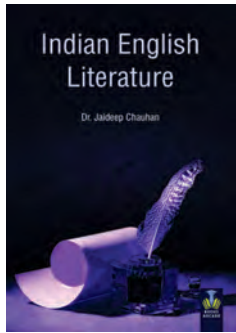
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Chemical Kinetics

Chemical kinetics is that branch of chemistry which deals with the study of the speeds or the rates of chemical reactions, the factors affecting the rates of the reactions and the mechanism by which the reactions proceed. It concerns itself with the measurement of rates of reactions proceeding under the given conditions of temperature, pressure and concentration. Chemical kinetics includes investigations of how different experimental conditions can influence the speed of a chemical reaction and yield information about the reaction's mechanism and transition states, as well as the construction of mathematical models, that can describe the characteristics of a chemical reaction. A chemical reaction is, by definition, one in which chemical substances are transformed into other substances, which means that chemical bonds are broken and formed so that there are changes in the relative positions of atoms in molecules. At the same time, there are shifts in the arrangements of the electrons that form the chemical bonds. This is a comprehensive, exclusive and exhaustive work on the subject. It is an asset for all researchers and scholars.

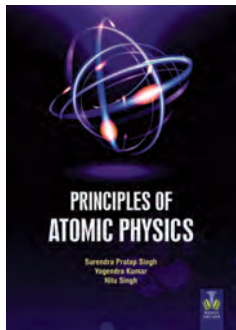


Dr. Jaideep Chauhan

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Indian English Literature

Indian English Literature is a relatively-recent phenomena, as far as literature goes. Though one can trace such writers in India to a century back, Indian writing in English has come into force only in the last couple of decades or so. Some of these writers have achieved worldwide fame, some national, and others perhaps have to be contented with a more constricted circle. Indian English Literature is an honest enterprise to demonstrate the ever rare gems of Indian Writing in English. From being a singular and exceptional, rather gradual native flare – up of geniuses, Indian Writing has turned out to be a new form of Indian culture and voice in which India converses regularly. Indian Writers – poets, novelists, essayists, and dramatists have been making momentous and considerable contributions to world literature since pre- Independence era, the past few years have witnessed a gigantic prospering and thriving of Indian English Writing in the global market. Writers of the Indian Diaspora have been at the centre stage in the last decade chiefly because of the theoretical formulation being generated by their works. Language and cultures are transformed when they come in contact with the others. These writers are often pre-occupied with the elements of nostalgia as they seek to locate themselves in new cultures. This book tries to explore almost all the branches of Indian English Literature. This anthology will prove useful not only to the students but also to the teachers of English literature and researchers in this field.

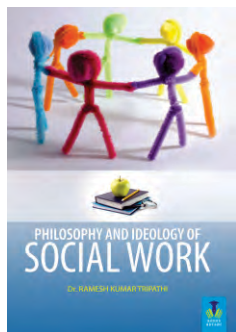


**Surendra Pratap Singh
Yogendra Kumar
Nitu Singh**

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Hardback

Principles of Atomic Physics

The physical systems connected with atomic physics comprise neutral atoms, ions and molecules as well as more modern artificial atoms such as quantum dots fabricated in semiconductor hetero structures. The structure of these systems determines their interaction with applied fields, whether they be electric, magnetic, oscillating, static, classical, or quantum. The perception of an atom as the least indivisible particle of substance was the foundation of the cinematic gas theory. It have explained and predicted a series of the experimental phenomena. The electrons in atom rotate around the kern on particular stationary orbits only. The motions on these orbits correspond to stationary states of atom, which do not vary in time without exterior actions. Rotating on stationary orbits, the electrons do not radiate energy. An atom is a complex arrangement of negatively charged electrons arranged in defined shells about a positively charged nucleus. This nucleus contains most of the atom's mass and is composed of protons and neutrons (except for common hydrogen which has only one proton). Electron spin is the cause of the fine structure in spectral lines, and the anomalous Zeeman effect ("extra" and "missing" splittings of spectral lines in the presence of magnetic fields). Electron spin is also important in magnetism. This book Atomic Physics has been completely updated to include the exciting advances and to present the most current information available.

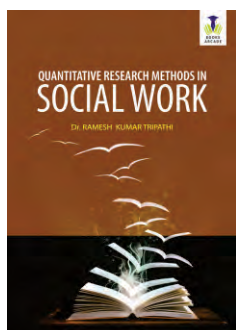


Dr. R. K. Tripathi

ISBN
978-81-946512-3-9
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Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Philosophy and Ideology of Social Work

Philosophy of Social Work is a unique reference book that provides readers with basic information about the history and philosophy of social work. Since many themes and issues entries provide comparative information about common as well as distinctive concerns and developments. The principles and methods of social work are not be taught or learned in the abstract. Social work studies cannot be confined to the intellectual atmosphere and theoretical approach developed in classrooms, but it has to be necessarily augmented by a practical programme of field work. This alone can properly initiate social work trainees into the field of social work, with a realistic and 'down to earth' approach to the many problems to be met with in the field. Social work is an academic discipline and profession that concerns itself with individuals, families, groups and communities in an effort to enhance social functioning and overall well-being. An ideology is a set of ideas that constitutes ones goals expectations and actions. The social work profession draws on theories of human development, social theory and social systems to analyse complex situations and to facilitate individual, organizational, social and cultural changes. This book covers the aspects like historical ideologies government policies thinking community's changing needs and management needs economic changes and movements that do influence social work and its history and ideology.

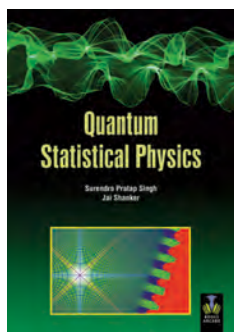


Dr. R. K. Tripathi

ISBN
978-81-946512-4-6
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Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Quantitative Research Methods in Social Work

Quantitative research makes a very important contribution to both understanding and responding effectively to the problems that social work service users face. Social work knowledge and understanding draws heavily on research, and the ability to critically analyse research findings is a core skill for social workers. However, while many social work students are confident in reading qualitative data, a lack of understanding in basic statistical concepts means that this same confidence does not always apply to quantitative data. Quantitative research certainly does have certain advantages for social scientists aiming to make significant contributions to their fields. By operationalizing variables, quantitative research seeks to measure change, allowing us to make important comparisons and quantify correlations. Quantitative research aims to be generalizable to large populations by using specific sampling methods and large data sets. It can provide important descriptive statistics about a population or location, allowing us to grasp key characteristics of the object(s) of study. Quantitative methods emphasize objective measurements and the statistical, mathematical, or numerical analysis of data collected through polls, questionnaires, and surveys, or by manipulating pre-existing statistical data using computational techniques. Quantitative research focuses on gathering numerical data and generalizing it across groups of people or to explain a particular phenomenon. This book is the definitive resource for anyone doing research in social work. It details both quantitative and qualitative methods and data collection, as well as suggesting the methods appropriate to particular types of studies.



**Surendra Pratap Singh
Jai Shanker**

ISBN
978-81-946512-5-3

₹ 2995.00

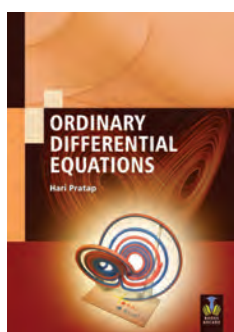
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Quantum Statistical Physics

Quantum statistical mechanics is statistical mechanics applied to quantum mechanical systems. Statistical physics is a branch of physics that uses methods of probability theory and statistics, and particularly the mathematical tools for dealing with large populations and approximations, in solving physical problems. It can describe a wide variety of fields with an inherently stochastic nature. In classical statistical mechanics, all particles you treat are distinguishable meaning that you can say which is which molecule. Statistical physics is the branch of physics that uses methods of probability theory and statistics, and particularly the mathematical tools for dealing with large populations and approximations, in solving physical problems. Its main purpose is to clarify the properties of matter in aggregate, in terms of physical laws governing atomic motion. In particular, statistical mechanics develops the phenomenological results of thermodynamics from a probabilistic examination of the underlying microscopic systems. Historically, one of the first topics in physics where statistical methods were applied was the field of mechanics, which is concerned with the motion of particles or objects when subjected to a force. This book will be of use to students and professionals in the fields of engineering and physics. This book is intended for graduates and postgraduates science and engineering students of different universities.



Hari Partap

ISBN
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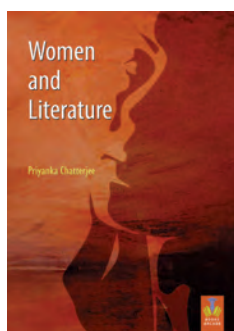
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Ordinary Differential Equations

The study of differential equations started after the invention of Differential and Integral Calculus. Newton, in 1676, solved a differential equation by the use of an infinite series. The first method of solving differential equation of second order with constant Coefficient was due to Euler. Ordinary differential equations arise in many different contexts including geometry, mechanics, astronomy, chemistry, physics and various mathematical models. This text definitely helps students to understand various problems with the help of ordinary differential equations.



Priyanka Chatterjee

ISBN
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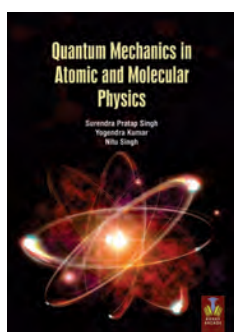
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Women and Literature

Women's roles in literature has evolved throughout history and has led them to adopt strong and independent voices. Modern literature has served as an outlet and sounding board for women's rights and feminist pioneers. Female writers have come to the fore front and provided today's readers with a vast array of ethnic and cultural perspectives. Literature has witnessed the roles of women evolving through ages, but until recent times, most of the published writers were men and the portrayal of women in literature was without doubt biased. A lot of it has to be blamed on the fact that in the ancient world, literacy was strictly limited, and the majority of those who could write were male. Feminist literary criticism is the critical analysis of literary works based on the feminist perspective. In particular, feminist literary critics tend to reject the patriarchal norms of literature "that privileges masculine ways of thinking/points of view and marginalizes women politically, economically and psychologically". This book will also be observing how the portrayal of women in literature has affected society. Literature is a highly influential source and it mirrors societal values in numerous ways. The reason for this is that society is a male-dominated sector which makes it harder for women to gain cultural equality. Women are usually not valued in literary society as well. The female protagonists in most of the novels plays and short stories in literature both vernacular and English are characteristic representative women passive submissive slavish preys of patriarchy.



**Surendra Pratap Singh
Yogendra Kumar
Nitu Singh**

ISBN
978-81-949422-0-7

₹ 2995.00

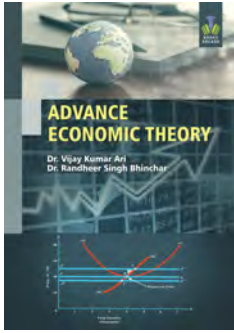
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Quantum Mechanics in Atomic and Molecular Physics

Quantum mechanics is a branch of physics dealing with physical phenomena where the action is on the arrange of the Planck constant. Quantum mechanics departs from classical mechanics primarily at the quantum realm of atomic and subatomic length scales. Quantum mechanics provides a mathematical description of much of the dual particle-like and wave-like behaviour and interactions of energy and matter. Spectroscopy is the study of electromagnetic radiation and its interaction with solid, liquid, gas and plasma. It is one of the widely used analytical techniques to study the structure of atoms and molecules. The technique is also employed to obtain information about atoms and molecules as a result of their distinctive spectra. Although quantum mechanics uses sophisticated mathematics, you do not need to understand the mathematical details to follow our discussion of its general conclusions. We focus on the properties of the wavefunctions that are the solutions of Schrödinger's equations. A new theoretical approach to study of molecular quantum transitions and elementary electron transfers in condensed matter can be attributed accordingly to molecular and chemical physics. Atomic physics and its underlying quantum theory are the point of departure for many modern areas of physics, astrophysics, chemistry, biology, and even electrical engineering. This book will bring readers to the point where they can focus their future efforts on more specialized topics in quantum theory. The present book will also useful for the students of post graduate classes of physics and for the competitive examines.



Dr. Vijay Kumar Ari
Dr. Randheer S. Bhinchar

ISBN
978-81-949422-2-1

₹ 3995.00

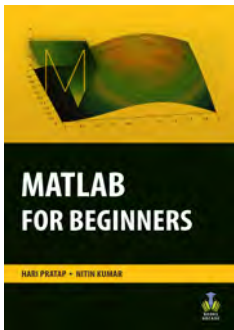
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Advance Economic Theory

Economics is a social science concerned with the production, distribution, and consumption of goods and services. It studies how individuals, businesses, governments, and nations make choices about how to allocate resources. Consumer theory is the study of how people decide to spend their money based on their individual preferences and budget constraints. A branch of microeconomics, consumer theory shows how individuals make choices, subject to how much income they have available to spend and the prices of goods and services. The theory involves some of the most fundamental principles of economics. It is an effort to explain the principle, by which a business firm decides how much of each commodity that it sells, it will produce and how much of labour, raw material, fixed capital good, etc., it will use. The theory of factor pricing is concerned with the principles according to which the price of each factor of production is determined and distributed. The distribution of factors of production can be of two types, namely personal and functional. Personal distribution is concerned with the distribution of income among different individuals. This unique work treats economic growth and development in terms of a theory which is applicable to an economy in the post-industrial, developing, and emerging stages.



Hari Pratap
Nitin Kumar

ISBN
978-81-949422-3-8

₹ 3495.00

Pub Year: 2022

Book Size: 6"x9.5"

Hardback

MATLAB for Beginners

MATLAB is used as a standard tool in various introductory and advanced courses of almost all streams of engineering. It is used as a tool for analysis, modeling and simulation, and for high productive research and development activities. It can be used for various functions such as mathematical computation, algorithm development, data acquisition, modeling, simulation, prototyping, data analysis, exploration, visualization and engineering graphics development as well as building user interface. This book attempts to train engineering and B.Sc(H) students of different streams to use the functions and toolboxes of MATLAB for the study, design, and analysis of different signal & system and communication system (Analog and Digital).



Siddharth Bedi

ISBN
978-81-949422-9-0

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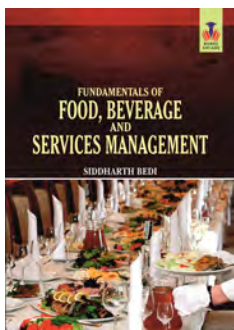
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Food Services and Catering Management

Food service managers are responsible for the daily operations of restaurants and other establishments that prepare and serve food and beverages to customers. The food service industry encompasses those places, institutions and companies that provide meals eaten away from home. This industry includes restaurants, schools and hospital cafeterias, catering operations, and many other formats, including 'on-premises' and 'off-premises' caterings. Food service industry is large and encompasses those places, institutions and companies that are responsible for any food or beverage preparation outside the home. These vary from expensive hotels and restaurants to less expensive outlets such as fast food outlets, food services in canteens /cafeterias in schools, colleges, universities, industries, offices etc. Catering is a multifaceted segment of the food service industry. There is a niche for all types of catering businesses within the segment of catering. Catering is the business of providing food service at a remote site or a site such as a hotel, public house (pub), or other location. Catering only would give an uncertain income at the best. It is usually carried on in connection with a cooked food shop, a lunch room, and hotel or community kitchen in order to make it a paying proposition all the year round. Like most businesses, catering is service. Kitchens are usually located in personal homes, restaurants and other public areas that regularly serve food. It is a matter of contentment for us to make this book available to readers, researchers and academics.



Siddharth Bedi

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₹ 3495.00

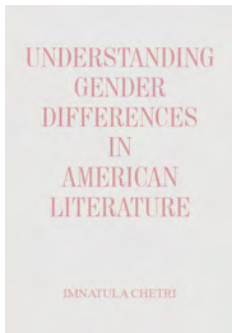
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Fundamentals of Food and Beverage Service Management

Food and beverage service management as an activity resides in many roles and carries various labels across different sectors of the industry: a restaurateur, a banqueting manger, a hotel's purser could be food and beverage service managers of one type or another. If food and beverage management has a generic heart of its own then that must be "catering" - at its simplest the cooking and serving of food and beverage. Food and Beverage Services as a field requires aspirants to prepare, present as well as service food and beverages to customers. In the Food and Beverage Service industry aspirants can work in restaurants, hotels, food stalls and the likes. Apart from this, the Food and Beverage Service also includes companies that are involved in the packaging and distribution of food materials. The food & beverage industry is usually defined by its output of products, to satisfy the various demands of food & drinks of people. In today's world, the food & beverage service industry has expanded a lot and nowadays, it is serving more than 100million meals per day. Beverages play an important role in accompanying food. Beverages also enhance flavor of main dish and help to cleanse the taste buds in between bites, and complement the dish. This book deals with the complexities of managing food and beverage service management. The purpose is to examine the wide range of subject areas that come within the orbit of operational food and beverage service management such as food and beverage production, quality control, and financial aspects in food and beverage service management.



Imnatula Chetri

ISBN
978-93-90762-01-9

₹ 2995.00

Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Understanding Gender Differences in American Literature

The gender gap in fiction reading has been largely ignored by sociologists and scholars in the field of reading research. For centuries, human societies have tended to assign different roles, codes of behaviour and morality, and even different feelings and thoughts to men and women. By doing so, they used the biological distinction of sex (between male and female) to construct and enforce the social distinction of gender (between masculine and feminine). For instance, according to 18th and 19th century English standards of femininity, middle and upper class women — as opposed to men — were supposed to devote themselves almost exclusively to the domestic sphere of "hearth and home" as daughters, sisters, wives and mothers caring for fathers, brothers, husbands and children. In the past twenty years, the voluminous work done by scholars of feminism, gender, and sexuality has helped to restructure the field of modernist scholarship. This book investigates three primary explanations for why more women read fiction than men, including: the influence of childhood socialization and gender-role stereotypes, differences in cognition and prose literacy and differences in work status and available free time.



Imnatula Chetri

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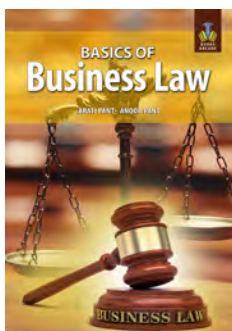
Pub Year: 2022

Book Size: 6"x9.5"

Hardback

History of American Literature

American literature, the body of written works produced in the English language in the United States. History of American Literature is a succinct survey of over five hundred years of American literature. It conveys the uniqueness of American literature by focusing on the sociopolitical contexts that shaped America's literary productions. It highlights the cultural myths and values and the specific historical processes that differentiate American literature from the literatures of England and Europe. Literary criticism, the reasoned consideration of literary works and issues. It applies, as a term, to any argumentation about literature, whether or not specific works are analyzed. Plato's cautions against the risky consequences of poetic inspiration in general in his Republic are thus often taken as the earliest important example of literary criticism. History of American Literature addresses the broad spectrum of new and established directions in all branches of American writing, and includes the work of scholars and critics who have shaped, and who continue to shape, what has become a major area of literary scholarship. Literary forms of the period were extraordinarily varied, and in drama, poetry, and fiction the leading authors tended toward radical technical experiments. The book adopts the current trend in the writing of American literary history by foregrounding the early colonial and nationalist writings and the major multicultural literatures, while also presenting the traditional Anglocentric trajectory from the American Renaissance to postmodernism.



**Arati Pant
Anoop Pant**

ISBN
978-93-90762-04-0

₹ 3995.00

Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Business Law

Business law, also called commercial law or mercantile law, the body of rules, whether by convention, agreement, or national or international legislation, governing the dealings between persons in commercial matters. Commercial law or business law is the body of law which governs business and commerce and is often considered to be a branch of civil law and deals both with issues of private law and public law. Commercial law regulates corporate contracts, hiring practices, and the manufacture and sales of consumer goods. "Consumer protection law" or "consumer law" is considered an area of law that regulates private law relationships between individual consumers and the businesses that sell those goods and services. Business law is regulated by both state and federal law. The federal government primarily governs stocks and investments, workplace safety and employment laws, and environmental protections. States, however, can add to these federal laws and pass their own laws in other areas, such as imposing licensing requirements for certain professions and establishing rules for forming and running a legal business. The terms in a contractual agreement are incorporated through definitive promises by reference to other terms or through a course of dealing between two people. Contract Law is at its best when an agreement is performed and resorting to the courts is never needed because each party knows their rights and duties (for example, a shareholder agreement). This book will prove worthy to policy makers, planners, researchers, students, teachers, development agencies, and entrepreneurs.



**Arati Pant
Anoop Pant**

ISBN
978-93-90762-05-7

₹ 3995.00

Pub Year: 2022

Book Size: 6"x9.5"

Hardback

Financial Management

Financial Management means planning, organizing, directing and controlling the financial activities such as procurement and utilization of funds of the enterprise. It means applying general management principles to financial resources of the enterprise. Financial Management is the application of general principles of management to the financial possessions of an enterprise. Proper management of an organization's finance provides quality fuel and regular service to ensure efficient functioning. If finances are not properly dealt with an organization will face barriers that may have severe repercussions on its growth and development. The financial manager projects how much money the company will need in order to maintain positive cash flow, allocate funds to grow or add new products or services and cope with unexpected events, and shares that information with business colleagues. Planning may be broken down into categories including capital expenses, T&E and workforce and indirect and operational expenses. The financial manager sets procedures regarding how the finance team will process and distribute financial data, like invoices, payments and reports, with security and accuracy. These written procedures also outline who is responsible for making financial decisions at the company—and who signs off on those decisions. The main goal of this book is to develop a foundation of financial management concepts. This book will enable the student to understand how corporations make important investment and financing decisions, and how they establish working capital policies.



Prof. (Dr.) Ajay Poddar
Prof. (Dr.) Shobhna Poddar

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978-93-90762-11-8
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Book Size: 6"x9.5"
Hardback

Digital Marketing Strategies for Success in Industry 4.0

Digital marketing can be defined through the use of numerous digital tactics and channels to connect with customers where they spend much of their time: online. From website to business's online branding — digital advertising, email marketing, online brochures, and beyond — there's a spectrum of tactics that fall under the umbrella of "digital marketing." Industry 4.0 has brought many professions to change. People are obligated to learn new tactics; however, now they are also compelled to use hi-tech gadgets which are fast becoming the most important factor in their working life. In this book, the general definition and scope of Industry 4.0 are discussed in detail. Marketing to businesses is much different from marketing to consumers, and B2B digital marketing is equally different from B2C web marketing. Social media marketing is a term that describes the use of social networks, online communities, blogs, wikis or any other online collaborative media for marketing, sales, public relations and customer service. Common social media marketing tools include Twitter, Linked In, Facebook, Flickr, Wikipedia, Orkut and YouTube. This book is essential for anyone seeking success in a business environment altered by the digital revolution. This book has also discussed the role of digital marketing in the time of turbulence and shall also try to provide a glimpse of the expected future trends in the galaxy of digital marketing.



Prof. (Dr.) Shobhna Poddar
Prof. (Dr.) Ajay Poddar

ISBN
978-93-90762-12-5
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Pub Year: 2022
Book Size: 6"x9.5"
Hardback

International HRM in Ever Changing Situations: A Practical Outline

International Human Resource Management (IHRM) is a process of procuring, allocating, and effectively utilizing human resources while balancing the integration and differentiation of Human Resource activities at a global platform. International human resource management bears both functional and strategic resemblance to human resource management to a greater extent. Functionally it performs almost the same set of activities as are in the local level human resource management-recruitment, selection, performance management, compensation, training, industrial relations, career management etc. Strategically international HRM is considered; closely linked with the business strategy of the organization. International human resource management is a set of processes i.e. employing, training & developing and compensating the employees in international scenarios. An international company having subsidiaries outside the home country; normally rely on the business expertise or manufacturing capabilities of the parent company. Hence, an MNC is considered to have several businesses in different countries but more or less managed from the headquarters, located in one country. The text in this book is suited to the students and professionals of the International HRM. It is expected that this book will also be useful to all who would like to be reminded of the core concepts before exploring how these work in an international context.



Prof. (Dr.) Ajay Poddar
Prof. (Dr.) Shobhna Poddar

ISBN
978-93-90762-13-2
₹ 3995.00
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Book Size: 6"x9.5"
Hardback

Managing Global Business through Inclusive Approach

Global business refers to international trade wherein a corporation doing business activities across the world. The exchange of goods over great distances goes back a very long time. Aimed at the key decision-makers, this book is about changing markets and the complexity of undertaking business in a fast-paced technological and knowledge-based age in a dynamic and strategic context. Trends show a renaissance in entrepreneurial activity that is fuelling innovation. The challenge of international business is balancing the market expectations of multiple countries at once. Every national business operation needs to understand its domestic demand for current and upcoming products. There are certain realities of the new global business that also have made a competitive advantage for the business. The customer base is rapidly changing, which means changing tastes and preferences. These groups of people who are your new customers need to be represented in your firm because shutting themselves off from groups will be making up the challenge in the global consumer landscape. This book is conceptual development and discussions around the notion of 'inclusive business'. It examines how markets approaches attempt to tackle socio-economic challenges and include whole communities in business chains. The Inclusive approach is a concept to respect human values as supreme and develop the business with sustainable thought. To practice, this brand new thought at the global platform with different communities is a real challenge however the benefits are countless.

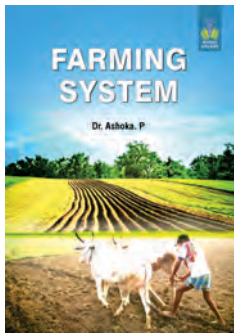


Gurjeet Kaur

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Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Cyber Loafing as Coping Mechanism in Banks

This book is the outcome of the extensive research done in the field of technology in relation to its usage by human beings at their respective workplace. The booster that newness of Internet World has given to mankind has also given varied challenges to deal with at both professional as well as personal platforms. Apparently this book will give findings and directions to the organisation heads to work for their employees on such challenges. This book talks about a concept of Cyberloafing which ironically means the misuse of Internet at workplace and some researchers have named it as Internet abuse as well. Taking into consideration the 3rd largest Industry prevailing in India - Banking, this book will give you insights regarding the term Cyberloafing, how the bank employees have been positively and negatively affected through this and above all how it can enlighten the organisation heads to work on factors of such activities and how to either stop or practically use this as a challenge at workplace. Hoping the readers will gain some knowledge and understand the concept which is already prevailing in the system and in a larger picture affecting the employee productivity in different ways.

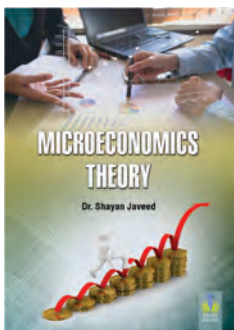


Dr. Ashoka. P

ISBN
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Book Size: 6"x9.5"
Hardback

Farming System

Farming system takes into account the combination needs of the family the economic factors like relative profitability of the technically feasible enterprises, availability off farm resources, infrastructure and institutions such as irrigation, marketing facilities including storage and transportation and credit besides the agro biological consideration namely interdependence, if any among various technically feasible enterprises and the performance of individual farmers. Farming system is a resource management strategy to achieve economic and sustained production to meet diverse requirement to farm household while presenting resources base and maintaining a high level environmental quality. Organic farming is the process of producing food naturally. This method avoids the use of synthetic chemical fertilizers and genetically modified organisms to influence the growth of crops. Sustainable agriculture is farming in sustainable ways based on an understanding of ecosystem services, the study of relationships between organisms and their environment. Farming system is a complex inter related matrix of soil plants, animals, implements, power labour, capital and other inputs controlled in parts by farming families and influenced to varying degree by political, economic, institutional and social forces that operate at many levels. Thus farming system is the result of a complex interaction among a number of interdependent components. Thus, this book will definitely serve as a reference book for the agricultural students, extension personnel, scientists and policy makers.

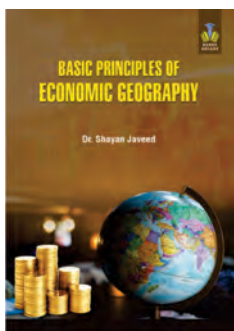


Dr. Shayan Javeed

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Pub Year: 2022
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Hardback

Microeconomics Theory

Microeconomics is a branch of economics that studies the behavior of individuals and firms in making decisions regarding the allocation of scarce resources and the interactions among these individuals and firms. One goal of microeconomics is to analyze the market mechanisms that establish relative prices among goods and services and allocate limited resources among alternative uses. Microeconomics shows conditions under which free markets lead to desirable allocations. It also analyzes market failure, where markets fail to produce efficient results. Macroeconomics, on the other hand, studies the manner in which the total employment; production and the relative shares of various productive agents in such production are determined. It enables us to understand how and why totals employment, total output and the earnings of various categories of producers vary from time to time. Microeconomics is the study of decisions made by people and businesses regarding the allocation of resources and prices of goods and services. It also takes into account taxes and regulations created by governments. The coverage of the book also incorporates the dramatic changes that have occurred in this field in recent years, and the lucid exposition makes the text clear and accessible as well as lively and engaging. It is a student-friendly and teacher-friendly book.

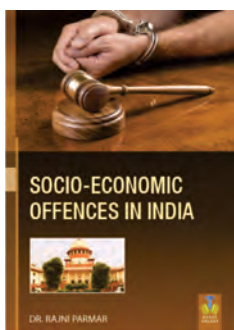


Dr. Shayan Javeed

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Hardback

Basic Principles of Economic Geography

Economic Geography is the study of physical and non-physical environment of man and its influence on his economic life. India is one of the richest countries in natural resources and energy. Economic geology is the study of fuels, metals, and other materials from the earth that are of interest to industry or the economy in general. It is concerned with the distribution of resources, the costs and benefits of their recovery, and the value and availability of existing materials. A nation's economy can be divided into sectors to define the proportion of a population engaged in different activities. This categorization represents a continuum of distance from the natural environment. The continuum starts with primary economic activity, which concerns itself with the utilization of raw materials from the earth, such as agriculture and mining. From there, the distance from natural resources increases as sectors become more detached from the processing of raw materials. Agriculture is the back bone of the Indian Economy. Agricultural development is essential condition for economic growth in India. Agriculture is an essential occupation for income and employment in developing countries, and particularly for the rural poor, and is widely considered to be the major "engine" of economic growth in most of the developing countries. A division of a country's population based upon the economic area in which that population is employed. The book will be useful to the students, teacher pursuing various courses in Economic Geology.

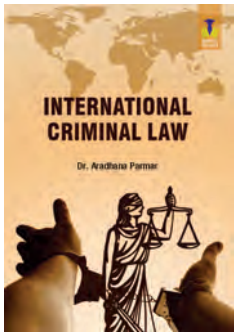


Dr. Rajni Parmar

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Hardback

Socio-economic Offences in India

Socio-economic offences are those that have an impact on the social and economic well-being of society. These are non-conventional crimes in the sense that they lack mens rea. These crimes have a societal impact. It does not target a single person, but rather a group of people who are likely to purchase such goods or services. Socio-economic crimes are a new type of criminality. In which persons from the upper and middle classes are involved and are committed in the course of their occupations. In India where social crimes are rampant, there is a fairly new set of socio-economic offences which are coming into the light. With the advancement in industrial sectors and coming-age technology everybody wants to get richer 'faster'. Offence or crimes as a whole can be broadly divided into two parts, Conventional and Non-Conventional offences. Conventional crimes are those traditional, illegal behaviors that most people think of as crime which includes murder, rape, assault, robbery, burglary and theft. Most crime is conventional crime. Non-conventional crime, may be White-Collar Crime, Blue-collar Crime, Pink-collar Crime, Political Crime, Corporate Crime, Occupational Crime etc. In non-conventional crimes there is an absence of mens rea. Socio-economic offences are new form of criminality. In which people of upper and middle class background are involved and are committed by them in the course of their occupations. The book will be immensely useful to students, academicians, researcher and policy makers. It provides a unique interdisciplinary approach to the subject of law and socio-economics offences.

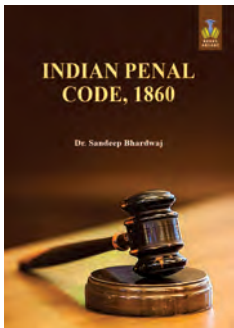


Dr. Aradhana Parmar

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978-93-90762-27-9
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Hardback

International Criminal Law

International Criminal Law has become one of the most influential books in the field of international criminal justice. It offers a systematic and comprehensive analysis of the foundations and general principles of substantive international criminal law, including thorough discussion of its core crimes. International criminal law, body of laws, norms, and rules governing international crimes and their repression, as well as rules addressing conflict and cooperation between national criminal-law systems. Criminal law prohibits and punishes behaviour judged to be antisocial. Because each country's laws are a reflection of its values, there are often large differences between the national laws of different countries, both with respect to the nature of the crimes themselves and the penalties considered appropriate. The international criminal courts and tribunals which deal with perpetrators of atrocities are an established part of the effort to bring an end to impunity for international crimes. Governed by an international treaty called the Rome Statute, the ICC is the world's first permanent international criminal court. International criminal justice is a field of international law that calls for the prosecution of the planners and organizers of the gravest war crimes and human rights abuses. It is part of a growing body of international law that seeks to place the individual at its center—both as perpetrator, to be held accountable, and as victim, with a right to redress. This book will be extremely helpful to the academicians, NGOs, students and lawyers as well as other institutions dealing with rule of law,

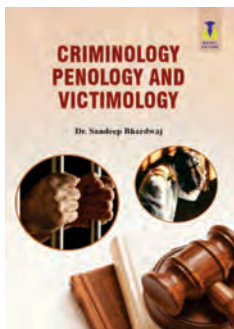


Dr. Sandeep Bhardwaj

ISBN
978-93-90762-28-6
₹ 3995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Indian Penal Code, 1860

This work on the "Indian Penal Code" is a scholarly work explaining the basic principles of the Indian Penal Code (IPC) in a simple and lucid language. The IPC came into existence in 1860 on recommendations of the first law commission of India established in 1834 under the Charter Act of 1833. The Code was made effective during the British rule in January 1, 1862 and was applicable to the whole of the then British India except the princely states as they had their own courts and legal systems till 1940s. The Code was later adopted by the Independent India and Pakistan after partition. The Ranbir Penal Code applicable in Jammu and Kashmir is also based on this Code. It is applicable to all the citizens of India. The IPC has been amended numerous times since then and is now supplemented by various other criminal provisions. At present, the IPC is divided into 23 chapters and contains 511 sections in total. The Indian Penal Code (IPC) is the official criminal code of India. It is a comprehensive code intended to cover all substantive aspects of criminal law. The code was drafted on the recommendations of first law commission of India established in 1834 under the Charter Act of 1833 under the Chairmanship of Lord Thomas Babington Macaulay. The Indian Penal Code (IPC) is the principal criminal code of India that defines crimes and provides punishments for almost all kinds of criminal and actionable wrongs. The IPC extends to the whole of India except the states of Jammu and Kashmir and is an extensive law that covers all the substantive aspects of criminal law from nuisance at public places to murder, rape, dacoity, etc. The book is an invaluable guide to the academic field, as well as for the bar and the bench.

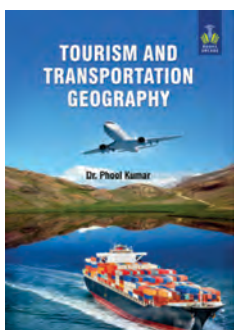


Dr. Sandeep Bhardwaj

ISBN
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Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Criminology, Penology and Victimology

The reasons for the study of criminology should therefore be clear. Admittedly it is a science which is widely studied for its own sake, just like other sciences; crime and criminals are not a bit less interesting than stars or microbes. The subject-matter, therefore, of the science of criminology is criminality, i.e. the crimes which are committed and the persons who commit them; the juridical aspect of the problem, i.e. the legal formulation of the various crimes being at best a matter of indirect interest to the criminologist. Punishment, on the other hand, does not come from one or more persons; it is meted out by the group, the collectivity, acting consciously and rationally. Even in cases where nothing else is aimed at but the satisfaction of feelings of revenge, a new and essential element has emerged, i.e. conscious reaction emanating from the collectivity. Contemporary penology concerns itself mainly with criminal rehabilitation and prison management. The word seldom applies to theories and practices of punishment in less formal environments such as parenting, school and workplace correctional measures. Victim is a term used for a person who suffers adverse circumstances, often in relation to having a crime committed against them. Restorative justice refers to "an approach to justice that seeks to repair harm by providing an opportunity for those harmed and those who take responsibility for the harm to communicate about and address their needs in the aftermath of a crime." This book provides a lucid and comprehensive coverage of basic principles of the subject in wide-angle perspective.

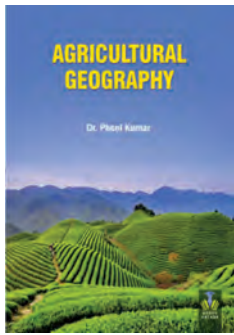


Dr. Phool Kumar

ISBN
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Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Tourism and Transportation Geography

Tourism Geography is a special branch of Geography. It is the study of travel and tourism as an industry and as a social and cultural activity. It covers a wide range of interest including the environmental impact of tourism. The geography of tourism and leisure economics, answering tourism industry, management concerns, the sociology of tourism and locations of tourism. Tourism is an astonishingly complex phenomenon that is becoming an ever-greater part of life in today's global world. This clear and engaging text introduces undergraduate students to this vast and diverse subject through the lens of geography, the only field with the breadth to consider all of the aspects, activities, and perspectives that constitute tourism. Tourism is the sum total of the operations, mainly of an economic nature, which directly relate to the entry, stay and movement of foreigners inside and outside a certain country, city or region. Transport is one of the most important elements for visitors. There are various mode of transportation. There is very close relationship between transport and visitors. Air transport is fastest and comfortable transportation mode. Air transport is useful for long distance travel. Road transport is important for both long and short distance. It is also important means of transport in the interior regions. There are four types of roadways national high ways, state highways, district highways and local roads. This comprehensive, thematically organized introduction will enhance students' understanding of geographic concepts and how they can be used as a way of viewing and understanding the world.

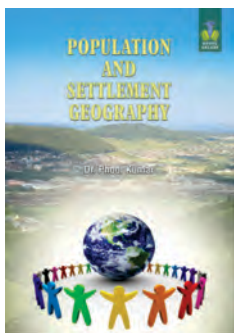


Dr. Phool Kumar

ISBN
978-93-90762-35-4
₹ 3995.00
Pub Year: 2022
Book Size: 6"x9.5"
Hardback

Agricultural Geography

Agricultural Geography is a branch of geography that deals with areas of land cultivation and the effect of such cultivation on the physical landscape. About 45% of the world's population makes their living through agriculture. Agriculture encompasses a wide variety of specialties and techniques, including ways to expand the lands suitable for plant raising, by digging water-channels and other forms of irrigation. Cultivation of crops on arable land and the pastoral herding of livestock on rangeland remain at the foundation of agriculture. In the past century there has been increasing concern to identify and quantify various forms of agriculture. Agricultural Geography is concerned with the spatial variations, distribution and location of agricultural activities on the earth's surface and the factors responsible for them. It is dominated by the interrelationship and effects of both physical and socio-economic factors on spatial farm enterprises and farm operations. Farm management is different from what is commonly confused with the work of a farm manager who manages a government farm as an agronomist. His function is normally limited to supervising and handling the day-to-day routine of a farm. Agroecosystem structure includes all elements of the ecosystem and how they are connected functionally to one another: i.e. all species of crops, livestock, weeds, pests, soil animals, and decomposer organisms-as well as all other plants, animals or microorganisms that are present. In this book, an attempt has been made to investigate the trends in agricultural growth and development, and to study main characteristics of agriculture in economy.

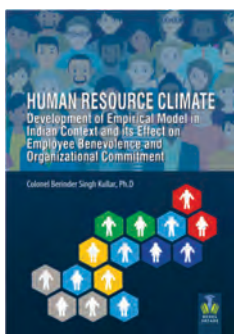


Dr. Phool Kumar

ISBN
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Hardback

Population and Settlement Geography

Population and Settlement geography focuses on population clusters, why they arose, and what sustains them. Population geography implies the investigation into human covering of the earth and its various facets with reference to physical and cultural environment. Population growth refers to the growth of the human population in a particular area during a specific period of time. The growth may be positive or negative. Population growth may be due to natural increase. Rates of natural increase or decrease, that is, rates computed on the balance of births and deaths, give some measure of the overall gain or loss in a population through the addition of births and the subtraction of deaths. The annual rate of natural increase can be computed simply by subtracting the crude death rate from the crude birth rate. Settlement geography describes and explains the settlements location, substance, form and structure, as well as the functions and processes that produced them over time. Settlement geography is the study of human land, water and resource use, population density patterns, and settlement growth. Settlements can vary in size from the very small to extremely large. They can be small as one house and as large as a megacity, home to tens of millions of people. That can be permanent or temporary. Settlements start in different places for different reasons. Providing timely information in a clear and accessible style, the book will be an ideal classroom text for instructors who are introducing their students to the topics of population and settlement geography.



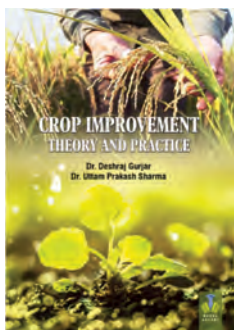
Colonel Berinder Singh Kullar

ISBN
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Book Size: 6"x9.5"
Hardback

Human Resource Climate

Development of Empirical Model in Indian Context and its Effect on Employee Benevolence and Organizational Commitment

The performance of the employees in any organisation depends on favourable Human Resource (HR) management practices. It aids to create a dedicated, loyal and engaged pool of employees with a deep sense of commitment towards the organisation, contributing to higher productivity. An effective HR management assists in designing a unique intrinsic value, the Human Capital, which is a distinct and inimitable feature of an organisation. The concept of HR Climate emerges through the confluence of HR practices and organisational climate. A good HR climate creates emotionally attached employees, inculcating a deep sense of commitment and engaged employees working selflessly for the progression of the organisation. Banks are HR intensive organisations, employing their human capital to gain a competitive advantage. A favourable HR climate in banks will contribute to productivity by creating benevolent attitudes and commitment towards the organisation. Identifying the drivers of HR climate in an organisation will facilitate HR managers to focus on the strengths and weaknesses for a favourable organisational environment with engaged, benevolent and committed employees. This book aims to identify the components and dimensions of HR Climate in the Indian context and measure its impact on benevolence and commitment in various bank groups.



**Dr. Deshraj Gurjar
Dr. Uttam Prakash Sharma**

ISBN
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Hardback

Crop Improvement: Theory and Practice

Crop improvement refers to the genetic alteration of plants to satisfy human needs. Crop improvement, the engineering of plants for the benefit of humanity, is as old as agriculture itself. With that switch began the continuous process of improving the plants on which we depend for food, fiber, and feed. Conventional methods of crop improvement have not improved productivity of pulses with significant pace due to several reasons. Genomics is now at the core of crop improvement, including the identification of genetic variation underlying differences in phenotypes, identification of additional sources of variation and novel traits, and characterization of molecular pathways involved in biotic and abiotic stress tolerance. The standard technique of creating variability by means of altering genes through induction of mutations by physical or chemical mutagens and using the same effectively through elaborate methods of selection techniques in various generations for improvement of a particular crop species for desired objectives is called mutation breeding. This is frequently practiced by plant breeders all over the world for crop improvement. Hopefully, this book will provide immense aid to those whose are either pursuing the courses of plant biotechnology or are engaged in research work. With their unique and expert views the book makes an interesting reference material for researchers in Biotechnology in Crop Improvement. It is certain to become the standard reference for biotechnologists, molecular biologists, plant breeders and teachers engaged in teaching advanced biotechnology pertinent to crop improvement.

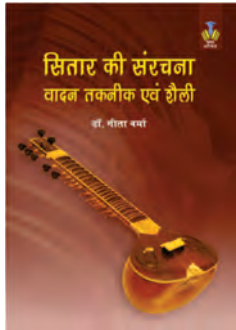


Dr. Deshraj Gurjar
Dr. Uttam Prakash Sharma

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Hardback	

Seed Science and Technology

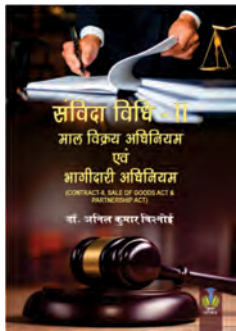
Seed sciences and technologies process, test, and conserve food and agricultural seeds. The goal is to improve the quality of the seeds that farmers plant, and the food plants that people and livestock eat. The seed acts as the main reproductive unit in both angiosperms and gymnosperms and provides continuity between the successive generations. Seeds are the means of plant dissemination (dispersal). In addition, seeds help the tender embryo to survive under cold, dry and other unfavourable conditions, and supply the embryo with nutritive materials. The angiosperm seed is composed of three main parts: embryo, endosperm (the source of stored nutrients) and a protective seed coat. The embryo and endosperm are separate products of double fertilization, whereas the seed coat has a maternal (ovular) origin. Seeds make up over 70% of the food that people consume directly. From the wheat in our bread to the oats in our cereal, from corn and rice to beans and peas, seeds nourish humankind. Seeds are also planted to produce the rest of the plant foods we eat. From the leaves of lettuce to the fruits of tomatoes, it all starts with a seed. When we eat meat, dairy, and eggs, we also rely on seeds and their products, as livestock are largely fed on corn, soybean, and other seeds. These technologies enable conservation processes to be more efficient. For example, precise viability testing techniques might use just a few seeds versus a large amount. This will save time, money, and seeds! The book will be of great help to students, researchers, and people engaged in seed production activities.



डॉ. गीता वर्मा	
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सितार की संरचना: वादन तकनीक एवं शैली

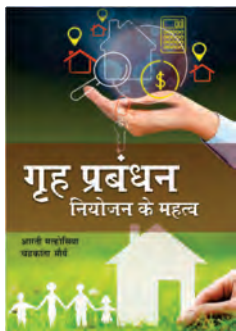
मेरे प्रेरणा स्रोत एवं मार्गदर्शक आदरणीय डॉ॰ रवि शर्मा भूतपूर्व डीन एवं अध्यक्ष, संगीत विभाग महर्षि दयानन्द विश्वविद्यालय रोहतक (हरियाणा) के निर्देशन में मैंने "सितार की संरचना वादन तकनीक एवं शैली" विषय पर शोध किया। आज उन्हीं के आशीर्वाद से इस पुस्तक को आने वाले शोधार्थियों के लिए प्रस्तुत करते हुए मुझे प्रसन्नता हो रही है। डॉ॰ रवि शर्मा वर्तमान में संगीत के क्षेत्र में एक शोध जनरल 'नाद नर्तन जरनल ऑफ डांस और म्यूजिक' का संपादन कर रहे हैं। "सितार की संरचना वादन तकनीक एवं शैली" पुस्तक लिखने का उद्देश्य सितार की सम्पूर्ण संरचना आज आधुनिक युग में देखने को मिलती है वह अपने प्रारम्भिक दौर में किस प्रकार की थी तथा उसकी संरचना में समय-समय पर क्या परिवर्तन आया उसका विस्तार से अध्ययन इस पुस्तक में किया गया है ताकि उन विद्यार्थियों को जो आज सितार को वर्तमान स्वरूप में पाते हैं वे ज्ञान ले सकें कि सितार वाद्य किन-किन वीणाओं का परिवर्तन स्वरूप आज अपने सुन्दर एवं तकनीक को लेकर जगत पर छाया हुआ है। संरचना के साथ-साथ इस वाद्य की तकनीक (वादन) में भी समय-समय पर परिवर्तन आता रहा है। इसकी तकनीक एवं इसकी शैली में भी जो परिवर्तन आया है वह भी आज के विद्यार्थियों को जानने की आवश्यकता है यह पुस्तक इस ज्ञान को देने में एक छोटा सा प्रयास है। आशा करती हूँ कि सितार वाद्य में रूचि रखने वाले विद्यार्थी एवं शोधार्थियों के लिए यह पुस्तक अति महत्वपूर्ण सिद्ध होगी।



डॉ. अनिल कुमार विश्णोई	
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संविदा विधि - II माल विक्रय अधिनियम एवं भागीदारी अधिनियम

संविदा विधि द्वितीय का प्रथम संस्करण एलएल.बी. एलएल.एम. व विभिन्न प्रतियोगी परीक्षाओं को ध्यान में रखकर तैयार किया गया है। इस विषय पर पहले भी हिन्दी में कई पुस्तकें प्रकाशित हो चुकी हैं, परन्तु अधिकांश पुस्तकों में कठिन शब्दों का प्रयोग किया गया है, जिसके कारण उनकी भाषा दुरूह हो गयी है। लेखक ने अनुभव किया है कि इन्हीं कारणों से छात्रों को इस विषय में समझने में कठिनाई अनुभव होता है व विषय अरुचिकर लगाने लग जाता है। इन तथ्यों व उद्देश्यों को ध्यान में रखकर लेखक द्वारा संविदा द्वितीय का प्रथम संस्करण तैयार किया गया है, जिसमें सरल शब्दों का प्रयोग कर अनेक महत्वपूर्ण वादों व उदाहरणों की सहायता से क्षतिपूर्ति, प्रत्याभूति, उपनिधान, गिरवी, अभिकरण की संविदा को समझाने का प्रयास किया गया है। मुझे आशा ही नहीं अपितु पूर्ण विश्वास है कि संविदा विधि द्वितीय का यह प्रथम संस्करण विधि छात्रों व प्रतियोगीकी अभ्यर्थियों के लिए मार्गदर्शक व उपयोगी सिद्ध होगा।



आरती मल्होत्रिया चंद्रकाता मौर्य	
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गृह-प्रबंधन नियोजन के महत्व

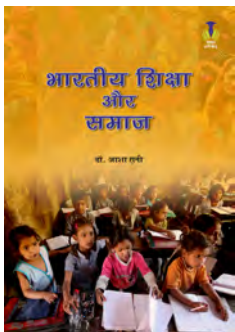
गृह-प्रबंधन का मुख्य उद्देश्य पारिवारिक लक्ष्यों की प्राप्ति है जिसके द्वारा उपलब्ध संसाधनों का योजनाबद्ध (संगठित) संसाधनों का नियंत्रित मूल्यांकन एवं उपयोग किया जाता है। इसलिए सबसे पहले उन्हें उनके लिए उपलब्ध संसाधनों से परिचित होना अत्यंत अनिवार्य है। गृह-प्रबंधन के लिए बहुत आवश्यक है कि हर गृहिणी पारिवारिक संसाधनों का भली प्रकार से ज्ञान रखें, तभी वह पारिवारिक लक्ष्यों को सफलतापूर्वक प्राप्त कर सकती है। पारिवारिक जीवन का एक महत्वपूर्ण पहलू है गृह व्यवस्था। परिवार में रहकर उसके सदस्यों की विभिन्न शारीरिक, मानसिक व संवेगात्मक आवश्यकताएं पूरी होती हैं, इन आवश्यकताओं को पूरा करने के लिये विभिन्न साधनों की जरूरत होती है। गृह-प्रबंधन में गृहिणियों वाले लोग परिवर्तनों तथा नई-नई बातों को अपनाने में ज्यादातर हिचकिचाती हैं। इससे जीवन की दौड़ में वे पिछड़ जाती हैं। परम्परागत विचारधाराएं, रूढ़िवादिता, अति धर्मिकता, जातीयता, अंधविश्वास, संकुचित मान्यताएं आदि व्यक्ति की प्रगति में निश्चित रूप से बाधाएं पैदा करते हैं। आधुनिक गृह-प्रबंधन में होने वाले बदलावों और विचारधाराओं को अपनाकर ही कोई भी व्यक्ति अथवा परिवार आगे बढ़ सकता है। बजट बनाना, बजट के प्रकार, सरकार की पालिसियों का महंगाई पर प्रभाव, खाद्य बजट, बनाने के सि(न्त, व्यय के प्रकार, आय-व्यय में सहसम्बन्ध, खाद्य-पदार्थों की मांग, गृह-सम्बन्धी आवश्यकताएं, उचित समय पर खरीददारी, अच्छे खरीददार कैसे बनें आदि सभी के लिये अर्थशास्त्र का ज्ञान होना अति आवश्यक है। इस पुस्तक की रचना विद्यार्थियों को ध्यान में रखकर की गयी। पुस्तक में हर बिन्दु पर बड़े ही गहनता से अध्ययन किया गया है, जो अपने आप में सटीक एवं सहज शब्दों में अभिव्यक्त है।



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भारतीय संस्कृति और भाषा

भारतीय संस्कृति विश्व की सबसे प्राचीन संस्कृति है जो लगभग 5,000 हजार वर्ष पुरानी है। विश्व की पहली और महान संस्कृति के रूप में भारतीय संस्कृति को माना जाता है। इसका इतिहास हजारों वर्षों का है। रोम, बेबीलोनिया, मित्र एवं यूनान की संस्कृतियों भारत की तरह प्राचीनतम थी, परन्तु धीरे-धीरे विश्व की वे संस्कृतियां कहीं लुप्त हो गईं, पता नहीं। वहीं भारतीय संस्कृति इतने वर्षों के बाद, इतने आक्रमणों के बाद भिन्न-भिन्न प्रजातियों व बाहरी संस्कृतियों के आगमन के बाद आज भी उन्नत स्थिति में है। इसकी उन्नता का मूल कारण समन्वय व समायोजन है। भाषा वह माध्यम है जिससे धर्म, संस्कृति, विचार और भाव सुरक्षित रहता है। भाषा के द्वारा ही मनुष्य किसी नवीन विषय के बारे में जानकारी प्राप्त करता है। मानव के उद्भव और विकास के साथ ही भाषा को मानव ने ग्रहण कर लिया। वर्तमान परिप्रेक्ष्य में आर्थिक, सामाजिक, राजनीतिक, राष्ट्रीय, अन्तर्राष्ट्रीय और वैज्ञानिक सभी क्षेत्रों में मानव अपने विचारों, भावों और ज्ञान के आदान-प्रदान में सक्षम है, जिसका सारा श्रेय भाषा को ही जाता है। अपनी सोच और ज्ञान को प्रकाशित करने का सांकेतिक साधन भी भाषा को कहा जाता है। भाव, विचार तथा अनुभवों को अभिव्यक्ति देने के लिए प्रयुक्त होनेवाला ध्वनि-संकेत, कथित या लिखित रूप में भाषा है। मुझे आशा है कि विद्यार्थियों को इस पुस्तक के अध्ययन के पश्चात् काफी ज्ञान प्राप्त होगा।



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भारतीय शिक्षा और समाज

भारतीय शिक्षा का इतिहास भारतीय सभ्यता का भी इतिहास है। भारतीय समाज के विकास और उसमें होने वाले परिवर्तनों की रूपरेखा में शिक्षा की जगह और उसकी भूमिका को भी निरंतर विकासशील पाते हैं। सूत्रकाल तथा लोकायत के बीच शिक्षा की सार्वजनिक प्रणाली के पश्चात् हम बौद्धकालीन शिक्षा को निरंतर भौतिक तथा सामाजिक प्रतिबद्धता से परिपूर्ण होते देखते हैं। बौद्धकाल में स्त्रियों और शूद्रों को भी शिक्षा की मुख्य धारा में सम्मिलित किया गया। समाज के निर्माण में शिक्षा व विद्यालयों का सबसे बड़ा योगदान होता है। इस मंदिर से ही शिक्षा, संस्कार व व्यवृत्तल के सर्वांगिक विकास का सृजन होता है। शिक्षा का उद्देश्य पवित्र होना चाहिए। शिक्षा कई तरीकों से समाज निर्माण में मदद करती है। एक स्तरफ तो वो सभ्य समाज के निर्माण में महत्वपूर्ण भूमिका अदा करती है, वहीं समाज से कुरोतियों को मिटाने में भी उसकी भूमिका अहम है। शिक्षा का समाज से विशेष सम्बन्ध है। समाज अपने सगठन एवं संचालन के लिये अपनी आवश्यकता के अनुसार नवयुवकों को तैयार करता है। समाज में जिस उद्देश्य एवं जीवन के जिन दार्शनिक सिद्धान्तों का बाहुल्य होगा शिक्षा में उनको स्पष्ट एवं अमिट छाप रहेगी। राष्ट्र को जिसकी विशेष आवश्यकता होती है उसी के अनुसार शिक्षा के मूल उद्देश्यों में भी परिवर्तन होता रहता है। सत्रहवीं और अठ्ठारहवीं शताब्दी में शिक्षा में राष्ट्रीय विचार-धारा का बाहुल्य था। उन्नीसवीं शताब्दी में वैज्ञानिक प्रभाव स्पष्ट था। बीसवीं शताब्दी में राष्ट्रीय विकास एवं अन्तर्राष्ट्रीय शान्ति के लिये सामाजिक एवं सहकारिता की भावना को आवश्यकता है। अतएव शिक्षा में आजकल सामाजिक भावना के विकास पर जोर दिया जाता है। इस पुस्तक का प्रकाशन विद्यार्थी एवं शोधार्थी को ध्यान में रखते हुए लिखा गया है। अतः हम आशा करते हैं कि पाठक इस पुस्तक का अध्ययन कर लाभ प्राप्त करेंगे।



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हिन्दी भाषा और व्याकरण

हिंदी भाषा की इकाई वाक्य है और वाक्य की इकाई शब्द है। शब्द एक या एक से अधिक वर्णों के मेल से बनी हुई वह सार्थक ध्वनि है जो अपने स्वतंत्र रूप में या किसी वाक्य में प्रयुक्त होने से एक निश्चित अर्थ का बोध कराती है। जिस भाषा का शब्द-भंडा जितना सशक्त एवं समृद्ध होता है वह भाषा भी उतनी ही समृद्धिशीली एवं प्रभावयुक्त होती है। यद्यपि हिन्दी भाषा का आधुनिक काल अठारहवीं शताब्दी के अंत और उन्नीसवीं शताब्दी के प्रारम्भ के आसपास उस समय से शुरू हो जाता है जब अंग्रेजों ने अपने धर्म के प्रचार-प्रसार और शासन के लिए जनसाधारण की भाषा हिन्दी के प्रचार-प्रसार के प्रयत्न स्वरूप फोर्ट विलियम कॉलेज की स्थापना की थी, किन्तु 1800 से 1850 तक का काल संक्रांति काल था। इस अवधि में हिन्दी भाषा का स्वरूप पूर्णतः सामने नहीं आ पाया, तथापि यह काल स्वरूप निर्धारण के प्रयास का कालमात्र रह गया। साथ ही हिन्दी के स्वरूप की अनेक दिशाएँ सामने आईं जिनमें हिन्दी, उर्दू मिश्रित, रूप उर्दू प्रधान हिन्दी रूप प्रमुख हैं। व्याकरण भाषा का सहचर है। भाषा रूपी भवन की रचना शब्द रूपी ईंट और व्याकरण रूपी सीमेंट के समुचित योग से ही संभव है। भाषा में वाक्य, वाक्य में शब्द तथा शब्द में वर्णों की स्थिति का निर्धारण व्याकरण की सहायता से ही होता है। व्याकरण की सहायता से ही हम वर्ण-रचना, शब्द-रचना, वाक्य-रचना तथा भाषा-व्यवस्था संबंधी अन्य नियमों का ज्ञान प्राप्त करते हैं। वैसे तो अनुकरण द्वारा बालक-बालचाल की भाषा को सीख लेता है, उसके लिए उसे व्याकरण सीखने की कोई आवश्यकता नहीं होती है, लेकिन कुछ समय उपरांत विचारों की शुद्ध अभिव्यक्ति के लिए उसे भाषा के सर्वमान्य रूप का प्रयोग करना होता है। इस पुस्तक की रचना लेखक ने विद्यार्थियों एवं शोधार्थियों को ध्यान में रखकर की है जिसका उद्देश्य विद्यार्थियों के अध्ययन में अधिक से अधिक लाभ पहुँचाना है।



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हिन्दी गद्य की विविध विधाओं का सामान्य परिचय

हिन्दी-साहित्य में गद्य का प्रारंभ जितना सरल था, आज उसकी गति उतनी ही तीव्र और जटिल है। उसकी अभिव्यक्ति में इतना विस्तार हुआ है कि स्वतंत्र भारत की राजभाषा बनने की उसकी अर्हता सर्वाधिक सुनिश्चित है। हिन्दी गद्य साहित्य का इतिहास पद्य साहित्य के इतिहास से कम पुराना है। हिन्दी पद्य साहित्य की रचना को शुरुआत देवकीनंदन खत्री के समय से प्रारंभ मानी जाती है। हिन्दी पद्य में कई विधाओं में कार्य हुआ है। सबसे ज्यादा रचना हिन्दी कथा में हुई है। इसमें लघुकथाएँ, लंबी कहानियाँ एवं उपन्यास शामिल हैं। गद्य की प्रकृति और उसके विकास को समझने का क्रम आधुनिक साहित्य की समग्र परम्परा को देखने-परखने की प्रक्रिया तो है ही, एक व्यापक स्तर पर वह समूची हिन्दी जाति की मानसिकता को समझने का यत्न भी है। आधुनिक काल में प्रजातांत्रिक आदर्शों के बल पर जीवन-ढाँचा बदलने लगा, तो शिक्षा, प्रशासन, उद्योग, विज्ञान आदि क्षेत्रों में गद्य की अनिवार्यता आई, जिसका कि साहित्य पर भी असर पड़ा। आगे चलकर, हिन्दी साहित्य के आधुनिक काल को भी 'गद्य युग' कहा गया। गद्य के विकास में इस युग का विशेष महत्त्व है। रामचंद्र शुक्ल ने निबंध, हिन्दी साहित्य के इतिहास और समालोचना के क्षेत्र में गंभीर लेखन किया। उन्होंने मनोविकारों पर हिन्दी में पहली बार निबंध लेखन किया। साहित्य समीक्षा से संबंधित निबंधों की भी रचना की। उनके निबंधों में भाव और विचार अर्थात् बुद्धि और हृदय दोनों का समन्वय है। हिन्दी शब्दसागर की भूमिका के रूप में लिखा गया उनका इतिहास आज भी अपनी सार्थकता बनाए हुए है। मलिक मुहम्मद जायसी, तुलसीदास और सूरदास पर लिखी गयी उनकी आलोचनाओं ने भावी आलोचकों का मार्गदर्शन किया। इस काल के अन्य निबंधकारों में जैनेन्द्र कुमार जैन, सियारामशरण गुप्त, पदुमलाल पुनालाल बख्शी और जयशंकर प्रसाद आदि उल्लेखनीय हैं। कथा साहित्य के क्षेत्र में ख्याति प्राप्त प्रेमचंद ने क्रांति ही कर डाली। मुझे आशा है कि विद्यार्थियों को इस पुस्तक के अध्ययन के पश्चात् काफी ज्ञान प्राप्त होगा।



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उत्तर प्रदेश की राजनीतिक चेतना में माननीय काशीराम की भूमिका - एक विश्लेषणात्मक अध्ययन

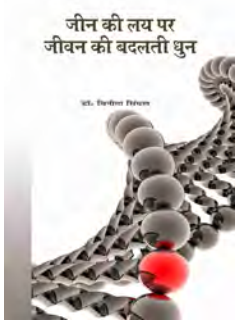
भारत में लोकतन्त्र के कारण जो संवैधानिक व्यवस्था स्थापित हुई उसमें समाज में व्याप्त असमानता को कम किया गया तथा इसी के साथ-साथ भारत को धर्म निरपेक्ष राज्य घोषित किया गया है। अर्थात् राज्य का अपना कोई धर्म नहीं होगा और भारत के नागरिक किसी भी धर्म में अपनी आस्था एवं विश्वास रख सकते हैं। इन संवैधानिक प्रावधानों के कारण भारत के दलितों वंचितों और पिछड़े वर्ग के नागरिकों को अपना विकास करने का अवसर मिला। क्योंकि यह वर्ग भारतीय समाज में प्राचीन काल से ही दयनीय स्थिति में था जिसके कारण इस वर्ग को सामाजिक न्याय भी नहीं मिलता था। लेकिन वर्तमान समय में भारतीय संविधान धर्म-निरपेक्ष के साथ-साथ कल्याणकारी राज्य की व्यवस्था करता है। जिसके कारण भारत में ऐसे लोगों को सुविधाएं प्रदान करता है जो निर्धन, अशिक्षित तथा बेरोजगार हैं। जिस में दलितों की दयनीय स्थिति के कारण उन पर विशेष ध्यान दिया गया। तथा इस वर्ग को शिक्षित करने के लिये सरकार ने छात्रवृत्ति एवं निःशुल्क शिक्षा की व्यवस्था और नौकरियों में आरक्षण प्रदान करके इनकी सामाजिक-आर्थिक स्थिति में सुधार लाने का प्रयास किया। सन् सत्तर के पश्चात् भारतीय समाज में दलित वर्ग ने अपना तेजी से विकास किया जिसमें कांग्रेस सरकार की नीति इनके विकास में सहायक सिद्ध हुई। दलितों के सामाजिक, आर्थिक, राजनीतिक विकास में दलित नेतृत्व ने भी महत्वपूर्ण भूमिका अदा की जो कि यह वर्ग सदियों से शासन सत्ता से वंचित था वर्तमान समय में यह शासन सत्ता की धुरी बनने की ओर अग्रसरित है। काशीराम को दलितों-पिछड़ों में राजनीतिक चेतना पैदा करने अथवा उनमें महत्वकांक्षाएं जगाने का श्रेय जाता है, लेकिन उनके पास डा० अम्बेडकर की तरह देश के लिए सामान्य तौर पर और खासतौर पर दलितों के लिए कोई दर्शन या भविष्य की दृष्टि नहीं थी। जहां डा० अम्बेडकर ने आरक्षण, जातिवाद के खतमे की ओर मंदिरों में दलितों के प्रवेश जैसी समस्याओं पर आवाज उठाई, वही काशीराम इन मुद्दों पर खामोश रहे और काशीराम कहते थे कि सत्ता प्राप्ति के पश्चात् आरक्षण लेने वाला नहीं आरक्षण देने वाला बनो।



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भारतीय एवं पाश्चात्य राजनीतिक चिंतन

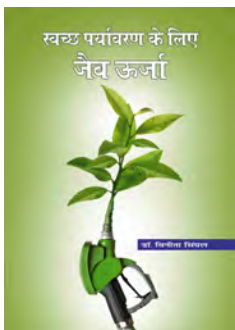
भारतीय और पाश्चात्य राजनीति चिंतन एक अत्यन्त उच्चस्तर की मानसिक सिद्धी होती है। बुद्धिमान लोग जिस सत्ता के अन्तर्गत जीवन बिताते हैं उसको समझने, उसके संगठन और कार्यों का विश्लेषण करने, उनके अपने व्यक्तिगत विचारों को जानने तथा राजनीतिक जीवन के सर्वोत्तम रूप के संबंध में चिंतन करने के लिए इच्छुक रहते हैं। राजनीतिक विचारकों के चिंतन से इतिहास की विस्तृत जानकारी प्राप्त होती है। प्राचीन भारतीय राजनीतिक चिन्तन को कुछ अपनी विशेषताएँ हैं जो उसकी मूल रूप से अपनी हैं। इन विशेषताओं के फलस्वरूप आज भी प्राचीन भारतीय राजनीतिक चिन्तन का अपना अलग महत्व बना है। सत्य तो यह है कि भारतीय राजनीतिक चिन्तन में कुछ ऐसे शाश्वत तथ्य विद्यमान हैं जो उसे सदैव महत्वपूर्ण बनाए रहेंगे। गाँधी ने राजनीतिक दर्शन पर अलग से कोई ग्रन्थ नहीं लिखा। वह न तो राजनीतिक चिन्तक थे, न ही राजनीतिक दार्शनिक थे। वह वस्तुतः व्यवहारिक आदर्शवादी तथा सच्चे कर्मचारी थे। स्वराज उनके जीवन का सर्वाधिक महत्वपूर्ण स्वप्न था, जिसकी प्राप्ति के लिए समय-समय पर उन्होंने विचार प्रकट किए, जिनके समानित रूप को गाँधी का राजनीतिक दर्शन कहा जा सकता है। पाश्चात्य राजनीतिक चिंतन की शुरुआत ग्रीस में हुआ। राजनीतिक चिंतन का साहित्य में हमें सर्वाधिक मात्रा में यूरोप में प्राप्त हुआ है, तथापि ज्ञान के अन्यान्य विविध क्षेत्रों में यूरोप के पूर्व के देशों-भारत, मिस्र, चीन तथा मेसोपोटामिया आदि का ऋणि है। ईसा की चौथी-पाँचवीं शताब्दी पूर्व ग्रीस को सुकरात, प्लेटो तथा अरस्तू की विद्वत्तीय उत्पन्न करने का सौभाग्य प्राप्त हुआ था। प्लेटो का आदर्श राज्य का सिद्धान्त राजनीति विचारों के इतिहास में अपना अलग महत्व रखता है। उसकी आदर्श राज्य की कल्पना तत्कालीन परिस्थितियों का महान् योगदान रहा है। जिस समय प्लेटो का प्रादुर्भाव हुआ उस समय एथेन्स पतन के गर्त में गिरा हुआ था। प्रस्तुत पुस्तक में भारतीय राजनीतिक चिन्तन के मूलभूत संकल्पनाओं और विचारों को समेटने का प्रयास किया गया है, जो स्नातक एवं स्नातकोत्तर विद्यार्थियों तथा अन्य प्रयोगी परीक्षार्थियों के लिए अत्यन्त सार्थक एवं उपादेय सिद्ध होगा।



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जीन की लय पर जीवन की बदलती धुन

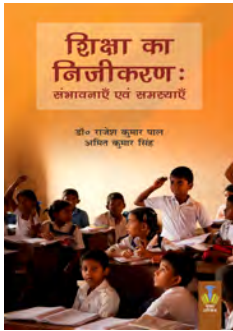
आज हम जीन क्रांति के महान युग के द्वार पर खड़े हैं। विज्ञान अभी से ही बड़े-बड़े दावे कर रहा है। डी एन ए को सुनियोजित तरीके से नियंत्रित कर सकने में ही जैवप्रौद्योगिकी की असीम क्षमता और संभावनाएँ छिपी हैं। वैज्ञानिकों का मत है कि इसका सबसे महत्वपूर्ण उपयोग मानव कल्याण के लिए होना चाहिए। जीन की लय पर जीवन की यह बदलती धुन आशा है कि एक दिन मानव के लिए ऐसे जीवन का संदेश लेकर आएगी जिसमें उसके लिए भुखमरी, रोग आदि जैसी त्रासदियों से मुक्ति मिल सकने का आश्वासन होगा। यही कारण है कि बीसवीं शताब्दी को जैवप्रौद्योगिकी की शताब्दी कहा जाता है।



डॉ. विनीता सिंघल
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स्वच्छ पर्यावरण के लिए जैव ऊर्जा

आधुनिक जीवन की सुख सुविधाओं को अगर छोड़ भी दिया जाए तब भी ऊर्जा के बिना जीवन की जरूरतों को पूरा करना संभव नहीं है। आज ऊर्जा किसी भी देश के विकास की सूचक है। ऊर्जा रहित विकास की तो कल्पना ही नहीं की जा सकती। इसका अर्थ यह हुआ कि किसी भी देश की प्रगति का अनुमान उस देश में ऊर्जा के उत्पादन और खपत से लगाया जा सकता है। इसीलिए भविष्य को ध्यान में रख कर आज की आवश्यकताओं को पूरा करने के लिए पर्यावरण को नुकसान पहुंचाए बिना विकास की रणनीति तैयार करनी होगी। पवन ऊर्जा और सौर ऊर्जा पर तो कई दशक पहले से ही काम चल रहा है। आज जैवऊर्जा को एक स्वच्छ, हरित और स्थायी ऊर्जा के रूप में स्वीकारा जा चुका है।



डॉ. राजेश कुमार पाल
डॉ. अमित कुमार सिंह

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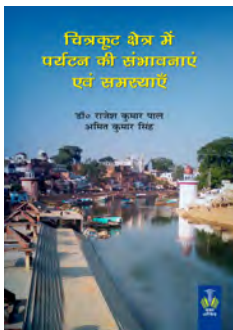
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Hardback

शिक्षा का निजीकरण: संभावनाएं एवं समस्याएँ

इस पुस्तक में प्रकाशित शोध पत्र एवं लेख व्यक्तिगत रूप से लेखकों के हैं जिनका कि संपादक एवं प्रकाशक से कोई संबंध नहीं है। ये शोध पत्र एवं लेख 5-6 मार्च 2022 को आयोजित राष्ट्रीय संगोष्ठी से संकलित किए गए हैं।



डॉ. राजेश कुमार पाल
डॉ. अमित कुमार सिंह

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चित्रकूट क्षेत्र में पर्यटन की संभावनाएं एवं समस्याएँ

इस पुस्तक में प्रकाशित शोध पत्र एवं लेख व्यक्तिगत रूप से लेखकों के हैं जिनका कि संपादक मंडल एवं प्रकाशक से कोई संबंध नहीं है। ये शोध पत्र एवं लेख 05-06 फरवरी 2022 को आयोजित राष्ट्रीय संगोष्ठी चित्रकूट क्षेत्र में पर्यटन की संभावनाएं एवं समस्याएँ से संकलित किए गए हैं।



डॉ. विनीता सिंघल

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नवीन प्रौद्योगिकी से हाई - टेक होते युद्ध

आतंकवाद को भी युद्ध का ही एक रूप कहा जा सकता है और आज सारा विश्व ही इससे त्रस्त है। आतंकवादियों के पास से बरामद होने वाले हथियारों से यह पता चलता है कि आतंकवादियों के तौर तरीके ही नहीं बल्कि उनके द्वारा इस्तेमाल किए जाने वाले हथियार भी अब अति आधुनिक होते जा रहे हैं। जिनका सामना करने के लिए हमें भी जरूरत है वैसे ही आधुनिकतम हाई-टेक हथियारों की। इन खतरों से निपटने के लिए जरूरी तरीके खोजने होंगे। नहीं तो आतंकवादी हमलों के कहर से बच पाना असम्भव होगा। सभी देशों को इसके विरुद्ध एकजुट होना होगा और इन शक्तों के विरुद्ध विश्वव्यापी अभियान चलाना होगा।



डॉ. भीमसिंह

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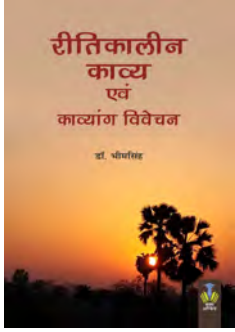
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हिन्दी भाषा और साहित्य का विकास

भारत एक प्राचीन देश है। यहाँ के लोग भिन्न-भिन्न कालों में भिन्न-भिन्न भाषाएँ बोलते और लिखते आये हैं। संस्कृत इस देश की सबसे पुरानी भाषा है, जिसका व्यवहार हमारे पुराने ऋषि-मुनियों, विद्वानों और कवियों ने समय-समय किया है। इसका प्राचीनतम रूप संसार की सर्वप्रथम कृति 'ऋग्वेद' में देखने को मिलता है। भाषा और साहित्य एक ही सिक्के के दो पहलू हैं। भाषा है तो साहित्य है और जब साहित्य होता है तब भाषा स्वतः ही विकासमान होती है। वर्तमान में हिन्दी भाषा दुनिया भर में अपनी पहचान बना चुकी है। इस विकास का एकमात्र आधार है समन्वय। हिन्दी भाषा ने न केवल भारत की अपितु विश्व की अनेक भाषाओं के शब्दों से अपने आपको परिपूर्ण किया और आज भी अनेक शब्दों को अपने अंदर समाहित कर रही है। यदि हम हिन्दी भाषा और साहित्य के इतिहास पर दृष्टि डालें तो अनेक पहलू निकलकर आएँगे। हिन्दी भाषा का विकास क्रम - हिन्दी साहित्य की दृष्टि से सम्वत् 769 से 1318 के काल को आदिकाल की संज्ञा दी गयी है। इस काल में संस्कृत, अपभ्रंश (प्राकृत एवं पालि) एवं हिन्दी भाषा, साहित्य की भाषाएँ थीं। हिन्दी साहित्य पर यदि समुचित परिप्रेक्ष्य में विचार किया जाए तो स्पष्ट होता है कि हिन्दी साहित्य का इतिहास अत्यंत विस्तृत व प्राचीन है। सुप्रसिद्ध भाषा वैज्ञानिक डॉ. हरदेव बाहरी के शब्दों में, हिन्दी साहित्य का इतिहास वस्तुतः वैदिक काल से आरम्भ होता है। यह कहना ही ठीक होगा कि वैदिक भाषा ही हिन्दी है। इस भाषा का दुर्भाग्य रहा है कि युग-युग में इसका नाम परिवर्तित होता रहा है। कभी वैदिक, कभी संस्कृत, कभी प्राकृत, कभी अपभ्रंश और अब - हिन्दी। इस पुस्तक की रचना लेखक ने विद्यार्थी एवं शोधार्थी को ध्यान में रखकर की है जिसका उद्देश्य विद्यार्थी के अध्ययन में अधिक से अधिक लाभ पहुँचाना है।



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रीतिकालीन काव्य एवं काव्यांग विवेचन

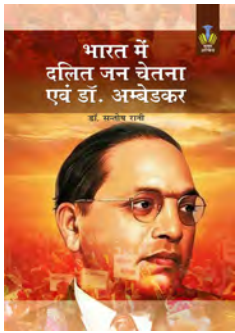
काव्य के शब्द और अर्थ व्यंजनागर्भित होते हैं। इसका यह तात्पर्य है कि काव्य केवल वार्तामात्र नहीं है अपितु वह संवेदनाओं का मूर्त अभिव्यंजन है जिसके लिए अभिधा शक्ति पर्याप्त नहीं होती। काव्य में सजीव चित्रण की क्षमता होती है जिसका भारवहन केवल शब्दों की लक्षणा और व्यंजना शक्तियाँ ही कर सकती हैं। व्यंजनाशक्ति लाक्षाणिकता से जुड़ी हुई अवश्य रहती है किन्तु वह उससे भिन्न और विशिष्ट रूप भी रखती है जिसके अर्थ अभिधा और लक्षणा में अंतर्निहित रहते हुए भी उनसे उसी प्रकार भिन्नता अथवा विशिष्टता रखते हैं जिस प्रकार किसी रमणी के सौन्दर्य से झलकता हुआ उसका लावण्य। माना कि सौन्दर्य और लावण्य में सहज सम्बन्ध है किन्तु लावण्य की छटा सौन्दर्य से निराली ही है—'वह चितवन और कदु, जिहि बस होत सुजान' की भाँति उसकी अनुभूति मात्र ही की जा सकती है। काव्य में अलंकार का महत्व प्रारम्भ ही से सुमान्य रहा है। इसे उस उदाहरण द्वारा समझा जा सकता है कि जिस प्रकार अलंकारों (आभूषणों) को धारण करने से किसी रमणी की सुन्दरता और शोभा बढ़ती है, उसी प्रकार काव्य अथवा कविता में भी अलंकारों का प्रयोग करने से उसके शब्दों तथा अर्थों में चमत्कार आता है और उनकी शोभावृद्धि होती है। काव्यकृति ही रस का उपायन अथवा साधन है जिसमें चित्रित विभावों, अनुभावों और संचारी भावों का साधारणीकरण करता हुआ उसका सहृदय पाठक उसके साथ अपनी संवेदनाओं का तालमेल जमाता है और इस प्रक्रिया में काव्य का अर्थबोध, विभाजन व्यापार और भोजकत्व ये तीनों प्रमुख सोपान रहते हैं। प्रस्तुत पुस्तक को ज्ञानवर्द्धक बनाने का हर सम्भव प्रयास किया गया है। पुस्तक की भाषा सरल व सुबोध रखी गई है। जिनके लेखकों व प्रकाशकों के हम आभारी हैं। हम आशा करते हैं कि पाठक इस पुस्तक का अध्ययन कर लाभ प्राप्त करेंगे।



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मानवाधिकार एवं दलित वर्ग

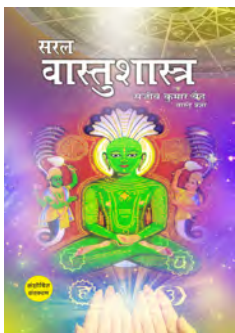
दलित वर्ग व समुदाय की सदियों से उपेक्षा की गयी है तथा उच्च वर्ग के द्वारा इन्हें दबाया व कुचला गया। 'दलित' शब्द एक ऐसा शब्द है जो निर्बल, विपत्ति की निर्यति तथा हीनता को प्रदर्शित करता है। हमारा कहने का अर्थ यह हुआ कि दलित आर्थिक, सामाजिक, राजनीतिक एवं आध्यात्मिक दृष्टि से अत्यन्त पिछड़े हुए होते हैं। वर्तमान दौर में भी हम उन्हीं लोगों को पिछड़ा हुआ मानते हैं जिसके पास जीवन निर्वाह के साधनों का अभाव रहता है। 10 दिसम्बर सन् 1948 को मानवाधिकारों की सार्वभौम घोषणा की गयी। अधिकारों की सुरक्षा तथा सभी नागरिकों को विकास के समान अवसर की उपलब्धता के लिए इसे अनिवार्य समझा गया। संयुक्त राष्ट्र संघ की महासभा ने अपने 21वें अधिवेशन में 18 दिसम्बर, 1966 को सर्वसम्मति से मानवाधिकार सम्बन्धी दो अन्तर्राष्ट्रीय अधिकारों/प्रसविदाओं को मान्यता प्रदान की। दलित जातियों में प्रायः उन जातियों को सम्मिलित किया गया है जो आर्थिक रूप से कमजोर एवं सामाजिक दृष्टि से पिछड़ी हुई समझी जाती हैं। ये जातियाँ पीढ़ियों से अप्रिय, अमान्य अथवा हीन समझे जाने वाले कार्यों जैसे मल उठाना, सफाई करना, मृत प्रशु को उठाना, मोची का कार्य करना आदि के कार्यों में लिप्त रही हैं। ये लोग आर्थिक, धार्मिक आदि दृष्टियों से पिछड़े हुए थे। इन जातियों के उत्थान के लिए भारत में विभिन्न समाज सुधारकों ने समय-समय पर आंदोलन व संघर्ष किये जिनमें से फूले द्वारा किया गया दलित संघर्ष उल्लेखनीय है। अतः दलित वर्ग का अगर सूक्ष्म दृष्टि से अवलोकन किया जाए तो इस प्रकार की कई समस्याएँ हैं जिनका समाधान करना अति आवश्यक है। समाधान अथवा निदान ऐसा हो जो सभी दलितों को सामाजिक, धार्मिक, राजनीतिक और सांस्कृतिक सभी स्तरों पर उन्हें एक समाज, एक जमात के बन्धन में बाँध सके।



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भारत में दलित जन चेतना एवं डॉ. अम्बेडकर

डॉ. भीमराव अम्बेडकर एक कुशल लेखक, पत्रकार, विद्वान विचारक, निर्भीक वक्ता एवं अदम्य साहस के धनी थे। उन्होंने कहा कि वे समाज के श्रेष्ठ वर्ग द्वारा दलित वर्ग के प्रति किये जा रहे अत्याचारों को खत्म कराने के लिए दृढ़ प्रतिज्ञ हैं। बाबासाहेब का मानना था कि दलित और सवर्ण समाज के दो हाथों के समान हैं, यदि मनुष्य का एक हाथ क्षतिग्रस्त होता है, तो वह पंगु हो जाएगा, इसी प्रकार दलित वर्ग की लोकहिताय अनदेखी होने पर समाज की व्यवस्था पंगु हो जाएगी। अतः समाज में वर्ण भेद नहीं होना चाहिए। सच तो यह है कि दलितों और सवर्णों के परस्पर सहयोग से ही देश का विकास संभव है। दलित विशेषण वस्तुतः समाज के सबसे निचले स्तर के संपूर्ण उपेक्षित जनसमूह पर लागू होता है। समाज के अधःस्तर में रहने वाले सभी व्यक्तियों की वेदना-व्यवथाओं से निर्मित होने वाले साहित्य को व्यापक अर्थ में 'दलित साहित्य' माना जाता है, किन्तु आज चातुर्वर्ण्य विरोधी विद्रोहात्मक अथवा दलितों के द्वारा दलितों के संबंध में लिखा गया साहित्य ही दलित साहित्य माना जाता है। दलित वर्ग का अर्थ है समाज का वह वर्ग जो सबसे नीचा माना गया हो अथवा दुखी हो और जिसे उच्च वर्ग के लोग उठने न देते हों। इस वर्ग के उत्थान के लिए बुद्धिजीवियों ने समय-समय पर प्रयास किया। प्रस्तुत पुस्तक को ज्ञानवर्द्धक बनाने का हर सम्भव प्रयास किया गया है। पुस्तक की भाषा सरल व सुबोध रखी गई है। पुस्तक की रचना में विभिन्न लिखित व अलिखित स्रोतों से मदद ली गई है जिनके लेखकों व प्रकाशकों के हम आभारी हैं। हम आशा करते हैं कि पाठक इस पुस्तक का अध्ययन कर लाभ प्राप्त करेंगे।



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सरल वास्तुशास्त्र

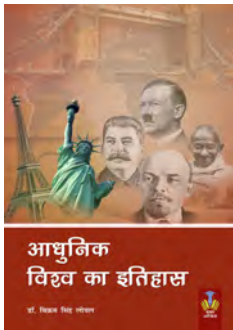
'वास्तु' शब्द का अर्थ है— निवास करना (वस निवास) जिस भूमि पर मनुष्य निवास करते हैं। उसे 'वास्तु' कहा जाता है। प्रथम तीर्थकार भगवान श्री ऋषभनाथ जी ने अपनी सन्तानों को 72 कलाओं की शिक्षा प्रदान की, जिसमें वास्तु कला भी शामिल थी। जैन वास्तु कर्म पर आधारित सैद्धान्तिक एवं वैज्ञानिक विद्या हैं। जिसे हमारे आज तक के (करीब 20 साल के) सैद्धान्तिक एवं व्यावहारिक अनुभवों के आधार पर हजारों-हजारों वास्तु-दोष जनिता मामलों में सत्यता की कसौटी पर खरा पाया गया है। यह अंधविश्वासों से दूर एक (Practical Theory) है। आशा है प्रस्तुत पुस्तक पाठकों को वास्तु विषयक समुचित जानकारी उपलब्ध करा पायेगी एवं अधिकाधिक मार्गदर्शन प्रदान कर सकेगी।



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समकालीन हिन्दी गजल में प्रगतिशीलता के स्वर

समकालीन हिन्दी गजल की ताजगी, जीवन्तता, स्वाभाविक जीवन की महक एवं जनसंस्कृति की भावभूमि ने मेरे अन्तःकरण को विशेष रूप से प्रभावित किया है। इस प्रभावितिके सूत्रधार समकालीन गजलकार दुष्यन्त कुमार हैं। इसके फलस्वरूप समकालीन प्रगतिशील जीवन मूल्यों से सराबोर हिन्दी गजल ने मुझे समाकर्मण के इन्द्रजाल में आबद्ध कर लिया और मेरे मन में गजल को पढ़ने, सुनने की उत्कंठा एवं सुरुचि पूर्णतः उत्पन्न हुई। समकालीन हिन्दी गजल में आम आदमी के जीवन से सरोकार रखने की जो प्रवृत्ति है। वह हमें नित्य अपनी ओर आकर्षित करती रही है। अतएव मेरे मन में इस विधा पर शोधकार्य करने का भाव प्रस्फुटित हुआ। वस्तुतः समकालीन हिन्दी गजल की रचनाशीलता का प्रगतिशील कारक उसकी वह मूल्य संकल्पना है जो एक ओर भारतीय जनमानस की काश्चिक गाथा का रेखांकन करती है तो दूसरी ओर आम आदमी के प्रति आस्थावान होते हुए जन संस्कृति का निर्माण करती है। समकालीन हिन्दी गजल की सर्जनात्मक अस्मिता का प्राण तत्व है- उसकी मानवीय अर्थवत्ता; जो आज के हिन्दी गजल और गजलकारों के लिए एक सार्थक उपजीव्य है। शोध प्रबन्ध लेखन में मुझे अनेक ग्रंथों एवं पत्र-पत्रिकाओं से जो सहायता प्राप्त हुई है उसके लिए मैं सभी संपादकों, गजलकारों एवं आलोचकों के प्रति हार्दिक कृतज्ञता ज्ञापित करता हूँ। मैंने अपनी संदुष्टि और सामर्थ्य के अनुरूप इस शोध-प्रबन्ध को व्यवस्थित एवं सार्थक आयाम प्रदान किया है फिर भी मैं इसकी पूर्णता का दावा नहीं कर सकता। मेरी इस श्रम साधना से यदि समकालीन हिन्दी गजल की प्रगतिशील प्रवृत्ति को आकलित करने में साहित्यानुरागियों को कुछ भी सहायता मिलेगी तो इसे मैं अपना सीमाय समझूँगा। अनुसंधान और आलोचना के परिसन्दर्भ में प्रत्यक्षप्रत्यक्ष रूप से जिन विद्वज्जनों से सहायता प्राप्त हुई है, उसके लिए मैं उन सबका हृदय से आभारी हूँ।



डॉ. विक्रम सिंह लोयल
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आधुनिक विश्व का इतिहास

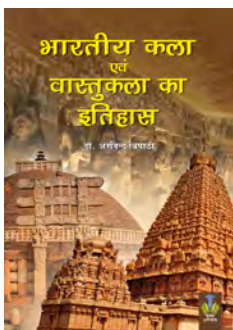
आधुनिक विश्व का इतिहास में 18 वीं सदी का अत्यधिक महत्व है। यह सदी औद्योगिक क्रांति की सदी थी क्योंकि इस सदी में विभिन्न प्रकार के यंत्रों व तकनीकियों का अविष्कार किया गया। विश्व का इतिहास 1919 से 1945 तक के काल की विश्व इतिहास एवं राजनीति की विविध प्रवृत्तियों एवं घटनाओं का विश्लेषणात्मक इतिहास उपस्थित करता है। 1929 की आर्थिक मन्दी से लेकर 1945 में द्वितीय महायुद्ध की समाप्ति और संयुक्त राष्ट्रसंघ की स्थापना के समय तक का यह युग मानवता के सम्पूर्ण इतिहास में सबसे अधिक महत्वपूर्ण और सबसे अधिक निर्णायक युग है। वर्तमान में विश्व आतंकवाद से प्रभावित हो रहा है। बीसवीं शताब्दी के शुरू से ही साम्राज्यी तज्-शी ने अपने सहयोगी युआन-शी काई को मदद से चीन में सुधारों का सूत्रपात किया। 1901 में एक राजाज्ञा के द्वारा सर्वप्रथम सेना के पुनर्गठन की ओर ध्यान दिया गया। बारह वर्षों तक जर्मनी का भाग्य-विधाता बना रहने वाला एडोल्फ हिटलर नाजी-दल का नेता और ऑस्ट्रिया का नागरिक था तथा वह एकक्षत्र 12 वर्षों तक जर्मनी पर भाग्य-विधाता के रूप में शासन किया। हिटलर जर्मन राष्ट्रीयता तथा जर्मन जाति की श्रेष्ठता व महत्ता में पूर्ण निष्ठावान बन गया और संसदीय शासन-प्रणाली में उसे कोई आस्था न रही। 1918-19 ई. में भारतीय राजनीतिक रंगमंच पर कई ऐसी घटनाएँ हुईं जिनके फलस्वरूप व्यापक असंतोष फैला। 1920 ई. में भारतीय नेशनल कांग्रेस को नेतृत्व में आंदोलन को आगे बढ़ाया गया। सही मायने में 'राष्ट्रीय' आंदोलन 1920 से ही प्रारंभ हुआ। गाँधीजी ने अहिंसात्मक असहयोग, सत्याग्रह और सविनय अवज्ञा आंदोलन के माध्यम से देश में एक नई राष्ट्रीय चेतना जागृत की। प्रस्तुत पुस्तक विद्यार्थियों एवं शोधार्थियों तथा शिक्षकों के लिए लाभदायक है। इसमें मुख्य बिंदुओं को बड़े ही सहज एवं विस्तारपूर्वक प्रस्तुत किया गया है। आशा है ये पुस्तक पाठकों लिए लाभदायक सिद्ध होगी।



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समकालीन भारत का इतिहास

समकालीन भारत 1947 से 1995 ई० तक की विभिन्न ऐतिहासिक एवम् राजनीतिक प्रवृत्तियों तथा घटनाओं का विश्लेषणात्मक इतिवृत्त उपस्थित करता है। यह काल भारतीय इतिहास में अपना एक स्वतंत्र एवं महत्वपूर्ण स्थान रखता है। सन् 1947 में भारत गुलामी की जंजीरें तोड़कर आजाद हुआ था और 1950 में आजाद भारत का अपना संविधान लागू हुआ था। पहली बार समूचा भारत एक लोकतंत्रात्मक गणराज्य बना, जिसमें समस्त नागरिकों के लिए स्वतंत्रता, समता एकता और बंधुवा की संकल्पनाओं को अंगीकार किया गया। आजादी के बाद भारत में आर्थिक पुर्ननिर्माण एवम् पंचवर्षीय योजनाओं को लागू किया गया, जिनसे जन मानस लाभान्वित हुआ। निर्धनता जो हमारे यहाँ रची-बसी थी, के कारणों का पता लगाकर गरीबी दूर करने के प्रयास आरंभ हुए महिलाओं, आदिवासियों, और पिछड़े वर्गों के विकास के लिए अनेक कार्यक्रम हाथ में लिए गए। शिक्षा को घर-घर पहुँचाने के प्रयास आरंभ हुए, जिनमें निरन्तर वृद्धि होती रही है। आजादी के बाद लोकतांत्रिक सरकार ने भारत के आधुनिकीकरण की दिशा में काफी कार्य किए ताकि हमारा देश दुनिया के देशों में अपना एक महत्वपूर्ण स्थान बनाने में कामयाब हो सके। गरीबी, बेरोजगारी, भ्रष्टाचार और आतंकवाद जैसी प्रमुख समस्याओं से निपटने के लिए सरकार निरंतर प्रयास करती रही है। प्रस्तुत पुस्तक विद्यार्थियों शोधार्थियों एवं शिक्षकों के लिए विशेष लाभदायक है। आशा है, यह पुस्तक सभी पाठकों लिए उपयोगी सिद्ध होगी।



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भारतीय कला एवं वास्तुकला का इतिहास

भारतीय कला में सभ्यता के उदय से लेकर आज तक के सामान्य व धार्मिक भावनों, मूर्तियों, चित्रों, नृत्य, संगीत आदि को शामिल किया जाता है। यह एक पारश्चात्य धारणा है। यह कला मूलतः अपने सौंदर्यविषयक गुणों के लिए सराहा जाने वाला एक उत्पाद है। फिर भी भारत की समृद्ध भौतिक संस्कृति को सुविधा की दृष्टि से कलाकृतियों मानकर, उनका परीक्षण ऐतिहासिक संदर्भ में किया जा सकता है। हड़प्पा सभ्यता भारतीय उपमहाद्वीप की प्राचीनतम सभ्यता है। इसकी पहली पहचान 1921 में पंजाब के हड़प्पा नामक स्थान पर और फिर 1922 में सिंध में सिंधु नदी के पास मोहनजोदड़ो में की गई थी। प्राचीन काल में वास्तुकला सभी कलाओं की जननी कही जाती थी। किंतु वृत्ति के परिवर्तन के साथ और संबद्ध व्यवसायों के भाग लेने पर यह समावेशक संरक्षण की मुहर अब नहीं रही। वास्तुकला पुरातन काल की सामाजिक स्थिति प्रकाश में लानेवाला मुख्यालय भी कही गई है। यह वहीं तक ठीक है जहाँ तक सामाजिक एवं अन्य उपलब्धियों का प्रभाव है। यह भी कहा गया है कि वास्तुकला भवनों के अलंकरण के अतिरिक्त और कुछ नहीं है। वास्तुकला किसी स्थान को मानव के लिए वासयोग्य बनाने की कला है। अतः कालांतर में यह चाहे जितनी जटिल हो गई हो, इसका आरंभ मौसम की उपरता, वन्य पशुओं के भय और शत्रुओं के आक्रमण से बचने के प्रारंभिक उपायों में ही हुआ होगा। मानव सभ्यता के इतिहास का भी कुछ ऐसा ही आरंभ है। इसीलिए विद्वानों ने इसे मानव सभ्यता का "योजक मसाला" कहा है। प्रस्तुत पुस्तक को ज्ञानवर्द्धक बनाने का हर सम्भव प्रयास किया गया है। पुस्तक की भाषा सरल व सुबोध रखी गई है। जिनके लेखकों व प्रकाशकों के हम आभारी हैं। हम आशा करते हैं कि पाठक इस पुस्तक का अध्ययन कर लाभ प्राप्त करेंगे।



डॉ. अरविन्द त्रिपाठी,
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भारतीय शिक्षा का इतिहास

भारतीय शिक्षा का इतिहास भारतीय सभ्यता का भी इतिहास है। भारतीय समाज के विकास और उसमें होने वाले परिवर्तनों की रूपरेखा में शिक्षा की जगह और उसकी भूमिका को भी निरंतर विकासशील पाते हैं। सूत्रकाल तथा लोकायत के बीच शिक्षा की सार्वजनिक प्रणाली के प्रचलन हम बौद्धकालीन शिक्षा को निरंतर भौतिक तथा सामाजिक प्रतिबद्धता से परिपूर्ण होते देखते हैं। बौद्धकाल में स्त्रियों और शूद्रों को भी शिक्षा की मुख्य धारा में सम्मिलित किया गया। भारत की प्राचीन शिक्षा आध्यात्मिकता पर आधारित थी। शिक्षा, मुक्ति एवं आत्मबोध के साधन के रूप में थी। यह व्यक्ति के लिये नहीं बल्कि धर्म के लिये थी। भारत की शैक्षिक एवं सांस्कृतिक परम्परा विश्व इतिहास में प्राचीनतम है। वैदिक युग से लेकर अब तक भारतवासियों के लिये शिक्षा का अभिप्राय यह रहा है कि शिक्षा प्रकाश का स्रोत है तथा जीवन के विभिन्न कार्यों में यह हमारा मार्ग आलोकित करती है। भारत में शिक्षा के क्षेत्र में नये कामों और समस्याओं को निकट अतीत की पराधीनता से विरासत में मिली स्थिति, आजादी की लड़ाई में प्रस्तुत आदर्श, अतीत की प्राचीन परम्परा है। भारत में शैक्षिक प्रणाली के पुनर्निर्माण की योजनाओं और प्रयासों का इस संदर्भ में परीक्षा करके मूल्यांकन किया जाना चाहिए। शिक्षा में आधुनिकीकरण के लक्ष्यों को, उभरते हुए समाज की सामाजिक आवश्यकताओं और व्यक्ति के काम में उसके विकास दोनों से संबंधित होना चाहिए। अन्य लोगों के साथ भाई-चारे की भावना, साथ ही आंतरिक संतुलन के लिए उसकी खोज, सामंजस्य और दूरदर्शिता व्यक्ति के विकास के लिए आवश्यक है। हम आशा करते हैं कि पाठक इस पुस्तक का अध्ययन कर लाभ प्राप्त करेंगे।



डॉ. रमेश कुमार त्रिपाठी

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भारत में शिक्षा और सामाजिक परिवर्तन

प्राचीन भारतीय शिक्षा को अन्य नामों से पुकारा जाता है, इसे वेदकालीन शिक्षा या वैदिक शिक्षा भी कहा जाता है। वेदकालीन शिक्षा मूल रूप से ऋग्वेद एवं यजुर्वेद पर आधारित है। चौक विश्व की प्राचीन संस्कृति धर्म आधारित होती थी, इसलिये शिक्षा भी धर्म के अनुकूल होता था। समाज के समस्त आचरण को नियमित करने वाली संहिता धर्म के नाम से जानी जाती थी। इस धर्म की प्रतिष्ठा तथा एक पीढ़ी से दूसरी पीढ़ी तक उसके चलन को बनाए रखने हेतु एक सामाजिक प्रक्रिया की जरूरत प्रतीत हुई होगी। शिक्षा सामाजिक धरोहर सुरक्षित बनाए रखती है। वस्तुस्थिति यह है कि प्रत्येक समाज के रीति-रिवाज, परम्पराएँ, नैतिकता तथा धर्म आदि सब अलग-अलग होते हैं। शिक्षा समाज की संस्कृति तथा सभ्यता को विभिन्न साधनों के द्वारा सुरक्षित रखते हुए समाज के अस्तित्व को बनाए रखती है। यदि इस कार्य में शिक्षा मदद न दे तो समाज धरातल को चला जाएगा। शिक्षा और सामाजिक परिवर्तन द्विपक्षीय विनिमय है। दोनों एक दूसरे पर आश्रित होने से शिक्षा सामाजिक परिवर्तन की सृष्टि और सृष्टा-दोनों हो जाती है। इस प्रकार शिक्षा पर सामाजिक परिवर्तनों का तत्काल प्रभाव पड़ता है और साथ ही यह समाज के रूपांतरण में एक शक्तिशाली साधन का काम करती है। पहले संबंध को अर्थात् शिक्षा को सामाजिक परिवर्तन किस प्रकार प्रभावित करते हैं, समझने के लिए पीछे मुड़कर अतीत में समाज में हुए परिवर्तनों को समझना होगा। संभवतः आपको याद हो कि हमारे देश में सामाजिक परिवर्तन की प्रक्रिया ब्रिटिश शासन काल में हुई और फिर स्वतंत्रता मिलने के बाद भी हुई। आपने यह भी देखा होगा कि इन परिवर्तनों का शैक्षिक योजना के लक्ष्यों, विभिन्न स्तरों पर शिक्षा के उद्देश्यों, शैक्षिक संस्थाओं के लिए भौतिक सुविधाओं, पाठ्यचर्या की प्रस्तुति, शिक्षण की कार्यप्रणाली और शिक्षकों के चयन तथा प्रशिक्षण आदि पर अत्यधिक प्रभाव पड़ा है। संक्षेप में कहा जा सकता है कि सामाजिक परिवर्तन परिमाणतात्मक और गुणात्मक-दोनों प्रकार से शिक्षा को प्रभावित करते हैं। प्रस्तुत पुस्तक की रचना विधार्थी एवं शोधार्थी को ध्यान में रखकर की गई है। पुस्तक में दी गई सभी बिन्दुओं पर बहुत ही गहराई से अध्ययन कर लिखा गया है।



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आहार नियोजन एवं स्वास्थ्य

आहार विशेषज्ञों ने सन्तुलित भोजन को आधार मानते हुए भोज्य के तरह-तरह के समूहों की अनुशंसा इस अभिप्राय से कि सभी तरह के व्यक्तियों को जरूरी मात्रा में पोषक तत्व मिल जायें और वह किसी एक या अधिक वस्तुओं के उपलब्ध न हो पायें, उसकी वैकल्पिक प्रबन्ध उसी श्रेणी में से कर सकें। उत्तम पोषण से शरीर स्वस्थ रहता है, उसकी कार्यक्षमता, शारीरिक एवं मानसिक रूप से संतुलित रहती है, तभी हम अपनी शक्ति का सही रूप से उपयोग कर सकते हैं। हम अपने मित्रों संबंधियों सहयोगियों के साथ सौजन्यता का व्यवहार कर समाज में अपना स्थान बनाते हैं। इसके साथ-साथ हम समाज एवं राष्ट्र की उन्नति में सहयोग करते हैं। हर व्यक्ति की यही इच्छा रहती है कि उसका पोषण उचित एवं संतुलित हो। परन्तु अधिकतर ऐसा नहीं हो पाता, किसी न किसी रूप में आहार में कुछ पौष्टिक तत्वों की कमी रह ही जाती है, जिसका प्रभाव शरीर पर पड़ता है, और रोगों का कारण बन जाता है। पोषक तत्व संतुलित भोजन करने पर प्राप्त होता है। अलग-अलग उम्र एवं परिस्थितियों में अलग-अलग प्रकार के पोषक तत्वों की आवश्यकता होती है, जिसमें कार्बोहाइड्रेट्स तथा प्रोटीन पर्याप्त मात्रा में होने चाहिए। इसी प्रकार अधिक शारीरिक श्रम करने वाले व्यक्ति को कार्बोहाइड्रेट्स, प्रोटीन एवं वसायुक्त भोजन की आवश्यकता होती है। गर्भवती महिला को ऐसे पदार्थ की आवश्यकता होती है जिसमें खनिज तत्व अधिक हों। स्वास्थ्य की दृष्टि से इसमें सभी पौष्टिक तत्व विद्यमान होने चाहिए। भोजन का स्वच्छ होना बहुत ही जरूरी है। प्रदूषित भोजन का सेवन करने से अनेक प्रकार की खतरनाक बीमारियाँ उत्पन्न होती हैं। अतः भोज्य पदार्थों की सफाई स्वास्थ्य की दृष्टि से बहुत ही आवश्यक है। भोजन में संदूषण व्याप्त होने का अधिकांश उत्तरदायित्व भोजन को उठाने, पकाने एवं रखने वाले व्यक्तियों का होता है। आशा है की छात्र-छात्रायेँ व अन्य पाठकगण तथा गृहणियाँ इससे पर्याप्त रूप से लाभान्वित होंगे। यह पुस्तक भोजन सम्बन्धित जानकारी के लिए अध्यापक महत्वपूर्ण है। भोजन जीवन का प्रमुख आधार है।



डॉ. मुकेश कुमार वर्मा
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मापन और मूल्यांकन

मापन प्रक्रिया के अन्तर्गत व्यक्ति के व्यक्तित्व सम्बन्धी अनेक शील गुणों एवं योग्यताओं का मापन अंकात्मक रूप में किया जाता है। लेकिन, इन सभी शील गुणों एवं योग्यताओं का मापन एक निर्धारित समय सीमा में न तो सफलतापूर्वक ही किया जा सकता है और न ही ऐसा करना अति आवश्यक समझा जाता है। मापन प्रक्रिया के अन्तर्गत जहाँ किसी वस्तु को आंकिक स्वरूप प्रदान किया जाता है वहीं मूल्यांकन में इसके विपरीत उस वस्तु का मूल्य निर्धारित किया जाता है अर्थात्, मूल्यांकन में इस सत्य का निर्माण किया जाता है कि कौन सी चीज अच्छी है और कौन-सी चीज बुरी। अब: जब हम किसी व्यक्ति अथवा वस्तु का उसके गुण दोषों के सन्दर्भ में अवलोकन करते हैं तो वहाँ 'मूल्यांकन' निहित होता है। शिक्षा में मूल्यांकन से यह ज्ञात हो जाता है कि शिक्षार्थी ने क्या प्राप्त किया और उससे वह कहीं तक लाभान्वित हुआ है। शिक्षक यह जानना चाहता है कि शिक्षा के उद्देश्य या प्रयोजन को प्राप्त करने में उसे अपने शिक्षण द्वारा कहीं तक सफलता मिली है। मूल्यांकन की आवश्यकता छात्र की प्रगति जानने के लिए होती है। छात्र, अभिभावक और अध्यापक तीनों की दृष्टि से मूल्यांकन का महत्व है छात्र क अपनी प्रगति और योग्यता का पता लगता है। जिससे आत्मबोध और आत्मविश्वास बढ़ता है। इस प्रकार छात्र को अध्ययन तथा परिश्रम की प्रेरणा मिलती है। अध्यापक शिक्षा योजना तथा शिक्षा विधि में सुधार करता है।



डॉ. मुकेश कुमार वर्मा विनोदनी वर्मा
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शैक्षिक मूल्यांकन एवं क्रियात्मक अनुसंधान

शिक्षा एक सांस्कृतिक प्रक्रिया है। शिक्षा के उद्देश्य समय-समय पर समाज की आवश्यकतानुसार बदलते रहते हैं। कुछ लोग शैक्षिक उद्देश्यों को अत्यंत संकीर्ण रूप में लेते हैं। इन लोगों के अनुसार निर्धारित पाठ्यक्रम को पढ़ा देना या छात्रों द्वारा सीख लेना ही शैक्षिक उद्देश्य होता है, किन्तु निर्धारित पाठ्यक्रम को सीख लेना ही शैक्षिक उद्देश्य नहीं होता है। मूल्यांकन के क्षेत्र से हमारा तात्पर्य उन क्षेत्रों से है जिनमें व्यवहारगत परिवर्तन हो सकते हैं। दूसरे शब्दों में, जिसका मूल्यांकन किया जाय-प्रश्न का उत्तर ही मूल्यांकन का क्षेत्र निर्धारित करता है। मूल्यांकन द्वारा हम व्यक्ति के विभिन्न आमान्यों का पता लगाते हैं। ये आमाम्य शारीरिक, यौद्धिक, सेवेगात्मक, सामाजिक तथा नैतिक क्षेत्रों से सम्बन्धित हो सकते हैं। 'क्रियात्मक-अनुसंधान' हमारे शिक्षकों, प्रधानाचार्यों तथा प्रबंधकों एवं निरीक्षकों में इस वैज्ञानिक दृष्टिकोण को पैदा कर सकता है। इसके अवलम्बन से विद्यालय की समस्याओं तथा व्यक्तिगत समस्याओं को वस्तुनिष्ठ ढंग से विश्लेषित करने एवं समझने की परम्परा का शुभारम्भ होगा। क्रियात्मक-अनुसंधान देश के विद्यालयों में बड़े पैमाने पर सुधार लाने का अद्भुत तरीका है। इसका श्रीगणेश जितनी शीघ्रता के साथ हो उतना ही अच्छा है। शैक्षिक उद्देश्य और मूल्यांकन में गहरा सम्बन्ध है। बिना मूल्यांकन के शैक्षिक उद्देश्य व्यर्थ हैं और बिना शैक्षिक उद्देश्यों के निर्धारण कर देते हैं और उनके मूल्यांकन की व्यवस्था नहीं करते तो हमें न तो यह ज्ञात होगा कि जिस व्यवहारगत परिवर्तन हेतु उद्देश्यों का निर्धारण किया गया था, वे परिवर्तन छात्रों के व्यवहार में हुए अथवा नहीं। शैक्षिक तकनीकी के कार्य क्षेत्र से अभिप्राय है-शैक्षिक तकनीकी विषय में शामिल की जाने वाली सामग्री को निर्धारण और शैक्षिक तकनीकी के कार्य क्षेत्र की सीमाओं को निर्धारित करना। हम यह भी कह सकते हैं कि शैक्षिक तकनीकी शिक्षा के किन-किन क्षेत्रों में क्या-क्या कार्य कर सकती है-शैक्षिक तकनीकी का क्षेत्र कहलाता है। पुस्तक में शब्दों का चयन भी सरल एवं स्पष्ट है, जिससे विद्यार्थियों को अध्ययन के क्रम में सहयोग प्राप्त हो।



डॉ. श्याम प्रकाश सिंह
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लोक प्रशासन के सिद्धांत

लोक प्रशासन एक विशिष्ट शैक्षिक क्षेत्र है। यह मुख्य रूप से सरकारी कार्यकलापों से युक्त तंत्र एवं प्रक्रियाओं से संबंध रखता है। प्रशासन की परिभाषा, "कुछ सामान्य लक्ष्यों को प्राप्त करने के लिए मनुष्य द्वारा किए गए सहकारी प्रयास" के रूप में की गई है। इस प्रकार से की गई परिभाषा के अनुसार प्रशासन की विभिन्न संस्थाओं जैसे व्यापारिक फर्म, चिकित्सालय, विश्वविद्यालय और सरकारी विभाग आदि में देखा जा सकता है। लोक प्रशासन उन क्रियाकलापों के प्रतिपादन से संबंधित कार्य प्रणालियों का घटक है जो सरकारी एजेंसियों द्वारा लोक हित में चलायी जाती है। हर समाज में कानून व्यवस्था बनाए रखना तथा रक्षा जैसे कुछ ऐसे कार्य होते हैं, जो जनहित में जरूरी हैं। संगठन प्रणाली के रूप में लोक प्रशासन का संबंध मुख्यतः इन्हीं कार्यों को पूरा करने से है। राजनीतिक निर्णय लेने वाले व्यक्ति राजनीतिक प्रणाली के लक्ष्य निर्धारित करते हैं। लोक प्रशासन का कार्य इन्हीं लक्ष्यों को प्राप्त के लिए कार्य करना है। मानव विकास के वर्तमान चरण में लोक प्रशासन अनिवार्य हो गया है। आधुनिक प्रशासनिक राज्य के उत्थान के साथ-साथ लोक प्रशासन के क्षेत्र में भी विस्तार हुआ है। मानव कार्यों में इसका बढ़ता हुआ महत्व अनेक सार्वजनिक कानूनों के निर्माण, सार्वजनिक व्यवसाय के विकास, भारी हथियारों के जमाव और बढ़ते हुए करों एवं सार्वजनिक खर्चों से स्पष्ट हो जाता है। समाजवादी देशों में राजकीय कार्यों का अधिक प्रभाव होता है। यहाँ तक कि पूँजीवादी राष्ट्रों ने भी अपने कार्य क्षेत्रों का विकास कल्याणकारी बातों को ध्यान में रखते हुए ही किया है। उपनिवेशिक सत्ता से मुक्त हुए "तीसरी दुनिया के देशों" ने शीघ्रता के साथ राज्य द्वारा संचालित सामाजिक एवं आर्थिक निर्माण-कार्यों की गति को तेज करने के लिए "विकास-प्रशासन" के कार्य आरंभ किए हैं। पुस्तक में सभी आवश्यक बातों का समावेश करने का प्रयास किया गया है। लोक सेवा की तैयारी कर रहे छात्रों के लिए यह पुस्तक ज्ञान का भंडार है।



डॉ. संतोष मीना
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आधुनिक विश्व का इतिहास

आधुनिक विश्व का इतिहास 1919 से 1945 ई० तक के काल की विभिन्न विश्व ऐतिहासिक एवं राजनीतिक प्रवृत्तियों तथा घटनाओं का विश्लेषणात्मक इतिवृत्त उपस्थित करता है। इसमें 1929 की आर्थिक विश्व मंदी से लेकर 1945 में द्वितीय विश्व महायुद्ध की समाप्ति तथा संयुक्त राष्ट्र संघ की स्थापना तक का काल मानवता के इतिहास में सबसे अधिक महत्वपूर्ण और निर्णायक रहा तथा, सांस्कृतिक और आर्थिक जीवन के विविध क्षेत्रों में जो अभूतपूर्व परिवर्तन हुए हैं। यह काल मानव मूल्यों के संबंध में हमारे दृष्टिकोण में गुणांतरकारी बदलाव लेकर आया जो कि मानव जाति के पहले के सहस्रों वर्षों के इतिहास को देखते हुए सर्वथा आश्चर्यजनक एवं अतुलनीय रहा हैं। इस काल में संसार के प्रत्येक देश यथा इंग्लैंड, फ्रांस, जर्मनी, इटली और स्पेन जैसे यूरोपीय देशों में सामाजिक, राजनीतिक और आर्थिक दृष्टि से अपेक्षाकृत आमूलचूल परिवर्तन हो रहे थे। इन परिवर्तनों से प्रत्युत् एशिया और अफ्रीका के देशों के आर्थिक और प्राकृतिक संसाधनों का शोषण हो रहा था। इस शोषण के परिणामस्वरूप एशिया और अफ्रीका के देशों में राष्ट्रीय आंदोलन की लहर उठी। और असंख्य बाधाओं के बाद भी ये देश एक-एक करके स्वतंत्रता प्राप्त करते जा रहे थे। आशा है, प्रस्तुत पुस्तक विद्यार्थियों शोधार्थियों, तथा शिक्षकों के लिए उपयोगी सिद्ध होगी।



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हिन्दी साहित्य का इतिहास

हिन्दी साहित्य के आरम्भकाल को स्थिर करने की समस्या सदा से रही है। काल-सीमा-निर्धारण के विषय में विद्वानों में पर्याप्त मतभेद है एक ओर जार्ज ग्रियर्सन, मिश्रबंधु रामकुमार वर्मा आदि इतिहासकार अपभ्रंश भाषा के उत्तरवर्ती रूप को हिन्दी का आदिम रूप मानकर उसकी शुरुआत संवत् 700 से मानते हैं। हिन्दी साहित्य के आदिकाल को आलोचक 1400 इसवी से पूर्व का काल मानते हैं जब हिन्दी का उदभव हो ही रहा था। हिन्दी की विकास-यात्रा दिल्ली, कन्नौज और अजमेर क्षेत्रों में हुई मानी जाती है। पृथ्वीराज चौहान का उस वक्त दिल्ली में शासन था और चंदवरदाई नामक उसका एक दरबारी कवि हुआ करता था। कन्नौज का अंतिम राठौड़ शासक जयचंद था जो संस्कृत का बहुत बड़ा संरक्षक था। हिन्दी साहित्य में सम्वत् 1700 से 1900; वर्ष 1643 ई० से 1843 ई० तक का समय रीतिकाल के नाम से जाना जाता है। भक्तिकाल को हिन्दी साहित्य का पूर्व मध्यकाल और रीतिकाल को उत्तर मध्य काल भी कहा जाता है। भक्ति काल और रीतिकाल दोनों कालों को मिलाकर हिन्दी साहित्य का मध्यकाल कहा जा सकता है। हिन्दी साहित्य का आधुनिक काल तत्कालीन राजनैतिक गतिविधियों से प्रभावित हुआ। इसको हिन्दी साहित्य का सर्वश्रेष्ठ युग माना जा सकता है, जिसमें पद्य के साथ-साथ गद्य, समालोचना, कहानी, नाटक व पत्रकारिता का भी विकास हुआ। मुझे आशा है कि विद्यार्थियों को इस पुस्तक के अध्ययन के पश्चात् काफी ज्ञान प्राप्त होगा।



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भारतीय राष्ट्रीय आन्दोलन

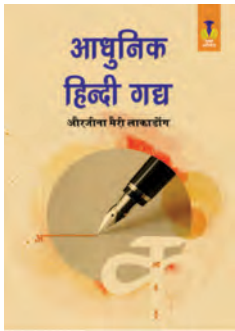
भारतीय राष्ट्रीय आन्दोलन 'भारतीय इतिहास' में लम्बे समय तक चलने वाला एक प्रमुख राष्ट्रीय आन्दोलन था। 1857 की क्रान्ति की विफलता के बाद कुछ समय तक ब्रिटिश शासन विरोधी भावनायें शान्त रही। किन्तु धर्म और समाज-सुधार आन्दोलनों से राष्ट्रीय भावनाएं पुनः मुखरित हुईं। साथ ही भारत के प्रति अंग्रेजों की पुरानी नीति बदल गई। उसने अपने लिए समर्थन जुटाने के उद्देश्य से रूढ़िवादी एवं सामन्तवादी शक्तियों का साथ देना शुरू किया। 1870 के बाद देश में आर्थिक और राजनीतिक असन्तोष अधिक व्यापक हुआ जिसकी चरम परिणति के रूप में प्रमुख राष्ट्रीय राजनीतिक संगठन इण्डियन नेशनल कांग्रेस की स्थापना हुई। गांधी जी ने राष्ट्रीय आन्दोलन का एक कार्यक्रम बनाया जिनमें मजदूर, किसान, पूंजीपति, विद्यार्थी, वकील और अन्य व्यवसाय वाले आन्दोलन में भाग ले सके। इस तरह गांधी जी ने राष्ट्रीय आन्दोलन को बहुवर्गीय आधार दिया। उन्होंने परवर्ती काल से प्रचलित 'बायकाट' तथा 'स्वदेशी' जैसे अस्त्रों को अपनाने के साथ-साथ असहयोग, सत्याग्रह, नागरिक अवज्ञा, प्रदर्शन, भूख हड़ताल जैसे अस्त्रों का भी उपयोग किया। सितम्बर 1920 के कलकत्ता कांग्रेस में अहिंसक असहयोग का कार्यक्रम विषयक प्रस्ताव पारित किया गया। कांग्रेस कार्यकारिणी ने जुलाई 1942 में वर्धा में एक प्रस्ताव पास किया जिसमें यह मांग की गई थी कि अंग्रेज भारत छोड़कर चले जाएं। 8 अगस्त, 1942 की बम्बई में अखिल भारतीय कांग्रेस कमेटी ने इस प्रस्ताव को स्वीकार कर लिया। कमेटी के समक्ष भाषण देते हुए गांधी जी ने घोषणा की कि यह 'करो या मरो' का निर्णय है। कांग्रेसी नेताओं को गिरफ्तार कर लिया गया और उसके परिणामस्वरूप देशव्यापी आन्दोलन हुआ। भारतीय राष्ट्रीय आन्दोलन पर लिखी गई इस पुस्तक में भारत के बहुचर्चित आन्दोलनों का मूल्यांकन किया गया है, जो विद्यार्थियों के लिए लाभदायक है।



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उपभोक्ता संरक्षण एवं बौद्धिक सम्पदा अधिकार

उपभोक्ता संरक्षण अधिनियम 1986 को प्रमुख उद्देश्य उपभोक्ताओं के हितों की सुरक्षा करना है और इसी उद्देश्य के लिए उपभोक्ताओं के विवादों तथा उससे जुड़ी समस्याओं के समाधान हेतु उपभोक्ता परिषद एवं अन्य संस्थायें स्थापित की गई हैं। कुशल व पारदर्शी बौद्धिक सम्पदा प्रशासन बौद्धिक सम्पदा अधिकार के आवेदकों व आम जनता में विश्वास स्थापित करता है। बौद्धिक सम्पदा आवेदनों पर समय पर कार्यवाही व सेवाओं का संतोषजनक प्रदान बौद्धिक सम्पदा ढांचे के स्तम्भ हैं। बौद्धिक सम्पदा ज्ञान अर्थव्यवस्था में एक प्रमुख चालक के रूप में उभरा है। वर्तमान परिदृश्य में, बौद्धिक सम्पदा अधिकार जागरूकता तकनीकी नवाचारों और उभरती हुई ज्ञान-आधारित अर्थव्यवस्था में महत्वपूर्ण है। डिजिटल पर्यावरण में बौद्धिक सम्पदा अधिकार के बारे में जानकारी और ज्ञान के रचनाकारों के बीच जागरूकता आवश्यक हो गई है। पेटेंट एक निश्चित अवधि के लिए एक पेटेंट आविष्कार करने, उपयोग करने और बेचने से रोकने के लिए किसी आविष्कार के लिए एक देश द्वारा दिया गया एक विशेष अधिकार है। उत्पादन नीति का उद्देश्य वांछित किस्म की वस्तुओं और/अथवा सेवाओं को वांछित मात्रा तथा समय में, तथा न्यूनतम कीमत पर उपलब्ध करना है। इस उद्देश्य की प्राप्ति के लिए प्रभावकारी और लचीले उत्पादन नियोजन की आवश्यकता होती है। प्रस्तुत पुस्तक को जानवर्द्धक बनाने का हर सम्भव प्रयास किया गया है।



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आधुनिक हिन्दी गद्य

आधुनिक हिन्दी गद्य का विकास केवल हिन्दी भाषी क्षेत्रों तक ही सीमित नहीं रहा। पूरे देश में और हर प्रदेश में हिन्दी की लोकप्रियता फैली जिसके फलस्वरूप ना सिर्फ हिन्दी के साहित्यकारों ने बल्कि अनेक अन्य भाषी लेखकों ने भी हिन्दी में साहित्य रचना करके इसके विकास में महत्वपूर्ण योगदान दिया। गद्य की प्रकृति और उसके विकास को समझने का क्रम आधुनिक साहित्य की समग्र परंपरा को देखने-परखने की प्रक्रिया तो है ही, एक व्यापक स्तर पर वह समूची भारतीय मानसिकता को समझने का क्रम भी है। आधुनिक काल में प्रजातांत्रिक आदर्शों के बल पर जीवन-ढाँचा बदलने लगा, तो शिक्षा, प्रशासन, उद्योग, विज्ञान आदि क्षेत्रों में गद्य की अनिवार्यता आई, जिसका की साहित्य पर भी असर पड़ा। आगे चलकर, हिन्दी साहित्य के आधुनिक काल को 'गद्य युग' के नाम से भी पुकारा जाने लगा। हिन्दी भारत और विश्व में सर्वाधिक बोली जाने वाली भाषाओं में से एक है। उसकी जड़ें प्राचीन भारत की संस्कृत भाषा में, मध्यकालीन भारत की ब्रजभाषा, अवधी, मैथिली और मारवाड़ी जैसी अनेक भाषाओं के साहित्य में भी दिखाई देती हैं। हिन्दी में गद्य का विकास बहुत बाद में हुआ और जिस पर पश्चात्य साहित्य के रंग-रूप का अनुकूल प्रभाव पड़ा। आधुनिक युग में गद्य साहित्य की कई विधाएँ विकसित हुई हैं। इस पुस्तक में हिन्दी भाषा और साहित्य के महत्वपूर्ण विन्दुओं को बारीकी से रेखांकित किया है।



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हिन्दी साहित्य का इतिहास

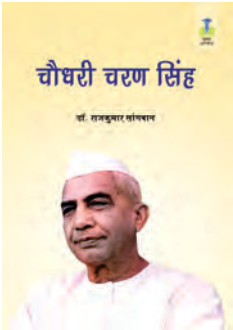
हिन्दी साहित्य के इतिहास का अध्ययन विविध समय की परिस्थितियों और प्रवृत्तियों के आधार पर किया जाता है इसलिए काल विभाजन की प्रक्रिया द्वारा प्रत्येक काल की सीमा का निर्धारण किया जाता है। विभिन्न युगों में साहित्यिक प्रवृत्तियों की शुरुआत, युग का उतार-चढ़ाव, युग की सीमाओं का निर्धारण करती है। हिन्दी का प्राचीनतम साहित्य वज्रयानी सिद्धों द्वारा तत्कालीन लोक भाषा 'पुरानी हिन्दी' में लिखा गया। इसके बाद नाथपंथी साधुओं का समय आता है। हिंदी साहित्य के आरम्भ काल को स्थिर करने की समस्या सदा से बनी रही है। वस्तुतः इसीलिए काल सीमा निर्धारण के विषय में विद्वानों में पर्याप्त मतभेद रहा है। जार्ज ग्रियर्सन, मिश्रबंधु, रामकुमार वर्मा आदि इतिहासकार अपभ्रंश भाषा के उत्तरवर्ती रूप को हिन्दी का आदिम रूप मानकर उसकी शुरुआत संवत् 700 से मानते हैं। हिन्दी साहित्य का क्षेत्र भाषा की दृष्टि से निर्धारित किया गया जिसमें यह स्पष्ट किया गया कि हिन्दी साहित्य में न तो संस्कृत प्राकृत को और न ही अरबी-फारसी मिश्रित उर्दू को समाहित किया जा सकता है। हिन्दी साहित्य की विधाएँ एवं कृतियों के विकास में साहित्य की सम्यक् व्याख्या उससे संबंधित पूर्ववर्ती परम्पराओं के अध्ययन के बिना संभव नहीं है। साहित्य का उद्गम स्रोत खोजने के लिए साहित्य के इतिहासकार को केवल तत्कालीन परिस्थितियों पर ही नहीं, पूर्ववर्ती परम्पराओं पर भी विचार करना चाहिए। इस पुस्तक की रचना, लेखिका ने विद्यार्थी एवं शोधार्थी को ध्यान में रखकर की है, जिसका उद्देश्य विद्यार्थी के अध्ययन में अधिक से अधिक लाभ पहुँचाना है।



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सामाजिक विज्ञान शिक्षण

सामाजिक विज्ञान समाज का, समाज के लिए तथा समाज द्वारा अध्ययन है। यह मानव का सभी दृष्टिकोणों से सम्पूर्ण अध्ययन प्रस्तुत करता है। यह शब्द यह संकेत देता है कि वह सामग्री जिसका आधार निश्चित रूप से समाज है। इतिहास से राजनैतिक तथा सैनिक शोषणों को न लेकर अतीत में सामान्य व्यक्ति को इतिहास में, तकनीक में, कला में, विज्ञान में, संगीत में, सामाजिक विकास में तथा आर्थिक विकास के क्षेत्र में की गई क्रियाओं को लेता है। यह व्यक्तियों की अपने जीवन को समझने में सहायता करता है। मनुष्य एक सामाजिक प्राणी है और मनुष्य का समाज से घनिष्ठ एवं अनिवार्य सम्बन्ध होता है। इस समाज में ही मनुष्य का जन्म, विकास एवं अभिवृद्धि होती है अर्थात् मनुष्य का जन्म और उन्नति समाज में रहकर एवं समाज के सहयोग से होती है और समाज की उन्नति भी मनुष्य के सहयोग के बिना असम्भव है। इस प्रकार मनुष्य और समाज में गहरा सम्बन्ध होता है। सम्बन्ध की इस गहराई एवं अनिवार्यता के कारण ही मनुष्य को सामाजिक प्राणी की संज्ञा दी जाती है। सामाजिक विज्ञान विषय के माध्यम से बच्चों को विकास की गतिशीलता से परिचित कराना आवश्यक है, ताकि उनमें अन्य विषयों से उनके जुड़ाव को स्वतंत्र रूप से समझने की क्षमता, पर्याप्त जागरूकता और आवश्यक कौशलों का विकास हो सके। सामाजिक विज्ञान मानव समाज का अध्ययन करने वाली शैक्षिक विधा है। यह प्राकृतिक विज्ञानों के अतिरिक्त अन्य विषयों का एक समूह है। इन विषयों की अपनी अलग-अलग सीमाएँ हैं, परन्तु हमें इन सीमाओं को खोलना है। जब तक हम सभी विषयों के आपसी सम्बन्धों और जुड़ाव को बच्चों को अच्छे से नहीं समझाएँगे तब तक सामाजिक विज्ञान के शिक्षण का उद्देश्य पूरा नहीं हो सकता। पुस्तक में दी गई सभी बिन्दुओं पर बहुत ही गहराई से अध्ययन कर लिखा गया है।



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चौधरी चरण सिंह

जिस व्यक्ति को इस देश की मिट्टी के साथ लगाव है, जो इस देश की जनता की खुशहाली में रुचि रखता है और भारतीय सभ्यता एवं संस्कृति के प्रति आस्थावान है उस सच्चे हितैषी का नाम चौधरी चरणसिंह था। चौ० चरणसिंह बड़े बुद्धिमान, विद्वान, अर्थशास्त्रज्ञ, प्रवीण राजनीतिज्ञ, कुशल शासक, कर्मयोगी, निडर एवं ईमानदार, निपुण कार्यकर्ता, सिद्धान्तों के धनी, स्वाभिमानी, सत्य के पुजारी, भ्रष्टाचार व अन्याय के विरोधी, सरदार पटेल की भाँति लौहपुरुष, महर्षि दयानन्द सरस्वती के धार्मिक शिष्य, सच्चे गांधीवादी, भारतवर्ष के किसानों के वास्तविक नेता तथा मजदूरों व गरीबों के मसीहा, महान् देशभक्त एवं भारत माता के सच्चे सपूत थे। वे अपने देश की भलाई में रुचि रखते थे और उनकी भारतीय सभ्यता एवं संस्कृति के प्रति श्रद्धा थी। बड़े-बड़े पदों पर रहते हुए भी सरकारी साधनों के व्यक्तिगत प्रयोग के कट्टर दुश्मन रहे। चौ० चरणसिंह की सन् 1937 से 1967 तक जनता की सेवाएँ चौ० चरणसिंह 1937 में विधानसभा के लिये निर्वाचित हुए और 1967 तक कांग्रेस में रहे। इस दौरान आपने उत्तर प्रदेश में अनेक विभागों में कार्य किया और जनसेवा को अपना प्रमुख लक्ष्य माना। चौधरी चरण सिंह का निधन 1987 में हुआ। दिल्ली में यमुना के किनारे उनकी समाधि है जिसे किसान घाट के तौर पर जाना जाता है। उनके निधन के बाद लोक दल का नया अध्यक्ष उनके बेटे अजित सिंह को बनाया गया। इसी लोक दल के सहारे उनके बेटे आज राजनीति के मैदान में हैं। देश में अनेक सरकार संस्थान चौधरी चरण सिंह के नाम से हैं। लखनऊ का अमौसी एयरपोर्ट को भी चौधरी चरण सिंह अंतरराष्ट्रीय एयरपोर्ट कहा जाता है। मेरठ में भी उनके नाम से चौधरी चरण सिंह विश्वविद्यालय है। पुस्तक में शब्दों का चयन भी सरल एवं स्पष्ट है, जिससे विद्यार्थियों को अध्ययन के क्रम में सहयोग प्राप्त हो।

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